

MINING RECORDER

Comms.

2991

DO NOT DESTROY.

# WHITEHORSE YUKON TERRITORY

# Telephone Directory

SEPTEMBER, 1952



### EMERGENCY CALLS

Fire Hall	..... 2001	Police	..... 2221
	Hospital	..... 2231	

2001

"Where to Buy it" — see Yellow Pages

TELEPHONE INFORMATION  
SEE PAGE 8



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YUKON TELEPHONE COMPANY LTD.

S165-2251

910.  
25  
Wh  
1952

# **TOURISTS' COCKTAIL LOUNGE**

✱

**Phone**

**3 6 6 6**

✱

MODERN  
CONGENIAL ATMOSPHERE

✱

**CAL. MILLER,  
MANAGER**

# WHITEHORSE HOTELS LTD.

**"YOUR HOME IN THE YUKON"**

**HEADQUARTERS FOR  
TOURISTS - HUNTERS - FISHERMEN**

## PHONE 2151

**RESTAURANT AND LUNCH COUNTER**



**FULL COURSE MEALS — SHORT ORDERS**

## PHONE 2781

**+ *Open 24 Hours A Day* +**

**WHITEHORSE, Y.T.**

TERRITORIAL GOVERNMENT TELEPHONES

W.G. Brown *Wif.* - 2991  
~~W.M. Cameron~~ *Bolger Bill* - 2993  
Miss V.A.B. Faulkener - 2993  
J.C.B. Williamson *Bill* - 2993  
F.G. Smith *Frank* - 2993  
H.J. Taylor - 2993  
Miss J. MacArthur - 2993  
Miss E. Heacock - 2993  
H.C. Wilson - 2996  
Miss E. Thompson - 2996  
W.A. Wardrop *Dandy* - ~~2998~~ 4183  
H.J. Taylor - 2998  
A. Wark - 2998  
W.D. Robertson - 2998

SUPPLEMENTARY DIRECTORY  
TO FEBRUARY 1, 1953.

NEW SERVICES - Add

Abolit, H. B. ....	3032
Alexander, Chris. ....	3096
Bon Ton, The ....	2071
Bowman, J. ....	3797
Clements, F. ....	3816
Cliff, L. H. ....	3110
Gordon-Cooper, H. ....	2932
Gorham, W. H. ....	3776
Graham, J. F. ....	3471
Hughes, Bob ....	3251
Jansen, T. C. ....	3427
Jaster, A. ....	3276
Jensen, H. C. ....	2611
Larsen, R. ....	3000
McKenzie, J. A. C. ....	3822
Moore, C. J. ....	2826
Olsen, A. O. ....	2801
Pajak, A. C. ....	3496
Regal Ladies Wear ....	2500
Sandiford, F. ....	3480
Sias, F. ....	3672
Tanner, Dr. A. C. ....	3606
Territorial Gov't. Depts.	
District Nurse ....	2511
Tourist Services Ltd.	
Garage ....	2462
Office ....	2465
United Keno Hill Mines Ltd.	
Staff House ....	3192
Whitehorse Hotels Ltd.	
Boiler Room ....	2153
Whitehorse Water Service ....	3271

DELETE (Services Discontinued)

Alford, M. E. ....	2932
Allen, A. G. ....	2115
Arnot, F. R. ....	2532
Baer, F. ....	2805
Donovan, P. J. ....	3480
Earle, Jack ....	3096
Foster's Bakery ....	2071
Government of Canada	
Arnot, F. R., res. ....	2532
Kervin, W. F. ....	3897
McCready Johannson Ltd.	
Manager's Res. ....	3471
Marwell Construction Co. Ltd. ....	2506
Mickey's Coffee Shop & Bakery ....	2511
Miller, W. L. ....	3480
Moreau, R. E. ....	3776
O'Brien, Ruth ....	3496
Olafson, John ....	3601
O'Reilly, Miss W. ....	3742
Sargent, Miss K. ....	3797
Sparks, Paul ....	3772
Weiss, H. R. ....	3471
Whelan, John L. ....	3825

ALTERATIONS

(These should be changed in your directory)

City of Whitehorse - Works Dept. ....	3042
Territorial Gov't. Dept.	
Works & Building (Garage) ....	3276
Vars, A. D. ....	3772

TERRITORIAL GOVERNMENT TELEPHONES

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Miss E. Thompson - 2996

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A. Wark	-	2998
W.D. Robertson	-	2998

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TO FEBRUARY

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District Nurse ....	2511 ✓
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Garage ....	2462 ✓
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Staff House ....	3192 ✓
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FACTORY  
1953.

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# Yukon Telephone Company Ltd.

Whitehorse, Yukon Territory

Office: Main Street, Telephone 2111

Office Hours: Weekdays, 9.00 a.m. - 5.00 p.m.

Saturday, 9.00 a.m. - 1.00 p.m.

## BUSINESS TRANSACTIONS WITH THE COMPANY

**PUBLIC NOTICE**—The Company's tariffs are open to public inspection and may be seen on application at any of its business offices.

**GENERAL**—All matters relating to new telephone service, moves, termination of service, directory listings, adjustment of accounts, or any transaction other than payment of bills, must be handled by our business office representatives.

**MOVING AND DISCONNECTING OF TELEPHONES**—For moving telephones we request subscribers to give us at least ten days' notice in writing. When sufficient notice is given we will endeavor to fill the order on a specified date. If no particular date is stated, the order will be completed as soon as possible.

Service will be promptly discontinued upon receipt of proper notice.

**EMPLOYEES' CREDENTIALS**—All employees of this Company authorized to enter buildings for any telephonic purpose are provided with an identification card, and the public is warned that parties desiring entry should exhibit their identification card upon request or be refused entrance.

## HOW TO PLACE A CALL

When you wish to place a call take the receiver off and keep it off while dialing.

Listen for the "dial tone", a steady humming sound, and when you hear it, dial the number you are calling.

After you have dialed, you will hear either the "ringing signal", which is an interrupted "burr-rr-ing" sound indicating that the called telephone is ringing, or the "busy signal", which is an intermittent "buzz-buzz-buzz" sound indicating that the called line is busy.

## LONG DISTANCE TELEPHONE CALLS

There are two classes of long-distance telephone calls:

1. **STATION-TO-STATION**—when you will talk with anyone who answers at the telephone called.

2. **PERSON-TO-PERSON**—when you want to talk to a particular person at the telephone called.

### PLACING LONG-DISTANCE CALLS—

To place a long-distance call from an automatic (dial) telephone in Whitehorse, dial "0."

Then, if you wish a station-to-station call, give the long-distance operator who answers, the name of the city you want, the telephone number, if you have it, or the name and address under which it is listed.

If you wish a person-to-person call, give the long-distance operator the name of the city you want, the telephone number, if you have it, or the name and address under which it is listed, and the name of the person you want.

### COLLECT CALLS—

Upon request of the calling party, the charges on a call will be collected at the called telephone, provided that such charges are accepted by the called telephone. Request to have the charges collected in this way should be made at the time the call is given to the long-distance operator. Simply say: "Please reverse the charge."

### TIME OF DAY—

The time of day when conversation actually starts, determined in accordance with the time system in use at the point where the call originates, decides whether day or night rates apply. This rule applies irrespective of whether the call is sent paid or collect.

## EXCERPT FROM GENERAL REGULATIONS

### Yukon Telephone Company Ltd. — Whitehorse, Y.T.

#### GENERAL

Telephone service is furnished subject to the following general regulations which shall apply in addition to the specific regulations contained in the tariff applicable to the type of service involved.

These regulations shall apply to all contracts for telephone service and to all services rendered under such contracts, and cannot be varied or waived by any canvasser or other person.

#### ESTABLISHMENT AND FURNISHING OF SERVICE

##### APPLICATION

Application for telephone service shall be made on the Company's standard forms which become contracts upon the establishment of the service. All the regulations contained in the tariff shall be part of such contracts for service and all facilities and service rendered thereunder are subject to the Company's tariffs, and the rules and regulations as filed by the Company with The Controller of the Yukon Territory. Requests from subscribers for additional service or equipment shall be made in writing. Upon approval or installation thereof, such service or equipment is deemed to be covered by the original contract, except that such item of additional service or equipment so installed is subject to the appropriate minimum contract term in accordance with the Company's regulations governing initial contract periods, and to the tariff charges.

##### ADVANCE PAYMENTS

At the time of application for service, the applicant will be required to pay the proper service connection charges, together with an advance payment equal to one month's charges for exchange service, equipment, mileage, listings, etc.

Notwithstanding the preceding paragraphs, and in addition to the advance payment therein provided, an applicant or subscriber, whose credit standing is not established to the Company's satisfaction, may be required to make a further advance payment of an amount which the Company considers sufficient to cover not more than six months' charges for exchange service, toll service, equipment, mileage, listings, and all other services and charges for which the Company is entitled to receive payment. Charges for service rendered are applied against such advance payment. If, in the opinion of the Company, the subscriber's net credit balance is at any time insufficient to cover the estimated service charges referred to, the Company may require a further advance payment or suspend and terminate service in accordance with the regulations contained in the tariff.

##### INSTALLATION OF WIRING

Except where otherwise provided in the Company's tariffs or by special agreement, all work of installation of wiring and equipment on the applicant's premises is done by the Company, and the Company attaches its instruments, equipment or lines only to wiring installed by its own employees.

##### TELEPHONE NUMBERS

The subscriber shall have no property right in the telephone number assigned to him or any

right to continuance of service through any particular central office, and the Company may change the telephone number or central office prefix, or both, at its own discretion.

#### ALTERATIONS

The subscriber shall be required to notify the Company promptly in writing whenever alterations or new construction on premises occupied by him necessitate changes in the Company's wiring or equipment. The Company's regular charges apply to such changes.

#### PAYMENT FOR SERVICE

Charges for telephone service, equipment and facilities shall be rendered monthly and are due on the date specified by the Company. Charges due in connection with toll, messenger or coin-box service shall be payable monthly or upon request. Advance payments, construction, installation and service connection charges shall be payable in accordance with the regulations here or elsewhere contained in the Company's tariffs.

In all accounts excepting for net rate contracts, the sum of one dollar will be added to the monthly charge, but such sum shall be rebated by the Company provided the account is paid on or before the due date.

If for any reason charges are not paid by the due date, but are paid within one month of the date of issue of the account, the one dollar added to the monthly charge shall be rebated provided the subscriber pays the charge for an additional month's exchange service in advance.

Notwithstanding anything contained in these General Regulations, the Company may render an interim account at any time after the establishment of telephone service with a subscriber for any charges that have accrued, and may demand payment within a period of not less than three days, and failing compliance with such demand for payment, the provisions herein contained relating to "Violation of Company Regulations" shall apply.

All charges incurred by the subscriber are payable at the Company's business offices or at any agencies duly authorized to receive such payments.

Failure to receive a bill showing the amount owed by the subscriber to the Company shall not relieve the subscriber from the responsibility of making prompt payment of such amount to the Company.

The subscriber shall be liable to the Company for all tolls and charges for all calls originating on his telephone regardless of who may originate such calls, and also for all calls received at his telephone the charges for which are accepted by any person receiving such calls regardless of who may accept such charges. The Company, however, reserves the right to collect such charges from the person placing the call or who may otherwise be responsible for the charges incurred.

Messengers may be used, if available, at the request of the person placing a toll call, in trying to locate the called person where he cannot be reached by telephone, provided the calling person agrees to pay the cost of such service.

If objection in writing is not received by the Company within thirty days after a statement of account is rendered, such statement shall be deemed to be correct and binding upon the subscriber.

## GENERAL REGULATIONS—(Cont'd)

### MAINTENANCE AND REPAIRS

All ordinary expense of maintenance and repairs, unless otherwise specified in the subscriber's application or in the Company's tariffs, is borne by the Company. Upon termination of service any equipment furnished by the Company shall be required to be in good condition, reasonable wear and tear excepted. In the case of damage to or destruction of any such equipment, not due to ordinary wear and tear, the subscriber, on demand, shall pay to the Company the cost of replacing the equipment or restoring it to its original condition. The subscriber shall not rearrange, disconnect or remove, or permit others to rearrange, disconnect or remove, or otherwise interfere with any apparatus or wiring installed by the Company, except with the written consent of the Company.

The Company reserves the right to enter into agreements with railroad companies or other parties, whereby they may be required to install and maintain telephones and telephone apparatus furnished by the Company, when such telephones and apparatus are located on the railroad premises or in other places involving unusual hazards, or when it is convenient to both parties to do so.

### EXCHANGE AND MILEAGE AREAS

The Company may, at any time, change or modify exchange area boundaries or radii beyond which mileage charges apply. Subscribers affected by such changes may, at their option, terminate their contracts for telephone service forthwith upon paying all charges due up to the date of termination. Where, however, the subscriber elects to retain the service, it is furnished only in conformity with the new conditions, rates and regulations prescribed in the Company's tariffs.

### VIOLATION OF COMPANY REGULATIONS

In the event of default on the part of the subscriber in making payment of any sum due the Company, including connecting companies' charges, or in complying with the rules and regulations of the Company which govern the services rendered, the Company may, without notice, suspend the services which it furnishes under any or all service contracts with the subscriber without terminating such service contracts, until all sums due have been paid and all violations have ceased or been remedied; or may terminate any or all service contracts with the subscriber either without or following suspension of service. Such action by the Company shall not affect the subscriber's liability for the payment of all charges owing to the Company.

### INITIAL CONTRACT PERIODS

#### GENERAL

The initial contract period for all services and facilities furnished by the Company shall be one month, except as stated hereinafter and as may be specifically provided in other sections of the tariff.

#### PRIVATE BRANCH EXCHANGE SYSTEMS

The initial contract period for manual cordless, dial cordless and manual cord non-multiple private branch exchange systems, excluding trunks and stations, shall be one year.

The initial contract period for manual cord multiple and dial cord non-multiple and multiple private branch exchange systems other than hotel systems, excluding trunks and stations, shall be

from three to five years at the discretion of the Company. When additional switchboard positions are installed in connection with multiple private branch exchanges, or when additional equipment, such as switches, switch frames or power apparatus, which entail large installation costs, are installed in connection with dial private branch exchanges, such additional equipment is installed subject to an initial contract period of from three to five years.

The initial contract period for hotel private branch exchanges shall be determined by the Company in each case, having regard to the equipment provided.

### SPECIAL NON-STANDARD EQUIPMENT

An initial contract period of longer than one month may be required when special non-standard equipment and special assemblies of equipment are furnished or when equipment is specially installed for a subscriber.

### DIRECTORY LISTINGS AND JOINT USER SERVICE

The initial contract period for directory listings and joint user service, where the listing actually appears in the directory, shall be the directory period.

### OWNERSHIP AND USE OF EQUIPMENT

Equipment and wiring on the subscriber's premises, furnished by the Company, shall remain the property of the Company. The agents and employees of the Company shall have the right to enter the subscriber's premises at any reasonable hour for the purpose of installing, inspecting, repairing or removing such equipment and wiring, or for the purpose of making collections from coin-boxes. Such equipment shall not be used for performing any part of the work of transmitting, delivering or collecting any telephone message where any toll or consideration has been or is to be paid to any party other than the Company, without the written consent of the Company.

### USE OF SUBSCRIBER SERVICE

Subscriber telephone service, as distinguished from public, semi-public and hotel telephone service, shall be furnished only for communications as follows:

In the case of business service, by the subscriber, the agents and representatives of the subscriber and permanent guests or tenants residing in a club or lodging house.

In the case of residence service, by the subscriber and members of his domestic establishment.

The use of the service may, with the Company's permission, be extended to joint users and to persons temporarily subleasing the subscriber's residential premises.

At locations where, in accordance with the Company's definitions of business and residence service, business rates should apply but residence rates are being charged, the Company may thenceforth charge the business rate applicable without the execution of a new application, upon notice given to the subscriber to that effect.

The Company may refuse to furnish subscriber service on premises of a public or semi-public character when the telephone instrument is or would be located so that the public might make use of the service.

The use of the Company's service for annoying other persons or impersonating any individual,

## GENERAL REGULATIONS—(Cont'd)

and the use of offensive language while using or conversing over the Company's facilities shall not be permitted. The Company may terminate the service of any subscriber who commits any breach of this regulation or who permits any person to use the telephone or service furnished such subscriber contrary to this regulation.

### USE OF PARTY-LINE SERVICE

The Company may limit conversations on party lines to five minutes when longer conversations interfere with the use of the service by other subscribers on the same line.

It is a condition of party-line service that the subscriber shall not keep the receiver removed from the instrument when another subscriber to the said party-line service is using the same.

When the use of the service by any party-line subscriber is sufficiently great to prevent a fair and proportionate use by other subscribers on the line, or where a subscriber commits a violation of the condition above mentioned, the Company may require the subscriber to contract for another grade of service or terminate the service of such subscriber.

### NON-APPROVED DEVICES

The subscriber shall not use or permit to be used any electrical or mechanical apparatus or device in connection with the equipment or facilities furnished by the Company without the written consent of the Company, or permit the attachment of advertising devices thereto. If any apparatus or devices of any kind other than those furnished or approved by the Company are attached to or connected with any part of the Company's property, the Company may remove such apparatus or devices or terminate the service.

## TELEPHONE DIRECTORIES

### OWNERSHIP AND USE

The Company shall be under no obligation to issue directories, but if the Company does issue to its subscribers telephone directories containing the listings of subscribers within a specified area, such directories shall remain the property of the Company and, if requested, shall be surrendered to the Company upon termination of service or upon issuance of new directories in as good condition as when received, reasonable wear and tear excepted. Directories furnished by the Company are not to be defaced in any way and no labels or stamps are to be affixed thereto, nor any changes made therein not authorized by the Company. No binder, holder or auxiliary cover, except as may be supplied by the Company, is to be used in connection with any directory furnished by the Company.

The contents of telephone directories shall not be published or reproduced in any form whatsoever, without the consent of the Company.

In the case of any breach of these conditions, the Company may resume possession of the directory.

### DISTRIBUTION

Directories shall be furnished to subscribers without charge in such numbers as the Company may consider necessary for the efficient use of the service. The Company may make a charge for directories furnished to subscribers in excess of reasonable requirements or in replacement of directories lost, destroyed or mutilated by subscribers.

## TERMINATION OF SERVICE

Service may be terminated prior to the expiration of the initial contract period upon ten days' notice in writing being given to the Company, and upon payment of the termination charges stated below in addition to all charges due for service which has been furnished.

In the case of service for which the initial contract period is one month, the charges due for the balance of the month shall be paid.

In cases of paid directory listings and joint user service, where the listing has appeared in the directory, the charges due to the end of the directory period shall be paid, except that under the following conditions the termination charges shall be the charges due to the time notice of cancellation is received by the Company, subject to a minimum charge equal to the charge for one month:

When the contract for the main service is terminated.

When the listed party or joint user becomes a subscriber to exchange service.

When the listed party or joint user moves to another location, and becomes a listed party or joint user at that location.

In the case of private branch exchange service for which the initial contract period for service is one year or more, the termination charge shall be the charges due for the balance of the contract period.

In the case of special equipment and facilities for which the initial contract period for service is in excess of one month, the termination charge shall be the charges due for the balance of the contract period.

Service may be terminated prior to the expiration of the initial contract period on payment of all charges due for service which has been furnished, under the following conditions:

In the case of condemnation, destruction or damage of property by fire or other causes beyond the control of the subscriber, necessitating abandonment of the premises, effective from the date that the Company shall be advised thereof.

In the case of death of the subscriber, death of a listed party in connection with the charges for the related paid directory listing, or death of a joint user in connection with service and facilities furnished for the joint user only, effective from the date the Company shall be advised thereof.

In the case of services for which the initial contract period is one month, where the subscriber's service is superseded by another service on the same or different premises, effective from the date of the termination of the old service, except that termination charges shall apply to service and facilities not retained.

When there is a transfer of service by which facilities of the discontinuing subscriber are contracted for by a new subscriber at the same location, effective from the date of termination of the original service, except that termination charges shall apply to service and facilities not retained by the new subscriber.

Service may be terminated by either party after the expiration of the initial contract period upon receipt of ten days' notice in writing and upon payment of all charges due for service furnished.

## GENERAL REGULATIONS—(Cont'd)

### OBLIGATION AND LIABILITY OF THE COMPANY

#### SERVICE INTERRUPTIONS

The company does not obligate itself to transmit messages but offers the use of its facilities for communication between parties within an exchange area or between exchange areas, each of whom is present at a telephone, or from such parties to the toll switchboard or switchboards. The Company will assume no responsibility, in the event of messages being transmitted by its employees orally, by telephone or by messengers.

The Company does not guarantee uninterrupted working of its lines and equipment and shall not be liable for any loss or damage that may occur in the event that service is interrupted by any cause whatsoever.

#### DIRECTORY LISTINGS

In any directory which the Company may issue it shall only be required to list a subscriber's telephone under the subscriber's own name; and if, at the request of a subscriber, it inserts any additional name or advertisement in its directories or elsewhere, the Company shall have the right at any time, and from time to time, to alter such additional name or advertisement to the name of the subscriber, notwithstanding anything contained in any contract with the Company.

The Company shall not be liable for damages

arising from errors in or omissions of free directory listings; and in the case of paid directory listings its liability shall be limited to making a refund or cancellation of the charges computed at the monthly rate charged for each such listing for the period during which the error or omission continues.

No liability shall attach to the Company by reason of the continuation of the subscriber's directory listings after the termination of the subscriber's contract.

In accepting listings the Company shall not be responsible for the results of their publication in its directories, nor shall it be a party to controversies arising between subscribers or others as a result of listings published in its directories.

#### DEFACEMENT OF PREMISES

The Company shall not be liable for any defacement or damage to the subscriber's premises resulting from the existence of the Company's equipment and wiring on such premises or by the installation, maintenance, or removal thereof. In cases where the subscriber is not the owner of such premises, the subscriber shall indemnify and save the Company harmless from all such liability.

#### USE OF OTHER COMPANIES' LINES

When the facilities of other telephone companies are used in establishing connections to points not reached by the Company's lines, the Company shall not be liable for any act or omission of any other Company.

## TO CALL ANOTHER PARTY ON YOUR LINE

If you are on a party line you can recognize the telephone number of the other party on your line by the fact that it commences with the same three figures as your own. For example, if your number is "3456", the number of the other party on your line will commence with "345".

To call a party on your own line do not dial the directory number, but instead dial "9", followed by the last figure of your number, and the last figure of the number you wish to call. Then hang up your receiver, and the bell on your telephone as well as the bell on the telephone of the party you are calling will ring intermittently until your call is answered. When your bell stops ringing, it indicates that the party called has answered. Remove the receiver and proceed with your conversation.

For example, if your number is "4366" and you want to talk to "4367", dial "9", then the last figure of your number—"6" and the last figure of the number you want to call—"7".

If your bell does not stop ringing after a reasonable period, it indicates that there is no one to answer at the called telephone. Remove your receiver for a few seconds and then replace it. This will stop your bell from ringing and disconnect you from the called telephone.

# FEWER CALLS SHORTER CALLS

*for*

## HARMONY ON PARTY LINES

*"Please Share the Service"*

- ★ By giving up the line promptly in case of emergency.
- ★ By hanging up quietly if the line is in use.
- ★ By spacing your calls.
- ★ By keeping your calls to a reasonable length.

All these add up to being

**A GOOD TELEPHONE NEIGHBOR.**

# WHITEHORSE, Yukon Territory

## TELEPHONE

# DIRECTORY




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For numbers not listed in this directory .....	<b>Dial 2112</b>
To report telephone out of order .....	<b>Dial 2113</b>
Telephone Office .....	<b>Dial 2111</b>
To call Telephone Company's business office.....	<b>Dial 3911</b>
Telephone engineer's residence .....	<b>Dial 2115</b>
For emergency night calls only .....	<b>Dial 2110</b>
Telephone Lineman residence .....	<b>Dial 3926</b>
To place long distance calls .....	<b>Dial 0</b>

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### EMERGENCY CALLS

<b>FIRE ALARMS OR INHALATOR</b> .....	<b>Dial 2001</b>
<b>FIRE DEPARTMENT (NOT EMERGENCY)</b> .....	<b>Dial 2002</b>
<b>POLICE</b> .....	<b>Dial 2221</b>
<b>HOSPITAL</b> .....	<b>Dial 2231</b>
<b>TELEPHONE (EMERGENCY)</b> .....	<b>Dial 2110</b>
Royal Canadian Air Force .....	<b>Dial 2421, 2921</b>
Northwest Communication System .....	<b>Dial 0</b>

The above list has been prepared from the best information obtainable. The Company, however, does not assume responsibility for omissions, or for errors or subsequent changes in these numbers.



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## TERRITORIAL SUPPLY CO. LTD.

### INDUSTRIAL AND AUTOMOTIVE SUPPLIERS

International Trucks - Tractors Lighting Plants Jarvis & Second	Canadian SKF Whitehorse	Dunlop Tires Mine Purchasing Phone 3191-2
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## A

Alford, M. E. ....	2932
Algar, Frank .....	3826
Allen, A. G. ....	2115
Amor, J. B. ....	3827
Anderson, Arne .....	3847
Armstrong, H. G. ....	2591
Arnot, F. R. ....	2532
Aylwin, Geo. ....	3987

## B

Baer, F. ....	2805
<b>BANK OF MONTREAL</b> .....	<b>3366</b>
<b>MANAGER'S OFFICE</b> .....	<b>3362</b>
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ALL BRANCHES OF INSURANCE

Automobile Loans & Financing

Phones 3171 - 3172 - 3178

MAIN STREET

P.O. Box 398

WHITEHORSE, Y.T.

---

Yukon Hydro Co. Plant .....	3676
Yukon Ivory Shop .....	2891
<b>YUKON JEWELLERY &amp; NOVELTY SHOP .....</b>	<b>2691</b>
<b>YUKON LAUNDRY &amp; DRY CLEANERS LTD.:</b> Store .	<b>2381</b>
Plant...	<b>2526</b>
<b>YUKON PHOTO SERVICE .....</b>	<b>2861</b>
<b>YUKON PROPANE SERVICE .....</b>	<b>2610</b>
Yukon Steam Laundry Plant .....	<b>2526</b>
Office .....	<b>2522</b>
<b>YUKON TELEPHONE COMPANY LTD. ....</b>	<b>2111</b>
Yukon Tire Shop .....	<b>2101</b>
Yukon Tire Service Station .....	<b>2102</b>

## Z

Zierk, F. S. ....	3002
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**Why waste time and tie up your phone? Faint busy signal heard when you dial first digit means all selectors are occupied and it is useless to continue dialling. This condition may occur during rush periods. Hang up and try again a few minutes later.**

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

### INSTRUCTIONS RELATING TO AUTOMATIC TELEPHONES IMPORTANT

1. REMOVE RECEIVER from hook before operating dial.
2. BRING THE FINGER squarely to the finger stop.
3. DO NOT force the dial back; remove your finger and let it run back itself.
4. ALWAYS HANG UP RECEIVER before making a second call.
5. HANG RECEIVER ON HOOK (SMALL END UP) when through talking. Otherwise no one can call you. (This applies to Desk and Wall Telephones not Monophones).
6. DO NOT JIGGLE THE RECEIVER HOOK.
7. BUSY BUZZ sound in your ear means the line you called for is busy.
8. EXTENSION PHONES. When using always listen and make sure that line is not already in use. If connection is accidentally broken it should be restored by calling party.

**COLLINS & COLLINS**  
**CHARTERED ACCOUNTANTS**  
 470 Granville Street, Vancouver, B.C.  
 Phone: 2041

**TO CALL  
LONG DISTANCE  
DIAL "0"**

Rates to points directly served by the Northwest Communication and Alaska Communication Systems.

	DAY		NIGHT & SUNDAY	
	Initial 3 mins.	Additional Mins.	Initial 3 mins.	Additional Mins.
Aishihik Aerodrome .....	\$1.80	\$ .60	\$1.35	\$ .45
Anchorage .....	4.60	1.30	3.40	1.00
Beaton River Aerodrome..	3.85	1.25	2.90	.95
Big Delta .....	4.30	1.25	3.25	.95
Blueberry .....	3.80	1.25	2.85	.95
Brooks Brook .....	1.40	.45	1.05	.35
Canyon Creek .....	1.40	.45	1.05	.35
Cathedral Bluffs .....	3.70	1.15	2.80	.85
Coal River .....	2.80	.90	2.10	.70
Dawson Creek .....	4.00	1.30	3.00	1.00
Destruction Bay .....	2.00	.65	1.50	.50
Edmonton .....	4.80	1.60	3.60	1.20
Fairbanks .....	4.60	1.30	3.40	1.00
Fort Nelson .....	3.40	1.10	2.55	.85
Fort St. John .....	3.80	1.25	2.85	.95
Grande Prairie .....	4.20	1.40	3.15	1.05
Haines .....	2.10	.40	1.80	.30
Juneau .....	2.40	.40	2.10	.30
Koidern .....	2.40	.80	1.80	.60
Little Smoky .....	4.40	1.45	3.30	1.10
Marsh Lodge .....	.55	.15	.45	.15
Muncho Lake .....	3.00	1.00	2.25	.75
Northway .....	3.40	1.05	2.65	.85
Seward .....	5.20	1.40	3.70	1.00
Skagway .....	1.90	.35	1.45	.25
Smith River Aerodrome ...	2.75	.90	2.10	.70
Snag Aerodrome .....	2.45	.80	1.85	.60
Summit Lake .....	3.20	1.05	2.40	.80
Swift River .....	2.00	.65	1.50	.50
Teslin Aerodrome .....	1.65	.55	1.25	.40
Trutch .....	3.60	1.20	2.70	.90
Wagner .....	4.40	1.45	3.30	1.10
Watson Lake .....	2.60	.85	1.95	.65
Whittier .....	4.60	1.30	3.40	1.00

Rates to points not listed above may be obtained by calling Long Distance.

Reduced rates are in effect from 6:00 p.m. to 4:30 a.m. and all day Sunday.

**PAST DUE ACCOUNTS**

Accounts not paid by the end of current month are subject to disconnection and a \$2.00 charge will be made for reconnection. Discount date — 15th.

**ERROR:**

Every effort is made to make the directory as accurate as possible.

The Telephone Company, however, assumes no liability for damages arising from errors or omissions in the making up or printing of its directories.

# **NORTHWEST COMMUNICATION SYSTEM**

Operated by Canadian National Telegraphs,  
for Department of Transport.

**A. Caldwell, Superintendent,  
P.O. Box 265, Edmonton, Alberta.**

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**TO SEND A TELEGRAM  
Phone 2251,**

**TO TELEPHONE  
LONG DISTANCE  
Dial "0"**

---

Operators of Telegraph-Telephone and leased wire services  
on the Alaska Highway.

Direct connections with Domestic telegraph and cable Com-  
panies furnishing fast telegraphic communication.

Also direct connection with all Domestic long distance Tele-  
phone Companies furnishing complete long distance telephone  
service.



## NORTHWEST COMMUNICATION SYSTEM

Serving Military, Semesta, Standard Oil and 2 Mile Hill areas

**To reach any subscriber listed hereunder, dial 0 and ask Operator  
for the local number desired.**

Almstrom, M. E. ....	223	<i>-Foot 441</i>	Outside Plant Inspector ..	122
Army Retail Store .....	093F		Stores Warehouse .....	218
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Fuel Dept. ....	021		Wire Chief .....	203
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Defence Construction			Tourist Services Store .....	145
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Forestry Division—				
Mr. Jackson <i>heart month</i> .....	119	<i>-Boy</i>	<b>HEADQUARTERS, NORTH- WEST HIGHWAY SYSTEM</b>	
Water & Power—			Commander, .....	128
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Dept. of Transport			Senior Highway Engineer .....	163
Barracks .....	018		(Lt.-Col. M. C. S. Brown)	
Civil Aviation .....	016		Assistant Highway Engineer (Capt. S. M. Bancroft) <b>126R2</b>	
Forecaster .....	017		<b>Bridge Department</b>	
Meteorological Office .....	101		Bridge Engineer .....	126R1
Radio Range .....	010		(Lt. K. R. R. Gillespie)	
Radio Sound .....	012R2		Technical Officer .....	126R1
Receiver Site .....	012R1		(Mr. J. Quong)	
Recreation Club .....	013		Surveyor .....	126R1
General Enterprizes Ltd. ....	005		<b>Administrative Wing</b>	
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Killburn, Roy .....	117R1		(Maj. J. C. Whalley)	
Mannix Co. ....	103F		Staff Captain "A" .....	120
Marwell Construction .....	048		(Capt. D. W. R. Dodge)	
"    " .....	050		Staff Captain "Q" .....	142
Marwell Construction Co. <b>171R3</b> Workshops .....	051		(Capt. D. K. MacQuarrie)	
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 Advisor ..... 144  
 (Mr. L. Dunbar) and  
 office  
 Protestant Chaplain ... 233  
 (H/Capt. G. E.  
 Darrach)  
 RC Chaplain ..... 158  
 (H/Capt. W. A. Mann)  
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**Pay Services**

Chief Paymaster ..... 132  
 (Maj. R. J. Stevenson)  
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 Paymaster, NWHS ..... 129  
 (Lt. O. H. Tripp) 129-R2  
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**Whitehorse Garrison**

Garrison Commandant .... 175  
 (Capt. J. D. Mackintosh) - Joe  
 Garrison Sergeant-Major .. 135  
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**HIGHWAY MAINTENANCE  
 ESTABLISHMENT—NWHS**

Senior Highway  
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 (Maj. R. H. Young)  
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 way Superintendent... 127  
 (Capt. A. B. Yates)  
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 COMPANY, RCE**

Officer Commanding .... 136  
 (Maj. J. Burgoin)  
 Second in Command ... 136  
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**17 WORKS COMPANY, RCE**

Officer Commanding ... 109  
 (Maj. R. C. Paris) - Ron  
 Second in Command .... 109  
 (Capt. C. T. Young) - Tai  
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**Works Office**

Works Officer ..... 173  
 (Lt. F. E. Wild)  
 Military Foreman of  
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 Supt. Public Utilities ... 110  
 (Mr. R. Foster)

**Finance**

Finance Accountant .... 170  
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**Draughting**

Draughtsman ..... 109

**Engineer Stores**

NCO IC ..... 049  
 Purchasing Clerk ..... 049

*Inv. Prod: 12  
 O.P.H.*

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**Northwest Communication System (Continued)**

Civilian Personnel Clerk 170 (Mr. C. Coutts)	<b>RCASC Supply Depot— Whitehorse</b>
<b>Fire Hall</b>	OIC RCASC Supply Depot ..... 201 (Lt. C. Gibson)
FIRES ONLY ..... 290	Supply Accountant ..... 201
Fire Chief ..... 151 (Mr. B. Dunlop)	
Transport Clerk ..... 151	<b>No. 16 DETACHMENT— WHITEHORSE MILITARY HOSPITAL</b>
<b>Utilities—Power, Water and Heating Plants</b>	Officer Commanding and SMO ..... 260 (Maj. W. H. R. Croskery)
McIntyre Creek Pump House ..... 007B	Surgeon ..... 265
Hospital Heating Plant 268	Medical Inspection Room 258 (Capt. C. P. Holden)
Power Plant (Central).. 169	Matron ..... 259 (Capt. M. E. Squibb)
Power Plant (RCAF) 257R2	Administrative Officer... 262 (Lt. H. D. Cartwright)
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<b>Headquarters</b>	Maternity Ward ..... 271R1
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Supplies and Transport Officer ..... 247 (Capt. R. M. Baxter)	Ward 4 ..... 266
Company Headquarters and CSM ..... 249	QM Stores ..... 271R2
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Organizer ..... 239	
POL Accountant ..... 239	<b>14 COMPANY, RCOG</b>
Fuel & Utilities	Officer Commanding and SOO ..... 246 (Maj. J. C. Mumford) <i>Peter</i>
Accountant ..... 239	Second in Command .... 246 (Capt. W. M. Fish)
<b>No. 1 Platoon (MT)</b>	Chief Clerk ..... 111 (WO1 R. K. Rodger)
OIC MT ..... 020 (Capt. N. S. McKechnie)	Stock Control ..... 150
MT Office ..... 020	Provision ..... 206
MT Sergeant ..... 004	Regimental Office .... 205
MT Despatch Office .... 004	Warehouse Foreman and Traffic ..... 250
MT Repair and Maintenance Section.. 004	Guard Room—MacRae.. 104
RCASC Petrol Pumps.. 252	
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**Northwest Communication System (Continued)**

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Sr. EME .....	Telegraphs (Western	
(Maj. E. R. Ambrose)	Command Signals	
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Room .....	Pan American	
OIC 219 Workshop	Despatch (Airbase) .....	102
RCEME .....	Pipeline	
(Lt. J. W. Moody)	D'Ziggle, A. ....	114
Control Officer .....	Garage .....	115
Control Office,	Nelson, Thomas .....	211
219 Workshop RCEME	Lowmen, C. W. ....	114
Tech. Stores,	Property Section .....	210R1
219 Workshop	Resident Engineer .....	211
RCEME .....	Tank Farm .....	210R2
Refinery Guard Gate..	Poole Construction	
	Barracks .....	206
<b>CAMP MacRAE</b>	Air Base Office .....	206
Guard Room,	RCAF Clinic (Std. Oil)....	019B
Camp MacRae .....	RCAF Grocery Store	
	(Std. Oil) .....	019F
<b>EMERGENCY SERVICES</b>	Telephone Maintenance ....	060
<b>FIRE</b> .....	U.S. Army Resident Engineer	211
Orderly Officer .....		
Orderly Sergeant .....		
Whitehorse Military		
Hospital (Orderly Sgt.)		
266		

**AS ONE FRIEND TO ANOTHER**

Please speak distinctly, when you telephone, with lips close to the mouthpiece. Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the transmitter.

**YUKON TELEPHONE COMPANY LTD.**

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**NORTHWEST COMMUNICATION SYSTEM**
**RESIDENCE TELEPHONES**

To reach any subscriber listed hereunder, dial "O" and ask Operator for the local number desired.

Abolit, D. M., WO2 .....	038F	Dunlop, Bob .....	241
Almstrom, M. E. ....	223	Dunn, R. H., Cpl. ....	035F
Anderson, A. E. ....	083F	D'Ziggel, A. ....	105B
Anderson, H. A., Sgt. ....	185F		
Anderson, R. R. ....	014F	Emery, W. ....	234F
Anderson, W. E. ....	032F	Everson, G. D. ....	186B
Auburn, Cpl. ....	146BR1		
		Faguy, J. C., Cpl. ....	185B
Baker, K. J. ....	118B	Fehr, W., Spr. ....	066F
Barrett, D. G. ....	092F	Ferguson, P. ....	119B
Batchelder, W. ....	096B	Fish, W., Capt. ....	057F
Bennett, L. A., Sgt. ....	212B	Foster, Roy .....	257R1
Bernhardt, C. A., Cpl. ....	095F	Fraser, W. V., S/L .....	030F
Bethune, Percy .....	189F	Fulton, R. J. ....	087F
Boulter, S., LAC. ....	197B		
Bourdon, J. B., LAC .....	197F	Gay, Earl .....	240
Brown, Col. ....	052F	Giesbrecht, Cpl. P. ....	998F
Bruce, N. R., LAC. ....	082F	Goodbrand, Charlie .....	227F
Brun, P. R. ....	003F	Graham, A. L. ....	112B
Burton, J. C. ....	087B	Grant, Frank .....	113B
Cameron, B. R. ....	100B	Hadland, H. W., WO2. ....	057B
Carefoot, G. W. ....	074B	Haggard, C. F. ....	025B
Carlson, M. L. ....	161B	Haise, J. H. ....	003B
Catling, V., Major. ....	059B	Hamilton, Howard .....	191B
Caysie, C., Cpl. ....	028F	Harper, R. C. ....	113F
Chollack, V. G. ....	088B	Hawton, H. S., Sgt. ....	011B
Christopherson, Cpl. H. C. ..	099F	Hayman, R. ....	006F
Clemens, C. M., Sgt. ....	035B	Holden, P., Capt. ....	057B
Clemo, Russ .....	014B		
Cloutier, M., Cpl. ....	027B	Iverson, E. K., Cpl. ....	095B
Connell, T. W. ....	076F		
Cooper, J. D. ....	187F	Jamieson, J. A. ....	146BR2
Cosgrove, Cpl. Chas. ....	055F	Jenson, E. M. ....	190B
Cros Cary, Major .....	118F	Johnson, A. I. ....	105F
Currie, R. A. F/L. ....	027F	Johnson, C. L., LAC. ....	080F
Curry, K. R., LAC. ....	036B	Johnson, G. M. ....	112F
		Johnson, W. E., Sgt. ....	121B
Daggart, J. H., Sgt. ....	019B	Jones, E., F/O .....	025F
Daley, W., Sgt. ....	095	Jones, E., WO2 .....	081BR1
Delaney, P. J. ....	195F	Jones, K. R., Cpl. ....	070F
Dickson, C. E. ....	191F		

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**Northwest Residence Telephones (Continued)**

Kapty, Geo. ....	189B	Newcomen, Lt.-Col. ....	171R2
Kasien, J., LAC.....	089B	Nichols, R. A., Sgt.....	077F
Kelly, D. E., Cpl.....	006B		
Kempster, Capt. ....	159B		
Kempter, B., Capt.....	029F	Olynyk, J. M. ....	100F
Kennedy, H. G., WO2 ....	103F		
Kidston, D. K. ....	066B		
Kilburn, Roy ....	117R1	Pearn, W., S/Major ....	116B
Knapp, C. F. Pte.....	178F	Pearse, W. A., Cpl. ....	098B
Kowalchuk, M., Cpl. ....	009B	Peterson, F. ....	160F
		Phillipps, L. B. ....	080B
		Pish, A. F. ....	092B
Lane, J. S., Spr.....	062F		
Legault, G., Cpl.....	071F		
Lehn, F/L ....	034B	Quong, J. Y. C. ....	178F
Leighton, B. K., Cpl. ....	063B		
Lenehan, LAC ....	037B		
Leslie, L. G. ....	064F	Ramsden, J. R. ....	179B
Lewicki, C., Pvte. ....	096F	Raymond, Maj. ....	052B
Lines, G. ....	015F	Robinson, V. C. ....	207B
Little, J. G., Sgt.....	030B	Robson, C. B. ....	053B
Love, Brig. ....	155	Rodger, R. K., WO2.....	097B
Lynn, Bob ....	068B	Royds, W. E., Lt. ....	159F
		Runolfson, P. ....	186F
		Ryan, E. W., F/O.....	031F
		Ryland, J. H., LAC ....	091B
McCooeye, D., LAC ....	091F		
MacDonald, Miss A. ....	192	Salmon, F. G., WO2 ....	075F
McKechnie, N. S., Capt. ....	200B	Schram, C. M. ....	131
McKee, J. D. ....	146F	Seredynski, A. ....	107F
McKenna, Leo. P. ....	099F	Simpson, C. S., F/O ....	034F
McLean, D. L.....	160B	Smith, O., Sgt. ....	089BR2
McLean, T. P.....	077B	Smoler, W. J. ....	146FR2
McMenamon, T. P. ....	098F	Smythe, H. N., Cpl. ....	172B
McNair, George ....	229	Soriero, M. ....	068F
MacPherson, R. A. ....	086B	Spearin, J. B.....	172F
MacQuarrie, O. K., Capt...	067B	Steeves, E. ....	212F
McWilliams, J. J. ....	185F	Stevenson, R. J., Major...	222B
		Stewart, B. W., WO2.....	216B
Malarky, B. C., Pte.....	198F	Strong, M. J. ....	065F
Marr, J. A. ....	207F	Sumner, L. G. ....	058F
Mathieson, J. R. ....	064B	Swan, F. O., Cpl. ....	071B
Meek, Jack ....	007F		
Moody, J. W., Lt.....	147F		
Morrison, W. A. ....	029B	Taylor, Major ....	059F
Mudiman, A. W. ....	162	Thorn, R., WO2.....	081F
Murray, D. M., LAC.....	079F	Tripp, O. H., Lt. ....	282F
		Troman, F. D. ....	198B
Nelson, A., Pvte. ....	058B	Trudeau, M. R., LAC ....	079B
Nelson, Thomas ....	214R2		

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**Northwest Residence Telephones (Continued)**

Urbanovitch, P. ....	227B	Wildman, H., F/O.....	031B
Waddell, R. M. ....	065B	Wright, John .....	190F
Wager, C. L., LAC .....	028	Wuttunee, C. E., Cpl.....	002B
Wallace, S/L R. ....	032B	Wylie, W. J. ....	015B
Walton, R. Cpl. ....	008B	Young, C. T., Capt.....	147B
Ward, M. G., L/Cpl.....	121F	Young, R. Major .....	200F
Weber, G. E. ....	198F		
Whalley, Major .....	159		
Whittleton, W., LAC.....	091B	Zurbrigg, H. H. ....	161F
Warren J. F. ....	179F		

**Consult The YELLOW PAGES**

Call the Merchants listed in the Yellow Pages. They can tell you immediately if the product is available.

**SAVING YOUR TIME AND SUPPLYING YOUR NEEDS**

Advertisers use the Telephone Directory as an advertising medium because:—

1. **LARGE CIRCULATION** among potential buyers.
2. **COVERS** their market.
3. **ADVERTISEMENTS** alive 24 hours a day.
4. **ECONOMICAL**—Rates have not changed with increased circulation.
5. **ALWAYS CONVENIENT**—Their advertisement in the Phone Book is always at the buyers' elbow.
6. **TIMELY**—It reaches the buyer when he wants what they sell.
7. **EASY TO PAY**—Divided into 8 equal payments added to their phone bill.

**100% . . .**

**That's What We Aim for in Publishing the  
Telephone Directory . . .  
to Have It 100% Correct**

**BUT**—with the large number of subscribers to be listed, and new numbers, it is easy to see why it is possible for an error to creep in here and there.

Your name and telephone number in this directory are most likely correct. But, if by any chance they are not, you'll do us a favor by telephoning or writing to our Business Office.

**THE MORE 'PHONES  
IN A COMMUNITY  
THE GREATER THE VALUE  
OF YOUR 'PHONE**



The more telephones added to an exchange, the more valuable YOUR telephone becomes to you. You can call more people; more people can call you.

This is particularly true in business. More telephone subscribers mean more potential customers. And, of course, from a customer's standpoint, the more business or professional people with telephones, the wider the range to choose from.

This company is doing its utmost to increase the local and long distance connections of the Whitehorse Exchange.

**YUKON TELEPHONE COMPANY LTD.**



# **Classified Business Directory and Buyer's Guide**


## **WHITEHORSE YUKON TERRITORY**



**SEPTEMBER, 1952**

**For Rates and Information in regard to these YELLOW PAGES  
. . . call BUSINESS OFFICE  
Whitehorse 3911**

**YUKON TELEPHONE COMPANY LTD.**

Reservations ————— 

all the way to your  
destination when you  
fly **Pan American**

Wherever you're going in the world—whether it's on the Clipper\* routes or not—Pan American sees to your tickets, takes care of all details, makes your reservations through to your final destination.

- Regular Clipper service to Vancouver via connecting airline from Seattle.
- Fast, dependable 4-engine Clipper service to Nome, Fairbanks, Juneau, Ketchikan, Seattle—and all the world.

For reservations...PHONE 2191, Room 1, N. C. Bldg.

**PAN AMERICAN** WORLD'S MOST EXPERIENCED AIRLINE  
\*Trade Mark, Pan American World Airways, Inc.

# YUKON TIRE SHOP

## GOOD YEAR

— AUTHORIZED DEALER —

## VULCANIZING

— A SPECIALTY —

We Carry the Largest Stock of Tires  
in the Yukon

# PHONE 2101

**AIRLINE COMPANIES**

**CANADIAN PACIFIC  
AIRLINES** ..... 2211  
(See Advertisement last page)

**PAN AMERICAN WORLD  
AIRWAYS**  
City Sales & Reservations  
Office  
Room 1, N.C. Bldg.....2191  
(See Advertisement Page 34)

**WHITEHORSE FLYING  
SERVICES LTD.** ..... 2202  
(See Advertisement This Page)

**AUTOMOBILE DEALERS  
New and Used**

**RICHARD'S MOTORS** .... 2171  
(See Advertisement This Page)

**TAYLOR & DRURY  
MOTORS LTD.**  
Parts and Accessories  
Wholesale and Retail  
**GENERAL MOTORS SALES  
and SERVICE**  
Corner 1st and Lambert  
Phone 2851

**YUKON TIRE SHOP**..... 2101  
(See Advertisement Page 34)

**AUTOMOBILE TIRES**

Yukon Tire Shop..... 2101  
(See Advertisement Page 34)

**AUTOMOTIVE**

**TERRITORIAL SUPPLY  
CO. LTD.** ..... 3191  
See Advertisements Alphabetical  
Section

**AUTO REPAIR**

**PALMER & FORBES  
BODY SHOP** ..... 3618

One call may do the work of two  
if you check business numbers  
first in the **YELLOW PAGES**.

**WHITEHORSE  
FLYING SERVICES LTD.**

**Phone 2202**

CHARTER FLIGHTS FOR  
HUNTING — PROSPECTING  
SIGHTSEEING

**1-2-3 Passenger Aircraft**  
Flying Instruction—  
Aircraft Maintenance  
Gas and Oil



**"WE COVER THE YUKON"**

Located at South Hangar  
East Side of Airport  
Whitehorse, Y.T.

**RICHARD'S MOTORS**

**SALES AND SERVICE**

**CHRYSLER  
PLYMOUTH  
and FARGO TRUCKS**



Chryco Motor  
Accessories

**Whitehorse, Y.T.**

**PHONE 2171**

**BAKERS**

**FOSTER'S BAKERY**

CAKES . . . . PIES

GOOD BREAD

—

Main St. Phone 2071

Mickey's Coffee Shop & Bakery ..... 2511

**BANKS**

**BANK OF MONTREAL** .... 3366

**CANADIAN BANK OF COMMERCE** ..... 2091

**BARRISTERS & SOLICITORS**

Black, George ..... 3131

**VAN BOGGEN AND NIELSEN** ..... 3261

Wylle, N. V. K. .... 3871

**BEAUTY PARLORS**

Laura's Beauty Salon..... 2771

**BICYCLES—Repairs**

**BERT'S REPAIR SERVICE** 3861

**BROKERAGE**

Whitehorse Agencies ..... 2051

**BUILDER'S SUPPLIES**

**CAMPBELL'S LIMITED** .. 2631

**BUILDING CONTRACTORS**

**CAMPBELL'S LIMITED** .. 2631

We want your telephone service to be as helpful as we can make it.

**BUTCHER SHOPS**

**BURNS & CO. LIMITED**

The Home of Shamrock Brand

FRESH and CURED MEATS

Main St. Whitehorse, Y.T.  
Phone 2311

Whitehorse Meat Market ... 3211

**CAFES**

**GRILL CAFE** ..... 3886

**HOLLYWOOD CAFE** ..... 3231  
(See Advertisement This Page)

Mickey's Coffee Shop & Bakery ..... 2511

**CHARTERED ACCOUNTANTS**

**BRADEN & PORTER** ..... 3391

Collins & Collins ..... 2041  
(See Advertisement Page 22)

**HOLLYWOOD CAFE**

**A good place to eat.**

Chinese Dishes our Specialty.

**PHONE 3231**

**CHILDREN'S WEAR**

**HOUGEN'S LIMITED**

"We major in minors"  
From Cradle to Teens

307 Main St. Phone 2861

**CHIROPRACTOR**

**DR. KAY MacDONALD**  
Chiropractor

4th Avenue and Steel Street

Palmer Graduate 1947

Office Hours: 10-12; 2-5  
By Appt. 7-8

Closed Wednesday Afternoon

NEUROCALOMETER  
X-RAY

Phone 3206

**CHURCHES**

Catholic Rectory Pro Cathedral  
of the Sacred Heart ..... 3311

Christ Church (Anglican) .. 3591

**CLEANERS**

**CAPITAL CLEANERS**

CLEANING —

— PRESSING

— REPAIRING

— ALTERATIONS

Jarvis Street Phone 2644

**YUKON LAUNDRY & DRY  
CLEANERS LTD.**

Store ..... 2881

Plant ..... 2526

**CLOTHING—MEN'S**

Needham's Toggery ..... 3181

(See Advertisement Page 45)

Pontiac

Chevrolet

**TAYLOR & DRURY MOTORS LTD.**

**Corner First and Lambert**



**SERVICE** Reliable - Courteous - Efficient

**PARTS** Largest stock of General Motors parts  
in the Yukon.

Oldsmobile

PHONE 2851

Buick

**CONTRACTORS****GENERAL ENTERPRISES**

LTD. .... 3081

**JOHN A. MacISAAC  
CONSTRUCTION CO.**

LTD. .... 2041

**MARWELL CONSTRUCTION**

CO. LTD. .... 2506

**DELICATESSENS**

Sunny's Delicatessen .... 3881

**DENTISTS**

Dr. G. A. C. Gunton ..... 2471

Make a habit of consulting these pages. You will be surprised by the great variety of things and services represented here.

**DEPARTMENT STORES****NORTHERN COMMERCIAL  
COMPANY LTD.****STORE**

Office 3691  
Groceries 2121  
Hardware 2122  
Drygoods 2126  
Manager's Res. 3696

Yukon's Pioneer Merchants

**TAYLOR & DEUBY LTD.**

Department Store 2142  
2146 Grocery  
2147 Hardware  
2148 Dry Goods  
2141 Accounts & Cashier

GENERAL OFFICE 3512

W. D. Taylor Office - 3511  
C. D. Taylor Office - 2652  
Branch Stores - - - 2656  
Warehouse - - - 3051

**NORTHERN COMMERCIAL**

COMPANY LTD.

YUKON'S PIONEER MERCHANTS



GENERAL MERCHANTS

DAWSON CITY - MAYO, Y.T. - OLD CROW

**PHONE 2121**

WHITEHORSE, Y.T.

**Doctors—**

See Physicians & Surgeons

**DOMINION GOVERNMENT**

- Canadian Immigration ..... 2531
- Customs and Excise ..... 2011
- Dept. Mines & Resources:
  - Crown Timber & Lands Agent ..... 2361
  - Mining Recorder ..... 2361
- Dept. of Resources & Development ..... 2981
- Dept. of Transport:
  - Meteorological Division .. 2241
- Govt. Telegraph Service ... 2331
- Indian Health Services ..... 2721
- National Employment Service ..... 2761
- Post Office ..... 2401
- R. C. A. F. .... 2421, 2921
- Royal Canadian Mounted Police:
  - Town Detachment ..... 2221
  - Officer Commanding .... 2911
  - Gen. Sub Div. Office ..... 3411
  - Guard Room and Night Calls ..... 3412
- Sheriff's Office ..... 3161
- Territorial Govt. Departments:
  - Works & Building (Garage) ..... 2791
  - Game Department ..... 2281
  - Health and Sanitation ... 2281
  - Liquor Vendor ..... 2182
  - Superintendent Liquor Control ..... 2181
  - Territorial Govt. Agent .. 2281

**DRESSES**

- Burnie's Apparel ..... 3147

**DRUGGISTS**

- Whitehorse Pharmacy .... 2901  
(See Advertisement This Page)
- YUKON DRUG CO. .... 3436**

**DRYGOODS**

**NORTHERN COMMERCIAL COMPANY LTD. .... 2126**

**ELECTRICAL APPLIANCES**

**GEORGE L. MEIKLE ELECTRIC ..... 2032**  
(See Advertisement outside back cover.)

**ELECTRICAL APPLIANCES — Repairs**

**DUNN'S REPAIR**

Radios  
Appliances  
Washing Machines

**SERVICE — REPAIRS**

2nd & Main Phone **3401**

**WHITEHORSE**



**FIRST WITH THE FINEST**

**Yardley's — Coty**  
**Lentheric — Chanel**  
**Guerlain — Revlon**  
**Elizabeth Arden**  
**Imported Tobaccos**  
**American Cigarettes**  
**Magazines**

Graduate Pharmacist  
C. S. MacPherson

**P H A R M A C Y**

**PHONE 2901**

**WHITEHORSE, Y.T.**

**Electrical Appliances (Repairs) - Express and Transfer**

**ELECTRICAL APPLIANCES—  
REPAIRS—(Continued)**

**MOORE'S ELECTRIC  
SERVICE ..... 3071**

**ELECTRICAL CONTRACTORS**

**REGAL REFRIGERATION  
and ELECTRIC**

Repairs and Service

Refrigerators  
Electric Contracting  
Oil Burner Service

Phone 3401

Les J. McLaughlin

**ELECTRICAL CONTRACTORS  
(Continued)**

**WHITEHORSE  
ELECTRIC**

Electrical Contractors

Sales • Service

Main St.

Phone 3500

**ELECTRIC MOTORS —  
Repairs**

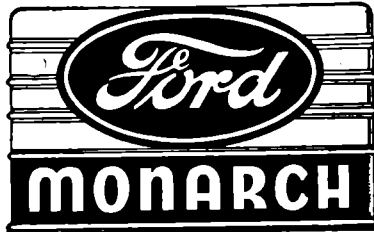
**MOORE'S ELECTRIC  
SERVICE ..... 3071**

**EXPRESS and TRANSFER**

**CHAPPIE'S EXPRESS AND  
TRANSFER ..... 2936**

**CYR'S SERVICES ..... 2501**

No need to march around all day looking for something you want to buy. A glance at the Classified Directory will nearly always show you who sells it.



**SALES AND SERVICE**

**CATERPILLAR DIESEL  
TRACTORS and ENGINES**

**NORTHERN COMMERCIAL**

COMPANY LTD.

**PHONE 2481**

WHITEHORSE, Y.T.



**FINANCE COMPANIES**

**WISE AGENCIES LTD ... 3171**

**FLORISTS**

**MAR - BECK**

**FLOWER and GIFT SHOP**  
 Serving the Yukon  
 Floral Designs For All Occasions  
 Phone 2046 Box 5  
 Main Street, Whitehorse, Y.T.

**FUEL**

**YUKON PROPANE SERVICE ..... 2610**

**FURS**

**LOG CABIN FUR SHOP... 2881**

**GARAGES**

**NORTHERN COMMERCIAL COMPANY LTD.**  
**GARAGE**  
 Office 3851  
 Parts 2481  
 Shop 2483  
 Ford and Monarch Cars  
 Caterpillar Tractors

**PALMER & FORBES BODY SHOP ..... 3616**  
 Proctor & Harper ..... 2451

**GROCERS—Retail**

**CASH & CARRY**  
 Let it be our Pleasure to Serve You  
 Groceries — Fresh Vegetables  
 Confectionery — Frozen Foods  
**FREE DELIVERY**  
 Phone 2742 A. Hall, Prop.

**NORTHERN COMMERCIAL COMPANY LTD. .... 2121**

**GROCERS - RETAIL—(Cont'd)**  
 Redpath's Market Basket .. 3202  
 Tourist Services Ltd. .... 2468

**GROCERS—Wholesale**  
**CANADA PACKERS ..... 2551**

**HARDWARE**

Nelson's Limited ..... 2971  
**NORTHERN COMMERCIAL COMPANY LTD. .... 2122**

**HOSPITALS**

Whitehorse General Hospital ..... 2231

**HOTELS**

**CAPITAL HOTEL**  
 Dick and Ivy White, Managers  
**FULLY MODERN**  
 103 Main St. Phone 3406

**REGINA HOTEL**

"Where Comfort and Service Await You"

●  
 LICENSED COCKTAIL BAR  
 DINING ROOM  
 LICENSED PREMISES

●  
 J. O. Erickson—Prop.

**PHONE 2831**  
 Whitehorse, Y.T.  
**FULLY MODERN**

**HOTELS—(Continued)**

**HOTEL "98" ..... 3242**

**REGINA HOTEL ..... 2831**  
(See Advertisement Page 41)

**WHITEHORSE INN—**

A Modern Hotel  
and Restaurant  
  
"Your Home in the Yukon"  
  
Phone ..... 2151  
(See Advertisement Page 1)

**INSURANCE**

**WEBBER · BUSBY**  
**AGENCIES ..... 2161**

Whalen Insurance Ltd. .... 2621  
(See Advertisement This Page)

**WISE INSURANCE**  
**AGENCY ..... 3172**  
(See Advertisements Alphabetical section.)

**JEWELLERY**

**ROSS & HALDANE ..... 2036**

Yukon Jewellery and  
Novelty Shop ..... 2691  
(See Advertisement This Page)

**LADIES' READY-TO-WEAR**

**BURNIE'S APPAREL .... 3147**

**LAUNDRY**

**YUKON LAUNDRY & DRY**  
**CLEANERS LTD.**

Store ..... 2881  
Plant ..... 2526

**Lawyers—**

See **Barristers & Solicitors**

**LUMBER**

Northern Lumber Co. .... 2892

**As INSURANCE**  
**BROKERS**

**WE ACT EXCLUSIVELY FOR**  
**THE ASSURED**

**All Lines**

**WHALEN**  
**INSURANCE Ltd.**

**PHONE 2621**

**Mgrs. Residence—2871**

**YUKON JEWELLERY**  
**AND NOVELTY SHOP**

*The Arctic Store South*  
*of the Arctic*

Original - Unusual - Beautiful  
Hand Made Jewellery of  
Prehistoric Mastodon Ivory  
Klondike Gold Nuggets  
Alaska Black Diamonds

*Made in Yukon by*  
*Yukon Craftsmen*

HOME OF THE FAMOUS  
"KEE BIRD"

**Phone 2691 Whitehorse**

**MACHINE SHOPS**

**E. JACOB'S MOTORS** ..... 2751  
 (See Advertisement This Page)

**Meat Markets—**  
 See Butcher Shops

**MEAT PACKERS**

Canada Packers ..... 2551

**MINING COMPANIES**

Hudson Bay Exploration &  
 Development Co. Ltd. 3781, 3782  
 United Keno Hill Mines Ltd.  
 Transport Division ..... 3101

**MOVERS**

Chappie's Express and  
 Transfer ..... 2936

**MUNICIPAL**

<b>CITY OF WHITEHORSE</b>	
	3041
City Clerk's Residence	3046
Supt. of Public Works	3271

**NEWS DEALERS**

Mac's Newstand ..... 3536

**Newspapers—See Publications**

**NOVELTIES**

Yukon Ivory Shop ..... 2891

<p><b>YUKON JEWELLERY                  AND NOVELTY SHOP</b>                  The Arctic Store South                  of the Arctic</p> <p>Home of the Famous                  "KEE BIRD"</p> <p>Phone 2691                  (See Advertisement Page 42)</p>
---

**OFFICE EQUIPMENT**

<p>Phone 3441</p> <p>Chain Saws</p> <p>Typewriters</p> <p>Cash Registers</p> <p>L. C. Smith &amp; Corona Products</p>
---

**OIL DEALER**

**RYDER & SON** ..... 2942

The pages of the Classified Telephone Directory are packed full of buying information which is a time-saver and a convenience for you.

**E. JACOBS MOTORS**

Machine Shop Work

RE-BORING—  
 MOTOR REBUILDING  
 EXCHANGE MOTOR  
 ASSEMBLIES  
 Crankshaft Regrinding—  
 Rebabbiting Service



ALL TYPES OF WELDING

PHONE 2751

WHITEHORSE, Y.T.

**OPTOMETRIST**

**JAMES A. HANNA**

<p>Optometrist — Optician</p> <p>Eyes Examined Glasses Fitted Optical Repairs</p> <p>Phone 3021      P.O. Box 599</p> <p>Whitehorse, Y.T.</p> <p>Cor. 3rd &amp; Elliott</p>
---

**ORGANIZATIONS**

BPO Elks Lodge ..... 2746  
Canadian Legion ..... 3431

**PACKING and CRATING**

**CAMPBELL'S LIMITED... 2631**

**PHOTOGRAPHERS**

Yukon Photo Studio,  
307 Main St. .... 2861  
(See Advertisement This Page)

**PHOTOGRAPHIC SUPPLIES**

**HOUGEN'S LIMITED**

<p>CAMERAS &amp; FILMS</p> <p>Photo-Finishing by Yukon Photo Service</p> <p>— THREE-DAY SERVICE —</p> <p>307 Main St.      Phone 2861</p>
---

**PHYSICIANS and SURGEONS**

Dr. F. W. Morrow ..... 2277

**PLUMBERS**

Saanich Plumbing &  
Heating ..... 3328

The Classified Telephone Directory is always on duty.

**PUBLICATIONS**

Whitehorse Star ..... 2301

**Restaurants—See Cafes**

**SCHOOLS**

Sisters of Providence  
Convent ..... 3301  
Whitehorse High ..... 2711  
Whitehorse Indian ..... 2731

**SERVICE STATIONS**

**E. JACOBS SERVICE**

<p>Corner 4th &amp; Strickland Phone 2753</p> <p>GAS — OIL Accessories &amp; Batteries Washing &amp; Greasing A Modern and Reliable Station at Your Service</p>
---

**RICHARD'S MOTORS .... 2171**

(See Advertisement Page 35)


<p><b>YUKON PHOTO STUDIO</b></p> <p>Specializing in CHILD PORTRAITURE and COMMERCIAL PHOTOGRAPHY</p> <p>307 Main (Located at Hougens's Ltd.)</p> <p><b>Phone 2861</b></p>

**SERVICE STATIONS—Cont'd)**

**CLYDE WANN'S**  
**SUPER SERVICE**  
 24 Hour Service  
**WE NEVER CLOSE**  
 General Tires Sales & Service  
 Corner 4th & Ogilvie  
 (Entering Whitehorse)  
 Phone 2136

Standard Service  
 Station ..... 2102

**SHEET METAL**

**McCREADY**  
**JOHANNSON**  
**LTD.**  
 Sheet Metal  
 and  
 Roofing  
 Phones — 3961  
 — Mgr. Res.: 3471

**SOFT DRINKS**

Northland Beverages ..... 2702

**WHITEHORSE BEVERAGES**  
**LTD.**  
 Authorized Bottlers of  
**COCA-COLA**  
 Phone 3061  
 (See Advertisement Page 46)

**Solicitors—**  
 See **Barristers & Solicitors**

**SPORTING GOODS**

**HOUGEN'S LIMITED**  
**HUNTING SUPPLIES**  
**FISHING TACKLE**  
 Martin Outboards —  
 Peterborough Boats  
 307 Main St. Phone 2361

**TAILORS**

Irene's Tailor Shop ..... 3531

**NEEDHAM'S TOGGERY**  
 Ladies' and Gents'  
**Made-to-Measure Clothing**  
 Haberdashery and Furnishings  
 Phone 3181

**TAXI CABS**

**CHECKAR TAXI**  
 24 HOUR SERVICE  
**3456**  
 Phone:  
**3999**

**REGINA HOTEL TAXI.... 3121**

Whitehorse Inn Cabs ..... 3333

**YELLOW CABS.....2391, 2666**  
 (See Advertisement outside back cover)

**TELEPHONE & TELEGRAPH COMPANIES**

Govt. Telegraph Service ... 2331

**YUKON TELEPHONE**  
**COMPANY LTD. .... 2111**

Northwest Communication  
 System ..... Dial "O"  
 (See Page 25)

Royal Canadian Corps  
 Signals ..... 2251

Memory plays tricks with telephone numbers. When in doubt, please look in the telephone directory first.

Let the **YELLOW PAGES** be your shopping helper.

**THEATRES**

**CAPITOL THEATRE**

Whitehorse Theatres Ltd.

★

**THE LEADING THEATRE  
IN THE YUKON**

★

Phone 2021

Whitehorse, Y.T.

Tires—See Automobile Tires

**TRANSPORTATION**

British Yukon Navigation

Co. .... 2341

**TRUCKING**

CLARKE, G. E. .... 3976

Cyr's Services .... 2501

**GENERAL ENTERPRISES**

LTD. .... 3081

Loiselle Transport Co. .... 3641

**TINSMITHS**

Nelson's Limited ..... 2973

**TYPEWRITERS—Repairing**

**BERT'S REPAIR SERVICE 3861**



Have  
a  
Coke



*Ask for it either way . . . both  
trade-marks mean the same thing.*

**WHITEHORSE BEVERAGES LTD.**

Authorized Bottlers of Coca-Cola Under Contract With Coca-Cola Ltd.

L. E. SEELY

**PHONE 3061**

**WHITEHORSE, Y.T.**

**UPHOLSTERING**

**DEE'S UPHOLSTERY**

**SERVICE ..... 2646**

**WATER SERVICES**

**VETERAN'S WATER**

**SERVICE ..... 2821**

**UTILITY COMPANIES**

**Yukon Electrical Co. Ltd. .. 2292**

**Yukon Telephone Company**

**Ltd. .... 2111**

**WOOD DEALER**

**RYDER & SON ..... 2942**

**ALTERATIONS OR ADDITIONS SINCE ISSUE OF THIS DIRECTORY:**

**Name**

**Number**

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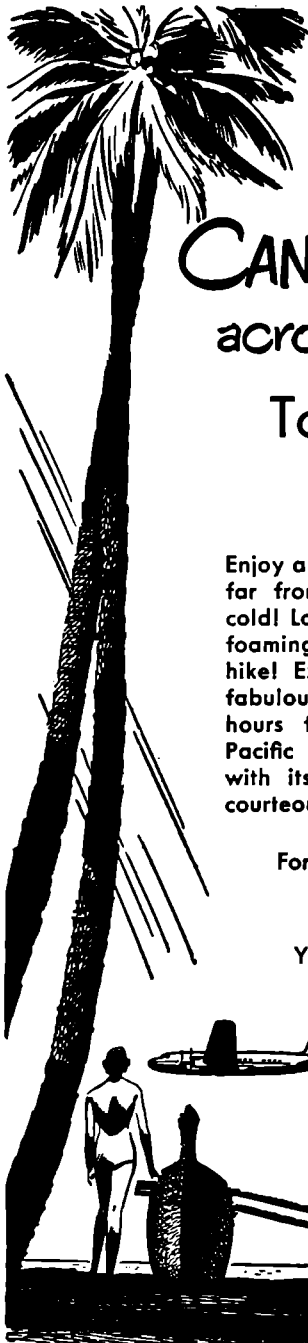
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*Fly*  
**CANADIAN PACIFIC**  
across the Pacific  
To HONOLULU  
this winter

Enjoy a winter holiday in balmy Hawaii—far from biting discomforts of ice and cold! Loll on Waikiki Beach . . . ride the foaming surf . . . dance . . . boat . . . hike! Explore the coral magic of these fabulous South Sea Islands—only 12 hours from Vancouver in a Canadian Pacific pressurized Empress of the Air with its luxurious Loungaire chairs and courteous stewardess.

For information and reservations  
Telephone 2211

Your Canadian Pacific agent  
in Whitehorse.

*Canadian Pacific*  
**AIRLINES**





MAYO - CARMACKS - TESLIN - ROSS RIVER

PELLY LAKES

# TAYLOR & DRURY LTD.

Corner 1st Ave. & Main St.

## DEPARTMENTS:

Grocery 2146

Dry Goods 2148

Hardware 2147

Accounts & Cashier 2141

## GENERAL OFFICE 3512

W. D. Taylor Office 3511

Branch Stores Office 2656

C. D. Taylor Office 2652

Warehouse 3051

# YELLOW CABS & BUS LINES PHONES — 2391 and 2666

ALL CARS FULLY INSURED

*"A THINKING FELLOW CALLS A YELLOW"*

5 New Special Deluxe Chevrolet Sedans,  
Airlines Service, Charter Trips arranged  
for at any time or anywhere.

**Prompt 24-hour Service**

Proprietors:

T. Myles — S. Carlyle

WHITEHORSE, Y.T.

PHONO RECORDS Popular & Classical  
on all speeds  
RADIO'S, REFRIGERATORS,  
WASHING MACHINES, IRONERS,  
TYPEWRITERS, LIGHT FIXTURES

*"WE SERVICE WHAT WE SELL"*

## GEORGE L. MEIKLE

PHONE 2032

P.O. BOX 590

WHITEHORSE, Y.T.