

FIRE - 2001

NW290

POLICE - 2221

# WHITEHORSE YUKON TERRITORY

# Telephone Directory

## DECEMBER, 1951



### EMERGENCY CALLS

<u>Fire Hall</u> .....	2001	<u>Police</u> .....	2221
<u>Hospital</u> .....	2231	Telephone Office .....	2111

"Where to Buy it" — see Yellow Pages

*CPA - Res - 2211*

*CPA - <sup>★</sup> Desp - 2321*

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**MAYO UTILITIES COMPANY LIMITED**

**Telephone Division**

*Signals - 2251*

910.  
25  
Wh  
1951  
c.2

# "98" HOTEL



ON THE TRAIL OF "98"



THE YUKON'S NEWEST HOTEL  
FULLY MODERN



*Licensed Cocktail Bar*



**PHONE 3242**

**BOB SWANSON**

**BILL LUNDE**

# WHITEHORSE HOTELS LTD.

“YOUR HOME IN THE YUKON”

HEADQUARTERS FOR  
TOURISTS - HUNTERS - FISHERMEN

**PHONE 2151**

RESTAURANT AND LUNCH COUNTER



FULL COURSE MEALS — SHORT ORDERS

**PHONE 2781**

✦ *Open 24 Hours A Day* ✦

WHITEHORSE, Y.T.

# Mayo Utilities Company Limited

Telephone Division

Whitehorse, Yukon Territory

Office: Main Street, Telephone 2111

Office Hours: Weekdays, 9.00 a.m. - 5.00 p.m.

Saturday, 9.00 a.m. - 1.00 p.m.

## BUSINESS TRANSACTIONS WITH THE COMPANY

**PUBLIC NOTICE**—The Company's tariffs are open to public inspection and may be seen on application at any of its business offices.

**GENERAL**—All matters relating to new telephone service, moves, termination of service, directory listings, adjustment of accounts, or any transaction other than payment of bills, must be handled by our business office representatives.

**MOVING AND DISCONNECTING OF TELEPHONES**—For moving telephones we request subscribers to give us at least ten days' notice in writing. When sufficient notice is given we will endeavor to fill the order on a specified date. If no particular date is stated, the order will be completed as soon as possible.

Service will be promptly discontinued upon receipt of proper notice.

**EMPLOYEES' CREDENTIALS**—All employees of this Company authorized to enter buildings for any telephonic purpose are provided with an identification card, and the public is warned that parties desiring entry should exhibit their identification card upon request or be refused entrance.

## HOW TO PLACE A CALL

When you wish to place a call take the receiver off and keep it off while dialing.

Listen for the "dial tone", a steady humming sound, and when you hear it, dial the number you are calling.

After you have dialed, you will hear either the "ringing signal", which is an interrupted "burr-rr-ing" sound indicating that the called telephone is ringing, or the "busy signal", which is an intermittent "buzz-buzz-buzz" sound indicating that the called line is busy.

## LONG DISTANCE TELEPHONE CALLS

There are two classes of long-distance telephone calls:

1. **STATION-TO-STATION**—when you will talk with anyone who answers at the telephone called.

2. **PERSON-TO-PERSON**—when you want to talk to a particular person at the telephone called.

### PLACING LONG-DISTANCE CALLS—

To place a long-distance call from an automatic (dial) telephone in Whitehorse, dial "0."

Then, if you wish a station-to-station call, give the long-distance operator who answers, the name of the city you want, the telephone number, if you have it, or the name and address under which it is listed.

If you wish a person-to-person call, give the long-distance operator the name of the city you want, the telephone number, if you have it, or the name and address under which it is listed, and the name of the person you want.

### COLLECT CALLS—

Upon request of the calling party, the charges on a call will be collected at the called telephone, provided that such charges are accepted by the called telephone. Request to have the charges collected in this way should be made at the time the call is given to the long-distance operator. Simply say: "Please reverse the charge."

### TIME OF DAY—

The time of day when conversation actually starts, determined in accordance with the time system in use at the point where the call originates, decides whether day or night rates apply. This rule applies irrespective of whether the call is sent paid or collect.



## EXCERPT FROM GENERAL REGULATIONS

### Mayo Utilities Company Ltd. — Whitehorse, Y.T.

#### GENERAL

Telephone service is, furnished subject to the following general regulations which shall apply in addition to the specific regulations contained in the tariff applicable to the type of service involved.

These regulations shall apply to all contracts for telephone service and to all services rendered under such contracts, and cannot be varied or waived by any canvasser or other person.

#### ESTABLISHMENT AND FURNISHING OF SERVICE

##### APPLICATION

Application for telephone service shall be made on the Company's standard forms which become contracts upon the establishment of the service. All the regulations contained in the tariff shall be part of such contracts for service and all facilities and service rendered thereunder are subject to the Company's tariffs, and the rules and regulations as filed by the Company with The Controller of the Yukon Territory. Requests from subscribers for additional service or equipment shall be made in writing. Upon approval or installation thereof, such service or equipment is deemed to be covered by the original contract, except that such item of additional service or equipment so installed is subject to the appropriate minimum contract term in accordance with the Company's regulations governing initial contract periods, and to the tariff charges.

##### ADVANCE PAYMENTS

At the time of application for service, the applicant will be required to pay the proper service connection charges, together with an advance payment equal to one month's charges for exchange service, equipment, mileage, listings, etc.

Notwithstanding the preceding paragraphs, and in addition to the advance payment therein provided, an applicant or subscriber, whose credit standing is not established to the Company's satisfaction, may be required to make a further advance payment of an amount which the Company considers sufficient to cover not more than six months' charges for exchange service, toll service, equipment, mileage, listings, and all other services and charges for which the Company is entitled to receive payment. Charges for service rendered are applied against such advance payment. If, in the opinion of the Company, the subscriber's net credit balance is at any time insufficient to cover the estimated service charges referred to, the Company may require a further advance payment or suspend and terminate service in accordance with the regulations contained in the tariff.

##### INSTALLATION OF WIRING

Except where otherwise provided in the Company's tariffs or by special agreement, all work of installation of wiring and equipment on the applicant's premises is done by the Company, and the Company attaches its instruments, equipment or lines only to wiring installed by its own employees.

##### TELEPHONE NUMBERS

The subscriber shall have no property right in the telephone number assigned to him or any

right to continuance of service through any particular central office, and the Company may change the telephone number or central office prefix, or both, at its own discretion.

#### ALTERATIONS

The subscriber shall be required to notify the Company promptly in writing whenever alterations or new construction on premises occupied by him necessitate changes in the Company's wiring or equipment. The Company's regular charges apply to such changes.

#### PAYMENT FOR SERVICE

Charges for telephone service, equipment and facilities shall be rendered monthly and are due on the date specified by the Company. Charges due in connection with toll, messenger or coin-box service shall be payable monthly or upon request. Advance payments, construction, installation and service connection charges shall be payable in accordance with the regulations here or elsewhere contained in the Company's tariffs.

In all accounts excepting for net rate contracts, the sum of one dollar will be added to the monthly charge, but such sum shall be rebated by the Company provided the account is paid on or before the due date.

If for any reason charges are not paid by the due date, but are paid within one month of the date of issue of the account, the one dollar added to the monthly charge shall be rebated provided the subscriber pays the charge for an additional month's exchange service in advance.

Notwithstanding anything contained in these General Regulations, the Company may render an interim account at any time after the establishment of telephone service with a subscriber for any charges that have accrued, and may demand payment within a period of not less than three days, and failing compliance with such demand for payment, the provisions herein contained relating to "Violation of Company Regulations" shall apply.

All charges incurred by the subscriber are payable at the Company's business offices or at any agencies duly authorized to receive such payments.

Failure to receive a bill showing the amount owed by the subscriber to the Company shall not relieve the subscriber from the responsibility of making prompt payment of such amount to the Company.

The subscriber shall be liable to the Company for all tolls and charges for all calls originating on his telephone regardless of who may originate such calls, and also for all calls received at his telephone the charges for which are accepted by any person receiving such calls regardless of who may accept such charges. The Company, however, reserves the right to collect such charges from the person placing the call or who may otherwise be responsible for the charges incurred.

Messengers may be used, if available, at the request of the person placing a toll call, in trying to locate the called person where he cannot be reached by telephone, provided the calling person agrees to pay the cost of such service.

If objection in writing is not received by the Company within thirty days after a statement of account is rendered, such statement shall be deemed to be correct and binding upon the subscriber.

## GENERAL REGULATIONS—(Cont'd)

### MAINTENANCE AND REPAIRS

All ordinary expense of maintenance and repairs, unless otherwise specified in the subscriber's application or in the Company's tariffs, is borne by the Company. Upon termination of service any equipment furnished by the Company shall be required to be in good condition, reasonable wear and tear excepted. In the case of damage to or destruction of any such equipment, not due to ordinary wear and tear, the subscriber, on demand, shall pay to the Company the cost of replacing the equipment or restoring it to its original condition. The subscriber shall not rearrange, disconnect or remove, or permit others to rearrange, disconnect or remove, or otherwise interfere with any apparatus or wiring installed by the Company, except with the written consent of the Company.

The Company reserves the right to enter into agreements with railroad companies or other parties, whereby they may be required to install and maintain telephones and telephone apparatus furnished by the Company, when such telephones and apparatus are located on the railroad premises or in other places involving unusual hazards, or when it is convenient to both parties to do so.

### EXCHANGE AND MILEAGE AREAS

The Company may, at any time, change or modify exchange area boundaries or radii beyond which mileage charges apply. Subscribers affected by such changes may, at their option, terminate their contracts for telephone service forthwith upon paying all charges due up to the date of termination. Where, however, the subscriber elects to retain the service, it is furnished only in conformity with the new conditions, rates and regulations prescribed in the Company's tariffs.

### VIOLATION OF COMPANY REGULATIONS

In the event of default on the part of the subscriber in making payment of any sum due the Company, including connecting companies' charges, or in complying with the rules and regulations of the Company which govern the services rendered, the Company may, without notice, suspend the services which it furnishes under any or all service contracts with the subscriber without terminating such service contracts, until all sums due have been paid and all violations have ceased or been remedied; or may terminate any or all service contracts with the subscriber either without or following suspension of service. Such action by the Company shall not affect the subscriber's liability for the payment of all charges owing to the Company.

### INITIAL CONTRACT PERIODS

#### GENERAL

The initial contract period for all services and facilities furnished by the Company shall be one month, except as stated hereinafter and as may be specifically provided in other sections of the tariff.

#### PRIVATE BRANCH EXCHANGE SYSTEMS

The initial contract period for manual cordless, dial cordless and manual cord non-multiple private branch exchange systems, excluding trunks and stations, shall be one year.

The initial contract period for manual cord multiple and dial cord non-multiple and multiple private branch exchange systems other than hotel systems, excluding trunks and stations, shall be

from three to five years at the discretion of the Company. When additional switchboard positions are installed in connection with multiple private branch exchanges, or when additional equipment, such as switches, switch frames or power apparatus, which entail large installation costs, are installed in connection with dial private branch exchanges, such additional equipment is installed subject to an initial contract period of from three to five years.

The initial contract period for hotel private branch exchanges shall be determined by the Company in each case, having regard to the equipment provided.

#### SPECIAL NON-STANDARD EQUIPMENT

An initial contract period of longer than one month may be required when special non-standard equipment and special assemblies of equipment are furnished or when equipment is specially installed for a subscriber.

#### DIRECTORY LISTINGS AND JOINT USER SERVICE

The initial contract period for directory listings and joint user service, where the listing actually appears in the directory, shall be the directory period.

#### OWNERSHIP AND USE OF EQUIPMENT

Equipment and wiring on the subscriber's premises, furnished by the Company, shall remain the property of the Company. The agents and employees of the Company shall have the right to enter the subscriber's premises at any reasonable hour for the purpose of installing, inspecting, repairing or removing such equipment and wiring, or for the purpose of making collections from coin-boxes. Such equipment shall not be used for performing any part of the work of transmitting, delivering or collecting any telephone message where any toll or consideration has been or is to be paid to any party other than the Company, without the written consent of the Company.

#### USE OF SUBSCRIBER SERVICE

Subscriber telephone service, as distinguished from public, semi-public and hotel telephone service, shall be furnished only for communications as follows:

In the case of business service, by the subscriber, the agents and representatives of the subscriber and permanent guests or tenants residing in a club or lodging house.

In the case of residence service, by the subscriber and members of his domestic establishment.

The use of the service may, with the Company's permission, be extended to joint users and to persons temporarily subleasing the subscriber's residential premises.

At locations where, in accordance with the Company's definitions of business and residence service, business rates should apply but residence rates are being charged, the Company may thenceforth charge the business rate applicable without the execution of a new application, upon notice given to the subscriber to that effect.

The Company may refuse to furnish subscriber service on premises of a public or semi-public character when the telephone instrument is or would be located so that the public might make use of the service.

The use of the Company's service for annoying other persons or impersonating any individual,

## GENERAL REGULATIONS—(Cont'd)

and the use of offensive language while using or conversing over the Company's facilities shall not be permitted. The Company may terminate the service of any subscriber who commits any breach of this regulation or who permits any person to use the telephone or service furnished such subscriber contrary to this regulation.

### USE OF PARTY-LINE SERVICE

The Company may limit conversations on party lines to five minutes when longer conversations interfere with the use of the service by other subscribers on the same line.

It is a condition of party-line service that the subscriber shall not keep the receiver removed from the instrument when another subscriber to the said party-line service is using the same.

When the use of the service by any party-line subscriber is sufficiently great to prevent a fair and proportionate use by other subscribers on the line, or where a subscriber commits a violation of the condition above mentioned, the Company may require the subscriber to contract for another grade of service or terminate the service of such subscriber.

### NON-APPROVED DEVICES

The subscriber shall not use or permit to be used any electrical or mechanical apparatus or device in connection with the equipment or facilities furnished by the Company without the written consent of the Company, or permit the attachment of advertising devices thereto. If any apparatus or devices of any kind other than those furnished or approved by the Company are attached to or connected with any part of the Company's property, the Company may remove such apparatus or devices or terminate the service.

## TELEPHONE DIRECTORIES

### OWNERSHIP AND USE

The Company shall be under no obligation to issue directories, but if the Company does issue to its subscribers telephone directories containing the listings of subscribers within a specified area, such directories shall remain the property of the Company and, if requested, shall be surrendered to the Company upon termination of service or upon issuance of new directories in as good condition as when received, reasonable wear and tear excepted. Directories furnished by the Company are not to be defaced in any way and no labels or stamps are to be affixed thereto, nor any changes made therein not authorized by the Company. No binder, holder or auxiliary cover, except as may be supplied by the Company, is to be used in connection with any directory furnished by the Company.

The contents of telephone directories shall not be published or reproduced in any form whatsoever, without the consent of the Company.

In the case of any breach of these conditions, the Company may resume possession of the directory.

### DISTRIBUTION

Directories shall be furnished to subscribers without charge in such numbers as the Company may consider necessary for the efficient use of the service. The Company may make a charge for directories furnished to subscribers in excess of reasonable requirements or in replacement of directories lost, destroyed or mutilated by subscribers.

## TERMINATION OF SERVICE

Service may be terminated prior to the expiration of the initial contract period upon ten days' notice in writing being given to the Company, and upon payment of the termination charges stated below in addition to all charges due for service which has been furnished.

In the case of service for which the initial contract period is one month, the charges due for the balance of the month shall be paid.

In cases of paid directory listings and joint user service, where the listing has appeared in the directory, the charges due to the end of the directory period shall be paid, except that under the following conditions the termination charges shall be the charges due to the time notice of cancellation is received by the Company, subject to a minimum charge equal to the charge for one month:

When the contract for the main service is terminated.

When the listed party or joint user becomes a subscriber to exchange service.

When the listed party or joint user moves to another location, and becomes a listed party or joint user at that location.

In the case of private branch exchange service for which the initial contract period for service is one year or more, the termination charge shall be the charges due for the balance of the contract period.

In the case of special equipment and facilities for which the initial contract period for service is in excess of one month, the termination charge shall be the charges due for the balance of the contract period.

Service may be terminated prior to the expiration of the initial contract period on payment of all charges due for service which has been furnished, under the following conditions:

In the case of condemnation, destruction or damage of property by fire or other causes beyond the control of the subscriber, necessitating abandonment of the premises, effective from the date that the Company shall be advised thereof.

In the case of death of the subscriber, death of a listed party in connection with the charges for the related paid directory listing, or death of a joint user in connection with service and facilities furnished for the joint user only, effective from the date the Company shall be advised thereof.

In the case of services for which the initial contract period is one month, where the subscriber's service is superseded by another service on the same or different premises, effective from the date of the termination of the old service, except that termination charges shall apply to service and facilities not retained.

When there is a transfer of service by which facilities of the discontinuing subscriber are contracted for by a new subscriber at the same location, effective from the date of termination of the original service, except that termination charges shall apply to service and facilities not retained by the new subscriber.

Service may be terminated by either party after the expiration of the initial contract period upon receipt of ten days' notice in writing and upon payment of all charges due for service furnished.

## GENERAL REGULATIONS—(Cont'd)

### OBLIGATION AND LIABILITY OF THE COMPANY

#### SERVICE INTERRUPTIONS

The company does not obligate itself to transmit messages but offers the use of its facilities for communication between parties within an exchange area or between exchange areas, each of whom is present at a telephone, or from such parties to the toll switchboard or switchboards. The Company will assume no responsibility, in the event of messages being transmitted by its employees orally, by telephone or by messengers.

The Company does not guarantee uninterrupted working of its lines and equipment and shall not be liable for any loss or damage that may occur in the event that service is interrupted by any cause whatsoever.

#### DIRECTORY LISTINGS

In any directory which the Company may issue it shall only be required to list a subscriber's telephone under the subscriber's own name; and if, at the request of a subscriber, it inserts any additional name or advertisement in its directories or elsewhere, the Company shall have the right at any time, and from time to time, to alter such additional name or advertisement to the name of the subscriber, notwithstanding anything contained in any contract with the Company.

The Company shall not be liable for damages

arising from errors in or omissions of free directory listings; and in the case of paid directory listings its liability shall be limited to making a refund or cancellation of the charges computed at the monthly rate charged for each such listing for the period during which the error or omission continues.

No liability shall attach to the Company by reason of the continuation of the subscriber's directory listings after the termination of the subscriber's contract.

In accepting listings the Company shall not be responsible for the results of their publication in its directories, nor shall it be a party to controversies arising between subscribers or others as a result of listings published in its directories.

#### DEFACEMENT OF PREMISES

The Company shall not be liable for any defacement or damage to the subscriber's premises resulting from the existence of the Company's equipment and wiring on such premises or by the installation, maintenance, or removal thereof. In cases where the subscriber is not the owner of such premises, the subscriber shall indemnify and save the Company harmless from all such liability.

#### USE OF OTHER COMPANIES' LINES

When the facilities of other telephone companies are used in establishing connections to points not reached by the Company's lines, the Company shall not be liable for any act or omission of any other Company.

## TO CALL ANOTHER PARTY ON YOUR LINE

If you are on a party line you can recognize the telephone number of the other party on your line by the fact that it commences with the same three figures as your own. For example, if your number is "3456", the number of the other party on your line will commence with "345".

To call a party on your own line do not dial the directory number, but instead dial "9", followed by the last figure of your number, and the last figure of the number you wish to call. Then hang up your receiver, and the bell on your telephone as well as the bell on the telephone of the party you are calling will ring intermittently until your call is answered. When your bell stops ringing, it indicates that the party called has answered. Remove the receiver and proceed with your conversation.

For example, if your number is "4366" and you want to talk to "4367", dial "9", then the last figure of your number—"6" and the last figure of the number you want to call—"7".

If your bell does not stop ringing after a reasonable period, it indicates that there is no one to answer at the called telephone. Remove your receiver for a few seconds and then replace it. This will stop your bell from ringing and disconnect you from the called telephone.



# FEWER CALLS SHORTER CALLS

*for*

## HARMONY ON PARTY LINES

*"Please Share the Service"*

- ★ **By giving up the line promptly in case of emergency.**
- ★ **By hanging up quietly if the line is in use.**
- ★ **By spacing your calls.**
- ★ **By keeping your calls to a reasonable length.**

**All these add up to being**

**A GOOD TELEPHONE NEIGHBOR.**

# WHITEHORSE, Yukon Territory

## TELEPHONE

# DIRECTORY



- 
- For numbers not listed in this directory ..... **Dial 2112**  
To report telephone out of order ..... **Dial 2113**  
Telephone Office and Information ..... **Dial 2111**  
To call Telephone Company's business office..... **Dial 3171**  
Telephone engineer's residence ..... **Dial 2115**  
For emergency night calls only ..... **Dial 2110**  
To place long distance calls ..... **Dial 0**
- 

### EMERGENCY CALLS

- FIRE ALARMS OR INHALATOR** ..... **Dial 2001**  
**FIRE DEPARTMENT (NOT EMERGENCY)** ..... **Dial 2002**  
**POLICE** ..... **Dial 2221**  
**HOSPITAL** ..... **Dial 2231**  
**TELEPHONE** ..... **Dial 2110**  
Royal Canadian Air Force ..... **Dial 2421, 2921**  
Northwest Communication System ..... **Dial 0**

The above list has been prepared from the best information obtainable. The Company, however, does not assume responsibility for omissions, or for errors or subsequent changes in these numbers.

## A

Abernethy, W. R. ....	3157
Alford, M. E. ....	2411
Algar, Frank ....	3152
Allen, A. G. ....	2115
Allish, R. A. ....	2931
Anderson, Arne ....	3497
Armstrong, H. G. ....	2591
Armstrong, J. R. ....	2672
Arnot, F. R. ....	2532

## B

<b>BANK OF MONTREAL</b> .....	3366
Barrett, L. G. ....	2807
Beaumont, R. C. ....	3011
Becker, F. ....	2809
Berg, Peter ....	3006
<b>BETT'S GLAMOUR SHOP</b> .....	3401
Bidlake, G. R. ....	2287
Black, George ....	3131
Blaker, F. ....	2002
Boles, A. L. ....	2647
Borland, Andrew ....	3001
BPO Elks Lodge .....	2746
<b>BRADEN &amp; PORTER</b> .....	3391
Brame, A. L. ....	2817
<b>BRITISH YUKON NAVIGATION CO.</b> .....	2341
Audit Office <i>Don Davis</i> .....	2261
Commissary .....	2381
Depot and General Office .....	2341
Freight Office .....	2342
Garage and Bus Depot <i>Red Kneel</i> .....	2372
Gas and Oil Division .....	3221
Shipyards .....	2371
Superintendent's Office <i>Bill Gordon, Bill Hamilton</i> .....	2351
Brooks, Earl G. ....	2431
Bruce, A. ....	3082
Brunlees, H. ....	2892
Brydon, Karl .....	2616

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# WISE AGENCIES LIMITED INSURANCE AGENCY

ALL BRANCHES OF INSURANCE

Real Estate - Financing - Rental Agents

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MAIN STREET

P.O. Box 398

WHITEHORSE, Y.T.

*3 1/2 bus miles  
Bus fare*

*E. Theed*

*Phama  
Chuck Bramm*

Burke, Mrs. A. L. ....	3182
<b>BURNS &amp; CO. LTD.</b> .....	2311
Burrows, R. M. ....	3251
Burt, Mrs. E. A. ....	3489
Busby, David .....	3287

## C

Cake Box, The .....	2071
Campbell, R. .... <i>Box 205</i>	2632
<b>CAMPBELL'S LIMITED</b> .....	2631
<b>CANADIAN BANK OF COMMERCE</b> <i>Art McKay -</i>	2091 <i>Norm</i>
Canadian Immigration <i>Paed. Annot</i> .....	2531
<b>CANADIAN LEGION</b> .....	2131
<b>CANADIAN PACIFIC AIRLINES:</b>	
Reservations and Express .....	2211
Despatch Office .....	2321 -
Maint. & Stores .....	2322
Staff House .....	2212
Superintendent's Office .....	2326
Superintendent's Residence .....	2541
Chief Despatcher's Residence .....	2672
Chief Engineer's Residence .....	2811
<b>CAPITAL DRY CLEANERS</b> .....	2644
<b>CAPITAL HOTEL</b> <i>Dickson White -</i>	3406 -
<b>CAPITOL THEATRE</b> <i>Sam. &amp; M. Madlman</i>	2021
Carmichael, J. ....	2601
<b>CASH &amp; CAREY</b> .....	2742
Cemp, J. ....	2801
Chapman, V. A. ....	2936
<b>CHRIST CHURCH (ANGLICAN)</b> .....	3284
<b>CITY CLERK'S OFFICE</b> <i>Percy Hamilton</i>	3041
Clarke, G. E. ....	3036
Cowling, Miss M. ....	3493
Craig, T. R. ....	3350
Customs and Excise <i>W. J. Murray</i>	2011
Cyr's Scavenging Service .....	3271
<b>CYR'S SERVICES</b> .....	2501

## D

Damon, H. ....	3483
Davis, Mrs. Janet .....	2717
<b>DEE'S UPHOLSTERY SERVICE</b> .....	2646
Dennison, L. H. ....	2961
Dept. Mines & Resources:	
Crown Timber & Lands Agent .....	2361
Mining Recorder .....	2361
Dept. of Resources & Development <i>P. J. H. Littlewood</i>	2981
Dept. of Transport:	
Meteorological Division .....	2241



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**TERRITORIAL SUPPLY CO. LTD.**

**INDUSTRIAL AND AUTOMOTIVE SUPPLIERS**

International Trucks - Tractors Lighting Plants <b>Jarvis &amp; Second</b>	Canadian SKF <b>Whitehorse</b>	Dunlop Tires Mine Purchasing <b>Phone 3191-2</b>
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Dickson, G. F. ....	3426
Donovan, P. J. ....	3480
<b>DOUPE, DR. W. E.</b> .....	<b>2471</b>
Drury, W. L. ....	<b>2081</b>
Drury, W. S. ....	<b>2571</b>
Dupuis, W. G. ....	<b>3352</b>

**E**

Earle, Jack .....	3096
Elliott, J. A. ....	2613

*Elko - McKush*

**F**

<b>FIRE</b> .....	2001
Fire Dept. (Business Calls) .....	2002
Fleming, Miss E. D. ....	2036
Forrest, P. W., Sample Room .....	2461
Forscutt, Geo. ....	<b>3481</b>
Fraser, D. W. ....	<b>3019</b>
Fromme, H. C. ....	<b>3081</b>

2001  
OR  
NW290

**G**

Garvice, Ken .....	3250
Gawne, A. D. ....	3030
<b>GENERAL ENTERPRISES LTD.</b> .....	<b>3081</b>
Gentleman, J. ....	2876
Gentleman, M. ....	2615
Gertsen, Kai .....	2882
Gibben, Judge J. E.	
Office .....	3161
Res. ....	2561
Gordon, W. D. ....	2602
Govt. Telegraph Service .... <i>Brian Watson</i> .....	2331
Greenslade, R. L. ....	2341
Griffiths, Miss Doris .....	3467
Guilbeault, G. A. ....	3427

**H**

<b>HANNA, J. A., OPTOMETRIST</b> .....	<b>3021</b>
Harbottle, F. E. ....	2846
Harbottle, Mrs. L. ....	<b>3013</b>
Harper, E. D. ....	<b>3280</b>

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Hewitt, P. ....	3046
Hogg, Jack .....	3281
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| 3012 | .....O'Reilly, Miss W.                              | 3155 | .....Stephens, O.                               |
| 3013 | .....Harbottle, Mrs. L.                             | 3156 | .....Macphail, D. R.                            |
| 3015 | .....MacNevin, C. R.                                | 3157 | .....Abernethy, W. R.                           |
| 3016 | .....Morrison, T.                                   | 3161 | .....Gibben, Judge J. E.<br>(Office)            |
| 3019 | .....Fraser, D. W.                                  | 3166 | .....Sheriff's Office                           |
| 3021 | .....Hanna, J. A.                                   | 3171 | .....Wise Agencies Ltd.                         |
| 3030 | .....Gawne, A. D.                                   | 3172 | ...Wise Insurance Agency                        |
| 3031 | .....Paterson, J. L.                                | 3173 | .....Wise, E. (Residence)                       |
| 3032 | .....Vars, A. D.                                    | 3181 | .....Needham's Toggery                          |
| 3033 | .....Rogers, Ralph G.                               | 3182 | .....Burke, Mrs. A. L.                          |
| 3036 | .....Clarke, G. E.                                  | 3191 | .Territorial Supply Co. Ltd.                    |
| 3037 | .....Miller, R. (Cal)                               | 3192 | Territorial Supply Co. Ltd.<br>(Manager's Res.) |
| 3041 | .....City Clerk's Office                            | 3202 | ...Redpath's Market Basket                      |
| 3046 | .....Hewitt, P.                                     | 3206 | .....MacDonald, Dr. Kay                         |
| 3051 | .....Taylor & Drury Ltd.<br>(Warehouse)             | 3211 | .Whitehorse Meat Market                         |
| 3061 | Whitehorse Beverages Ltd.                           | 3221 | .British Yukon Navigation<br>(Gas & Oil Div.)   |
| 3062 | .....Seeley, Lawrence                               | 3227 | .....Wilson, D. W.                              |
| 3071 | .....Moore's Electric                               | 3231 | .....Hollywood Cafe                             |
| 3081 | .....Fromme, H. C.                                  | 3241 | .....Lunde, V.                                  |
| 3082 | .....Bruce, A.                                      | 3242 | .....Hotel "98"                                 |
| 3083 | .....Price, D. C.                                   | 3250 | .....Garvice, Ken                               |
| 3091 | .....Glenn Warren "The<br>English Shop"             | 3251 | .....Burrows, R. M.                             |
| 3096 | .....Earle, Jack                                    | 3257 | .....Hudson, Lance                              |
| 3101 | United Keno Hill Mines Ltd.<br>(Transport Division) | 3261 | ...Van Roggen, George C.<br>(Office)            |
|      |   | 3262 | ...Van Roggen, George C.<br>(Residence)         |
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**Numerical List (continued)**

3271 ..Cyr's Scavenging Service	3411 ....Police (Sub Div. Office)
3280 .....Harper, E. D.	3412 ....RCMP Guard Room & Night Calls
3281 .....Hogg, Jack	3420 .....King, N. W.
3282 .....Stark, F. D.	3421 .....Light, Stephen
3284 .....Christ Church (Rev. N. Tannar)	3423 .....Mones, Arthur
3286 .....Swanson, G. S.	3426 .....Dickson, G. F.
3287 .....Busby, David	3427 .....Guilbeault, G. A.
3288 .....Seeley, A.	3429 .....Landry, R.
3291 .....Phelps, John L.	3431 ....Mitchell's Express and Transfer
3296 .....Phelps, Mrs. W.	3441 .....Jamieson, J. R.
3301 .....Sisters of Providence Convent	3456 .....Reliable Taxi
3311 .....Sacred Heart Catholic Rectory Rev. Father Lynch, J.	3460 .....Irvine, J. C.
3321 .....Olafson, John	3461 .....Seaholm, Hugo
3326 .....Saanich Plumbing & Heating	3462 .....Murray, D. S.
3333 .....Whitehorse Inn Cabs	3465 .....West, M.
3341 .....Taylor, W. D.	3466 .....Skaret, G.
3350 .....Craig, T. R.	3467 .....Griffiths, Miss Doris
3351 .....MacKenzie, A.	3468 .....Walsh, T. G.
3352 .....Dupuis, W. G.	3471 ..Stewart, Dr. W. C. (Res.)
3355 .....Jamieson, J. S.	3472 Stewart, Dr. W. C. (Office)
3356 .....Zalizniak, E. A.	3480 .....Donovan, P. J.
3357 .....Wilson, G.	3481 .....Forscutt, George
3366 .....Bank of Montreal	3482 .....Simmons, J. A.
3371 .....Kerr, J.	3483 .....Damon, H.
3381 Territorial Supply Co. Ltd.	3485 .....Sarney, E. P.
3391 .....Braden & Porter	3489 .....Burt, Mrs. E. A.
3401 .....Bett's Glamour Shop	3490 .....Strandberg, Alex
3406 .....Capital Hotel	3492 .....Wells, Gordon
	3493 .....Cowling, Miss M.
	3496 .....O'Brien, Ruth
	3497 .....Anderson, Arne

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**INSTRUCTIONS RELATING TO AUTOMATIC TELEPHONES  
IMPORTANT**

1. REMOVE RECEIVER from hook before operating dial.
2. BRING THE FINGER squarely to the finger stop.
3. DO NOT force the dial back; remove your finger and let it run back itself.
4. ALWAYS HANG UP RECEIVER before making a second call.
5. HANG RECEIVER ON HOOK (SMALL END UP) when through talking. Otherwise no one can call you. (This applies to Desk and Wall Telephones not Monophones).
6. DO NOT JIGGLE THE RECEIVER HOOK.
7. BUSY BUZZ sound in your ear means the line you called for is busy.
8. EXTENSION PHONES. When using always listen and make sure that line is not already in use. If connection is accidentally broken it should be restored by calling party.

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	DAY		NIGHT & SUNDAY	
	Initial 3 mins.	Additional Mins.	Initial 3 mins.	Additional Mins.
Aishihik Aerodrome .....	\$1.80	\$ .60	\$1.35	\$ .45
Anchorage .....	4.60	1.30	3.40	1.00
Beaton River Aerodrome..	3.85	1.25	2.90	.95
Big Delta .....	4.30	1.25	3.25	.95
Blueberry .....	3.80	1.25	2.85	.95
Brooks Brook .....	1.40	.45	1.05	.35
Canyon Creek .....	1.40	.45	1.05	.35
Cathedral Bluffs .....	3.70	1.15	2.80	.85
Coal River .....	2.80	.90	2.10	.70
Dawson Creek .....	4.00	1.30	3.00	1.00
Destruction Bay .....	2.00	.65	1.50	.50
Edmonton .....	4.80	1.60	3.60	1.20
Fairbanks .....	4.60	1.30	3.40	1.00
Fort Nelson .....	3.40	1.10	2.55	.85
Fort St. John .....	3.80	1.25	2.85	.95
Grande Prairie .....	4.20	1.40	3.15	1.05
Haines .....	2.10	.40	1.80	.30
Juneau .....	2.40	.40	2.10	.30
Koidern .....	2.40	.80	1.80	.60
Little Smoky .....	4.40	1.45	3.30	1.10
Marsh Lodge .....	.55	.15	.45	.15
Muncho Lake .....	3.00	1.00	2.25	.75
Northway .....	3.40	1.05	2.65	.85
Seward .....	5.20	1.40	3.70	1.00
Skagway .....	1.90	.35	1.45	.25
Smith River Aerodrome ...	2.75	.90	2.10	.70
Snag Aerodrome .....	2.45	.80	1.85	.60
Summit Lake .....	3.20	1.05	2.40	.80
Swift River .....	2.00	.65	1.50	.50
Teslin Aerodrome .....	1.65	.55	1.25	.40
Trutch .....	3.60	1.20	2.70	.90
Wagner .....	4.40	1.45	3.30	1.10
Watson Lake .....	2.60	.85	1.95	.65
Whittier .....	4.60	1.30	3.40	1.00

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day Sunday.

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disconnection and a \$2.00 charge will be made for reconnection.  
Discount date — 15th.**

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possible.

The Telephone Company, however, assumes no liability for  
damages arising from errors or omissions in the making up or  
printing of its directories.

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Operated by Canadian National Telegraphs,  
for Department of Transport.

**A. Caldwell, Superintendent,  
P.O. Box 265, Edmonton, Alberta.**

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**To reach any subscriber listed hereunder, dial 0 and ask Operator  
for the local number desired.**

Almstrom, M. E. .... 223  
 Army Retail Store ..... 093F  
 Army Signals ..... 177  
 B.Y.N. Gas & Oil ..... 213  
     Fuel Dept. .... 021  
     Bus & Freight Lines . 022

Canadian National Telegraphs  
 See Northwest Communi-  
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     Mr. Newcomen ..... 171  
 Dept. of Mines & Resources  
     Forestry Division—  
         Mr. Jackson ..... 119  
     Water & Power—  
         Mr. Almstrom ..... 223

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     Barracks ..... 018  
     Civil Aviation ..... 016  
     Forecaster ..... 017  
     Meteorological Office .... 101  
     Radio Range ..... 010  
     Radio Sound ..... 012R2  
     Receiver Site ..... 012R1  
     Recreation Club ..... 013

Indian Agent ..... 007F

Killburn, Roy ..... 117R1

Mannix Co. .... 103F

Marwell Construction ..... 048

    "                " ..... 050

        Workshops ..... 051

McCrae Cafe ..... 117R2

Northwest Communication  
 System

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     Garage ..... 217  
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         (Brig. H. W. Love)

    Senior Highway  
         Engineer ..... 163  
         (Lt.-Col. J. S. Beeman)

#### Bridge Department

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         (Capt. C. T. Young)

    Technical Officer ..... 126  
         (Mr. J. Quong)

    Surveyor ..... 126

#### Administrative Wing

    DAA & QMG ..... 124  
         (Maj. J. C. Whalley)

    Staff Captain "A" ..... 120  
         (Capt. D. W. R. Dodge)

    Staff Captain "Q" ..... 142  
         (Capt. D. K. MacQuarrie)

    NWHS Accounts Office. 153  
         (WO I. L. Freer)

    Chief Clerk ..... 133

    Clerk "A" ..... 120

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         Teletype ..... 134

    Records ..... 137

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         (Mr. L. Dunbar) and  
         office

    Protestant Chaplain ... 233  
         (H/Capt. G. E.  
         Darrach)

    RC Chaplain ..... 158  
         (H/Capt. W. A. Mann)

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Stephenson Sixty

Mackintosh

B135-10 27

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Second in Command... 138  
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(Maj. R. C. Paris) Ron  
Second in Command .... 109  
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Military Foreman of  
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Supt. Public Utilities ... 110  
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Purchasing Clerk ..... 049 Fred Lucas  
Civilian Personnel Clerk 170  
(Mr. C. Coutts)

Fire Hall

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Fire Chief ..... 151  
(Mr. B. Dunlop)  
Transport Clerk ..... 151

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House ..... 007B

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**Northwest Communication System (Continued)**

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POL Accountant .....	239	SOO (Maj. B. Lable).	246
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(Capt. G. J. Rand)		Orderly Room and Stock	
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MT Despatch Office ....	004	Traffic .....	250
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Depot .....	201	RCEME .....	219B1
(Capt. C. D. Glover)		(Lt. J. W. Moody)	
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<b>No. 16 DETACHMENT—</b>		Control Office,	
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SMO .....	260	RCEME .....	219B2
(Maj. W. H. R.		Refinery Guard Gate..	204F
Croskery)		<b>CAMP MacRAE</b>	
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Medical Inspection Room	258	Camp MacRae .....	104
(Capt. C. P. Holden)			

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**Northwest Communication System (Continued)**
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Pipeline		Telephone Maintenance ....	060
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**NORTHWEST COMMUNICATION SYSTEM**
**RESIDENCE TELEPHONES**

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Operator for the local number desired.

Aksaniuk, LAC B. ....	<b>098B</b>	Dalrymple, Major .....	<b>054F</b>
Almstrom, M. E. ....	<b>223</b>	Dear, S. H. ....	<b>015B</b>
Anderson, A. E. ....	<b>088F</b>	Delaney, P. J. ....	<b>195F</b>
Anderson, O. L/C .....	<b>146B</b>	Dickson, C. E. ....	<b>191F</b>
Anderson, R. R. ....	<b>014F</b>	Dickson, J. S. ....	<b>065B</b>
		Dunlop, Bob .....	<b>241</b>
		Dorey, E., F/O .....	<b>033F</b>
Balcomb, S. W. ....	<b>062B</b>	D'Ziggel, A. ....	<b>105B</b>
Baron, H. N., Cpl. ....	<b>097F</b>		
Barrett, D. G. ....	<b>092F</b>	Emery, W. ....	<b>234F</b>
Batchelder, W. ....	<b>096B</b>	Everson, G. D. ....	<b>186B</b>
Beauchamp, S. N. F/O. ....	<b>032F</b>		
Beeman, J. C., Lt.-Col. ....	<b>215B</b>	Ferguson, P. ....	<b>116B</b>
Bernhardt, C. A., Cpl. ....	<b>095F</b>	Fielder, Miss M. E. ....	<b>105B</b>
Bethune, Percy .....	<b>189F</b>	Fish, W., Capt. ....	<b>057F</b>
Black, R. M., Major. ....	<b>200B</b>	Foster, Roy .....	<b>257R1</b>
Boulter, S., LAC. ....	<b>197B</b>	Foster, W., Cpl. ....	<b>081B</b>
Bowdery, C., Cpl. ....	<b>037B</b>	Fournier, N. P. ....	<b>072F</b>
Brown, L. P. ....	<b>058B</b>	Furrie, W. D. CFM .....	<b>080B</b>
Bruce, N. R., LAC. ....	<b>082F</b>		
Brun, P. R. ....	<b>003F</b>	Galway, E. T. ....	<b>283B</b>
Burgess, N. J., Sgt. ....	<b>185F</b>	Gannon, D. J., Cpl. ....	<b>089F</b>
Burns, F. A. WO2 .....	<b>283F</b>	Gilbert, C., S/Sgt. ....	<b>019B</b>
		Gislason, W. ....	<b>205B</b>
Cambridge, J. Major .....	<b>118B</b>	Glover, C. F., Capt. ....	<b>056B</b>
Cameron, B. R. ....	<b>100B</b>	Goetz, H., Cpl. ....	<b>008F</b>
Carefoot, G. W. ....	<b>074B</b>	Goodbrand, Charlie .....	<b>227F</b>
Cassie, C., Cpl. ....	<b>103B</b>	Graham, A. L. ....	<b>112B</b>
Catling, V., Major. ....	<b>059B</b>	Grant, Frank .....	<b>113B</b>
Chartarnd, B. J., Cpl. ....	<b>069F</b>	Guernin, J., Pte. ....	<b>103F</b>
Cheney, W. S., Cpl. ....	<b>193B</b>		
Chollack, V. G. ....	<b>088B</b>	Hadland, H. W., WO2. ....	<b>057B</b>
Clemo, Russ .....	<b>014B</b>	Hall, E., Capt. ....	<b>056F</b>
Connell, T. W. ....	<b>076F</b>	Hamilton, Howard .....	<b>191B</b>
Cooper, H. ....	<b>076B</b>	Harper, R. C. ....	<b>113F</b>
Cooper, J. D. ....	<b>187F</b>	Harris, F. R., F/L. ....	<b>030F</b>
Costanzo, A. T., Sgt. ....	<b>096F</b>	Hart, H., Cpl. ....	<b>027B</b>
Cousins, Mrs. R. ....	<b>093B</b>	Hayman, R. ....	<b>006F</b>
Coutts, J. W., F/O. ....	<b>037F</b>	Hill-Tout, D. C., WO2. ....	<b>052B</b>
Crofton, F/O .....	<b>034F</b>	Holden, P., Capt. ....	<b>057B</b>
Croschary, Major .....	<b>118F</b>		
Currie, R. A. F/L. ....	<b>027F</b>	Iverson, E. K., Cpl. ....	<b>095B</b>
Curry, K. R., LAC. ....	<b>036B</b>		

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**Northwest Residence Telephones (Continued)**

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Jamieson, A. E. ....	121B	Newcomen, Lt.-Col. ....	171R2
Jenson, E. M. ....	190B	Nichols, R. A., Sgt.....	077F
Johnson, A. I. ....	105F	North, C. R., Sgt.....	205F
Johnson, C. L., LAC.....	080F		
Johnson, G. M. ....	112F	Olynyk, J. M. ....	100F
Karvonen, H. ....	187B	Pearn, W., S/Major.....	053B
Kasien, J., LAC.....	089B	Pearson, C., LAC.....	099F
Kearney, B. P., Major.....	200F	Peck, E. C. ....	053F
Kelly, D. E., Cpl.....	006B	Peterson, F. ....	160F
Kempter, B., Capt.....	029F	Petty, James, Cpl.....	035F
Kilburn, Roy .....	117R1	Pipeline Guest House ....	214R1
Knapp, C. F. Pte.....	178F	Powell, B., Major.....	054B
Koper, J. A., L/Cpl.....	001F	Powers, W., Sgt.....	019F
La Hoise, C. Pte. ....	087B		
Lane, J. S., Spr.....	062F		
LeClair, J. A., Sgt.....	052F		
Legault, G., Cpl.....	071F	Rand, G. J., Capt.....	222F
Lehn, F/L .....	034B	Reid, Harold .....	189B
Leslie, L. G. ....	064F	Reid, J. Lt. ....	282B
Leslie, W. S., LAC.....	028F	Richardson, L. A., Capt.....	159
Lines, G. ....	015F	Risteau, B. ....	066F
Little, J. G., Sgt.....	030B	Roberts, W. A. G. ....	149B
Livingston, J. R., LAC....	055F	Robinson, V. C. ....	207B
Lynn, Bob .....	068B	Roche, J., Cpl.....	098F
		Rodger, R. K., WO2.....	097B
		Runolfson, P. ....	186F
MacDonald, Miss A. ....	192	Ryan, E. W., F/O.....	031F
MacDonald, D. L. Cpl. ....	072B		
McGonigal, S/Sgt. ....	005B	Salmon, F. G., WO2 .....	075F
McKee, J. D. ....	146F	Scheufele, R. F., Cpl.....	083B
McLean, D. L.....	160B	Scheving, H. J., Cpl.....	086F
McLean, J. B., Cpl.....	178F	Schram, C. M. ....	131
McLean, W. C., S/LDR...	032B	Seredynski, A. ....	107F
McLean, T. P.....	077B	Shailer, D., Sgt.....	002F
McMillan, A. L., LAC....	083F	Shorey, J. H., F/O.....	033B
McNair, George .....	229	Smith, Jimmy .....	107B
MacPherson, R. A., Pte....	086B	Smoler, W. J. ....	193F
MacQuarrie, O. K., Capt....	067B	Soriero, M. ....	068F
McWade, J. R.....	074F	Southwell, LAC .....	078B
		Spearin, J. B.....	172F
Madill, O. J., LAC.....	055B	Stamp, C. G., Sgt.....	099B
Malarky, B. C., Pte.....	198F	Stevenson, R. J., Major...	222B
Marr, J. A. ....	207F	Stewart, B. W., WO2....	216B
Mathieson, J. R. ....	064B	Strong, M. J. ....	065F
Meek, Jack .....	007F	Sumner, L. G. ....	058F
Moody, J. W., Lt.....	147F	Sutherby, J. A., LAC....	001B
Murray, D. M., LAC.....	079F	Swan, F. O., Cpl.....	071B
Murray, W. D. ....	069B		

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**Northwest Residence Telephones (Continued)**

Taylor, F. Sgt. ....	185B	Whittleton, W., LAC.....	091B
Taylor, R., Sgt.....	212F	Wildman, H., F/O.....	031B
Thompson, P. A., Cpl.....	066B	Wonnell, R. M.....	003B
Thorn, R., WO2.....	081F	Wood, F. W., LAC.....	023B
Trappit, S. LAC .....	087F	Wright, John .....	190F
Troman, F. D. ....	198B	Wuttunee, C. E., Cpl.....	002B
Urbanovitch, P. ....	227B	Young, C. T., Capt.....	147B
Walton, R. Cpl. ....	008B	Young, R. Major .....	200F
Ward, M. G., L/Cpl.....	121F	Zurbrigg, H. H. ....	161F
Wells, R. J.....	161B		

## Consult The **YELLOW PAGES**

Call the Merchants listed in the Yellow Pages. They can tell you immediately if the product is available.

### **SAVING YOUR TIME AND SUPPLYING YOUR NEEDS**

Advertisers use the Telephone Directory as an advertising medium because:—

1. **LARGE CIRCULATION** among potential buyers.
2. **COVERS** their market.
3. **ADVERTISEMENTS** alive 24 hours a day.
4. **ECONOMICAL**—Rates have not changed with increased circulation.
5. **ALWAYS CONVENIENT**—Their advertisement in the Phone Book is always at the buyers' elbow.
6. **TIMELY**—It reaches the buyer when he wants what they sell.
7. **EASY TO PAY**—Divided into 8 equal payments added to their phone bill.

## 100% . . .

**That's What We Aim for in Publishing the  
Telephone Directory . . .  
to Have It 100% Correct**

**BUT**—with the large number of subscribers to be listed, and new numbers, it is easy to see why it is possible for an error to creep in here and there.

Your name and telephone number in this directory are most likely correct. But, if by any chance they are not, you'll do us a favor by telephoning or writing to our Business Office.

# **Classified Business Directory and Buyer's Guide**

## **WHITEHORSE YUKON TERRITORY**



**DECEMBER, 1951**

**For Rates and Information in regard to these YELLOW PAGES**

**. . . call WISE AGENCIES LTD.**

**Whitehorse 3171**

**MAYO UTILITIES COMPANY LIMITED**

**Telephone Division**

# RESERVATIONS

all the way to  
your destination



**Yours when  
you fly  
Pan  
American**



Wherever you're going in the U.S. or in the world — whether it's on the Clipper\* routes or not — Pan American handles *all* arrangements for you. Right through to your final destination! Pan American makes your reservations, sees to your tickets, takes care of all details. It's the carefree, convenient way to travel — the Clipper way.

Daily Clipper flights from Ketchikan, Juneau (connections to Anchorage), and Fairbanks to Seattle. Two flights weekly from Nome and Whitehorse. For reservations, call . . .

## **PAN AMERICAN**

\*Trade Mark, Pan American World Airways, Inc.

Room 1 N.C. Building  
Phone 2191  
K. W. Johnson, Sales Mgr.

**World's Most Experienced Airline**

# YUKON TIRE SHOP

## **GOOD YEAR**

— AUTHORIZED DEALER —

## **VULCANIZING**

— A SPECIALTY —

We Carry the Largest Stock of Tires  
in the Yukon

# PHONE 2101



**AIRLINE COMPANIES**

**CANADIAN PACIFIC  
AIRLINES** ..... 2211  
(See Advertisement last page)

**PAN AMERICAN WORLD  
AIRWAYS**

City Sales & Reservations  
Office

Room 1, N.C. Bldg..... 2191  
(See Advertisement Page 34)

**WHITEHORSE FLYING  
SERVICES LTD.** ..... 2202  
(See Advertisement This Page)

**AUTOMOBILE DEALERS  
New and Used**

**RICHARD'S  
TRANSPORTATION** .... 2171  
(See Advertisement This Page)

**TAYLOR & DRURY  
MOTORS LTD.**

Parts and Accessories  
Wholesale and Retail  
**GENERAL MOTORS SALES  
and SERVICE**  
Corner 1st and Lambert  
Phone 2851

**YUKON TIRE SHOP**..... 2101  
(See Advertisement Page 34)

**AUTOMOBILE TIRES**

Yukon Tire Shop..... 2101  
(See Advertisement Page 34)

**AUTOMOTIVE**

**TERRITORIAL SUPPLY  
CO. LTD.** ..... 3191  
See Advertisements Alphabetical  
Section

**BAKERS**

Cake Box, The ..... 2071

**BANKS**

**BANK OF MONTREAL** .... 3366  
**CANADIAN BANK OF  
COMMERCE** ..... 2091

**WHITEHORSE  
FLYING SERVICES LTD.**

**Phone 2202**

CHARTER FLIGHTS FOR  
HUNTING — PROSPECTING  
SIGHTSEEING

**1-2-3 Passenger Aircraft**

Flying Instruction—

Aircraft Maintenance  
Gas and Oil



**"WE COVER THE YUKON"**

Located at South Hangar  
East Side of Airport  
Whitehorse, Y.T.

**RICHARD'S  
TRANSPORTATION**

**SALES AND SERVICE**

CHRYSLER

PLYMOUTH

and FARGO TRUCKS



Chryco Motor  
Accessories

Whitehorse, Y.T.

**PHONE 2171**

**BARRISTERS & SOLICITORS**

Black, George ..... 3131  
Van Roggen, George C. .... 3261

**BEAUTY PARLORS**

Laura's Beauty Salon..... 2771

**BOWLING ALLEYS**

**WHITEHORSE**

**BOWLADROME**

Operated by  
Johannes Recreations Ltd.

**BOWL FOR HEALTH'S  
SAKE**

For Reservations  
PHONE 2162  
Whitehorse, Y.T.

**BROKERAGE**

Whitehorse Agencies ..... 2051

**BUILDER'S SUPPLIES**

CAMPBELL'S LIMITED .. 2631

**BUILDING CONTRACTORS**

CAMPBELL'S LIMITED .. 2631

**BUTCHER SHOPS**

**BURNS & CO. LIMITED**

The Home of Shamrock  
Brand  
FRESH and CURED  
MEATS

Main St. Whitehorse, Y.T.  
Phone 2311

Whitehorse Meat Market ... 3211

**CAFES**

**HOLLYWOOD CAFE** ..... 3231  
(See Advertisement This Page)

Klondyke Cafe ..... 2511

**CHARTERED ACCOUNTANTS**

**BRADEN & PORTER** ..... 3391  
Collins & Collins ..... 2041

**CHILDREN'S WEAR**

**HOUGEN'S LIMITED**

"We major in minors"  
From Cradle to Teens

307 Main St. Phone 2861

**CHIROPRACTOR**

**DR. KAY MacDONALD**  
Chiropractor

4th Avenue and Steel Street

Palmer Graduate 1947

Office Hours: 10-12; 2-5

By Appt. 7-8

Closed Wednesday Afternoon

**NEUROCALOMETER  
X-RAY**

Phone 3206

**HOLLYWOOD  
CAFE**

**A good place to eat.**

**Chinese Dishes our  
Specialty.**

**PHONE 3231**

**CHURCHES**

Christ Church (Anglican).. 3284  
 Sacred Heart Catholic  
 Rectory ..... 3311

**CLEANERS**

**CAPITAL CLEANERS**

CLEANING —  
 — PRESSING  
 — REPAIRING  
 — ALTERATIONS  
 Jarvis Street Phone 2644

**YUKON LAUNDRY & DRY CLEANERS LTD.**

Store ..... 2881  
 Plant ..... 2526

The ANSWER to any buying problem is quickly solved by consulting these pages.

**CLOTHING—MEN'S**

**GLENN WARREN**  
 "The English Shop"  
 Phone 3091  
**WARREN K. COOK**  
 Hand Tailored Clothes  
 Kenwood Coats  
 British Imports

Needham's Toggery ..... 3181

**CONTRACTORS**

**JOHN A. MacISAAC CONSTRUCTION CO. LTD.** ..... 2041


**GENERAL ENTERPRISES LTD.** ..... 3081

**DENTISTS**

**DR. W. E. DOUPE** ..... 2471

Pontiac Chevrolet

**TAYLOR & DRURY MOTORS LTD.**  
**Corner First and Lambert**



**SERVICE** Reliable - Courteous - Efficient

**PARTS** Largest stock of General Motors parts in the Yukon.

Oldsmobile PHONE 2851 Buick

**DEPARTMENT STORES**

**NORTHERN COMMERCIAL  
COMPANY LTD.**  
 Yukon's Pioneer Merchants  
 (See Advertisement This Page)  
 Phone 2121

**TAYLOR & DRUBY LTD.**  
 Department Store  
 Groceries  
 Hardware  
 Furniture Departments'  
 Dry Goods Phone  
 Clothing 2146  
 Shoes  
 Corner 1st Ave. & Main  
 GENERAL OFFICE 2141  
 See advertisement inside back cover.

**DOMINION GOVERNMENT**

Canadian Immigration ..... 2531  
 Customs and Excise ..... 2011  
 Dept. Mines & Resources:  
 Crown Timber & Lands  
 Agent ..... 2361  
 Mining Recorder ..... 2361  
 Dept. of Resources &  
 Development ..... 2981  
 Dept. of Transport:  
 Meteorological Division .. 2241  
 Govt. Telegraph Service ... 2331  
 Indian Health Services ..... 2721  
 National Employment  
 Service ..... 2761  
 Post Office ..... 2401  
 R. C. A. F. .... 2421, 2921

**Doctors—**  
 See Physicians & Surgeons

(Continued Next Page)

**NORTHERN COMMERCIAL**  
**COMPANY LTD.**

YUKON'S PIONEER MERCHANTS

★

GENERAL MERCHANTS

DAWSON CITY - MAYO, Y.T. - OLD CROW

**PHONE 2121**  
 WHITEHORSE, Y.T.

**DOMINION GOVERNMENT —**  
(Continued)

- Royal Canadian Mounted Police:

  - Town Detachment ..... 2221
  - Officer Commanding .... 2911
  - Gen. Sub Div. Office ..... 3411
  - Guard Room and  
Night Calls ..... 3412

- Sheriff's Office ..... 3166
- Territorial Govt. Departments:

  - Works & Building  
(Garage) ..... 2791
  - Game Department ..... 2281
  - Health and Sanitation ... 2281
  - Liquor Vendor ..... 2182
  - Superintendent Liquor  
Control ..... 2181
  - Territorial Govt. Agent .. 2281

**WHITEHORSE**

FIRST WITH THE FINEST

- Yardley's — Coty
- Lentheric — Chanel
- Guerlain — Revlon
- Elizabeth Arden
- Imported Tobaccos
- American Cigarettes
- Magazines

Graduate Pharmacist  
C. S. MacPherson

**P H A R M A C Y**

**PHONE 2901**

**WHITEHORSE, Y.T.**

**DRESSES**

**BETT'S GLAMOUR SHOP 3401**

**DRUGGISTS**

Whitehorse Pharmacy .... 2901  
(See Advertisement This Page)

**ELECTRICAL APPLIANCES**

**GEORGE L. MEIKLE**  
**ELECTRIC** ..... 2032  
(See Advertisement outside back cover.)

**ELECTRICAL APPLIANCES —**  
**Repairs**

**MOORE'S ELECTRIC**  
**SERVICE** ..... 3071

**ELECTRIC MOTORS —**  
**Repairs**

**MOORE'S ELECTRIC**  
**SERVICE** ..... 3071

**EXPRESS and TRANSFER**

**CHAPPIE'S EXPRESS AND**  
**TRANSFER** ..... 2936

**MITCHELL'S EXPRESS AND**  
**TRANSFER** ..... 3431

**FLORISTS**

**MAR - BECK**  
**FLOWER and GIFT SHOP**  
Serving the Yukon

Floral Designs For All  
Occasions

Phone 2046                      Box 5  
Main Street, Whitehorse, Y.T.

**FUEL**

**YUKON PROPANE**  
**SERVICE** ..... 2610

**FURS**

Allish's Fur and Gift Shop .. 2931  
**LOG CABIN FUR SHOP... 2881**

**GARAGES**

**NORTHERN COMMERCIAL COMPANY LTD.**

Ford and Monarch Cars  
Caterpillar Tractors

Phone ..... 2481

(See Advertisement this page)

Proctor & Harper ..... 2451

**GROCERS—Retail**

**CASH & CARRY**

Let it be our  
Pleasure to Serve You

Groceries — Fresh Vegetables  
Confectionery — Frozen Foods  
FREE DELIVERY

Phone 2742      A. Hall, Prop.

The ANSWER to any buying  
buying problem is quickly solved  
by consulting these pages.

**GROCERS - RETAIL—(Cont'd)**

**REDPATH'S MARKET BASKET**

Corner 4th & Steele

GENERAL STORE

BABY SHOP

Hours:—9 a.m. - 7.30 p.m.

Phone 3202

Tourist Services Ltd. .... 2468

**HARDWARE**

Nelson's Limited ..... 2971

**HOSPITALS**

Whitehorse General

Hospital ..... 2231

**HOTELS**

**CAPITAL HOTEL**

Dick and Ivy White, Managers

FULLY MODERN

103 Main St.      Phone 3406



**SALES AND SERVICE**

**CATERPILLAR DIESEL  
TRACTORS and ENGINES**

**NORTHERN COMMERCIAL**

**COMPANY LTD.**

**PHONE 2481**

**WHITEHORSE, Y.T.**

**HOTELS—(Continued)**

**HOTEL "98" . . . . . 3242**  
(See Advertisement inside front cover.)

**REGINA HOTEL . . . . . 2831**  
(See Advertisement This Page)

**WHITEHORSE INN**

A Modern Hotel  
and Restaurant

"Your Home in the Yukon"

Phone . . . . . 2151  
(See Advertisement Page 1)

**INSURANCE**

Whalen Insurance Ltd. . . . . 2621  
(See Advertisement This Page)

**WISE INSURANCE**

**AGENCY . . . . . 3172**  
(See Advertisements Alphabetical section.)

**JEWELLERY**

Yukon Jewellery and  
Novelty Shop . . . . . 2691  
(See Advertisement This Page)

## REGINA HOTEL

"Where Comfort and Service  
Await You"



LICENSED COCKTAIL BAR  
DINING ROOM  
LICENSED PREMISES



J. O. Erickson—Prop.

**PHONE 2831**

**Whitehorse, Y.T.**  
**FULLY MODERN**

## As INSURANCE BROKERS

**WE ACT EXCLUSIVELY FOR  
THE ASSURED**

All Lines

**WHALEN  
INSURANCE Ltd.**

**PHONE 2621**

**Mgrs. Residence—2871**

## YUKON JEWELLERY AND NOVELTY SHOP

*The Arctic Store South  
of the Arctic*

Original - Unusual - Beautiful  
Hand Made Jewellery of  
Prehistoric Mastodon Ivory  
Klondike Gold Nuggets  
Alaska Black Diamonds

*Made in Yukon by  
Yukon Craftsmen*

HOME OF THE FAMOUS  
"KEE BIRD"

**Phone 2691 Whitehorse**

**LAUNDRY**

**YUKON LAUNDRY & DRY CLEANERS LTD.**  
Store ..... 2881  
Plant ..... 2526

**Lawyers—**  
See **Barristers & Solicitors**

**MACHINE SHOPS**

**E. JACOB'S MOTORS** ..... 2751  
(See Advertisement This Page)

**Meat Markets—**  
See **Butcher Shops**

**MINING COMPANIES**

United Keno Hill Mines Ltd.  
Transport Division ..... 3101

**MOVERS**

Chappie's Express and  
Transfer ..... 2936  
Mitchell's Express and  
Transfer ..... 3431

**MUNICIPAL**

<b>CITY OF WHITEHORSE</b>	<b>3041</b>
City Clerk's Residence	<b>3046</b>
Supt. of Public Works	<b>3271</b>
Dog Pound	<b>3115</b>

**Newspapers—See Publications**

**NOVELTIES**

Yukon Ivory Shop ..... 2891

**NOVELTIES—(Continued)**

<b>YUKON JEWELLERY AND NOVELTY SHOP</b> The Arctic Store South of the Arctic  Home of the Famous "KEE BIRD"  Phone 2691 (See Advertisement Page 41)
---

**OIL DEALER**

**RYDER & SON** ..... 2942

**OPTOMETRIST**

<b>JAMES A. HANNA</b>  Optometrist — Optician  Eyes-Examined Glasses Fitted Optical Repairs  Phone 3021 P.O. Box 599  Whitehorse, Y.T.  Cor. 3rd & Elliott
--

**E. JACOBS MOTORS**

**Machine Shop Work**

**RE-BORING—**  
**MOTOR REBUILDING**  
  
**EXCHANGE MOTOR ASSEMBLIES**  
  
**Crankshaft Regrinding—**  
**Rebabbiting Service**



**ALL TYPES OF WELDING**

**PHONE 2751**

**WHITEHORSE, Y.T.**



**ORGANIZATIONS**

- BPO Elks Lodge ..... 2746
- Canadian Legion ..... 2131

**PACKING and CRATING**

**CAMPBELL'S LIMITED... 2631**

**PHOTOGRAPHERS**

Yukon Photo Studio,  
 307 Main St. .... 2861  
 (See Advertisement This Page)

**PHOTOGRAPHIC SUPPLIES**

**HOUGEN'S LIMITED**  
**CAMERAS & FILMS**

Photo-Finishing by  
 Yukon Photo Service

— **THREE-DAY SERVICE** —

307 Main St. Phone 2861



**YUKON PHOTO STUDIO**

Specializing in  
 CHILD PORTRAITURE  
 and  
 COMMERCIAL PHOTOGRAPHY

307 Main  
 (Located at Hougen's Ltd.)

**Phone 2861**

**PHYSICIANS and SURGEONS**

- DR. W. C. STEWART..... 3472**
- Dr. M. G. Williams ..... 2277

**PLUMBERS**

Saanich Plumbing &  
 Heating ..... 3326

**PUBLICATIONS**

Whitehorse Star ..... 2301

**REAL ESTATE**

**WISE AGENCIES LTD....3171**

Restaurants—See Cafes

**SCHOOLS**

- Sisters of Providence  
 Convent ..... 3301
- Whitehorse Elementary ... 2716
- Whitehorse High ..... 2711
- Whitehorse Indian ..... 2731

**SERVICE STATIONS**

**E. JACOBS SERVICE**  
 Corner 4th & Strickland  
 Phone 2753

**GAS — OIL**  
 Accessories & Batteries  
 Washing & Greasing  
 A Modern and Reliable Station  
 at Your Service

**RICHARD'S**  
**TRANSPORTATION .... 2171**  
 (See Advertisement Page 35)

**CLYDE WANN'S**  
**SUPER SERVICE**  
 Phone 2136

Corner 4th and Ogilvie  
 Entering Whitehorse

**GAS & OIL SERVICE NOW**

Standard Service  
 Station ..... 2102

**SOFT DRINKS**

**NORThLAND BEVERAGES**

FOSTER — D. FALCONER

Authorized Bottlers  
Pepsi-Cola  
Orange Crush  
Gurd's Dry Ginger Ale

Wholesale **Phone 2706** Retail  
Whitehorse, Y.T.

**WHITEHORSE BEVERAGES LTD.**

Authorized Bottlers of  
COCA-COLA

Phone **3061**  
(See Advertisement opposite page)

**Solicitors—**

See **Barristers & Solicitors**

**SPORTING GOODS**

**HOUGEN'S LIMITED**

HUNTING SUPPLIES  
FISHING TACKLE

Martin Outboards —  
Peterborough Boats  
307 Main St. Phone **2861**

**TAXI CABS**

**REGINA HOTEL TAXI.... 3121**

**RELIABLE TAXI**

24 HOUR SERVICE

Phone **3456**

Whitehorse Inn Cabs ..... **3333**

**YELLOW CABS .....2391, 2666**  
(See Advertisement outside back cover)

**TELEPHONE & TELEGRAPH COMPANIES**

Govt. Telegraph Service ... **2331**

**MAYO UTILITIES**

**COMPANY LTD. .... 2111**

**Northwest Communication**

**System ..... Dial "O"**  
(See Page 26)

Royal Canadian Corps

Signals ..... **2251**

**THEATRES**

**CAPITOL THEATRE**

Whitehorse Theatres Ltd.

★

**THE LEADING THEATRE  
IN THE YUKON**

★

Phone **2021**

Whitehorse, Y.T.

**TINSMITHS**

Nelson's Limited ..... **2973**

Tires—See Automobile Tires

**TRANSPORTATION**

British Yukon Navigation  
Co. .... **2341**

**TRUCKING**

**CLARKE, G. E. .... 3036**

Cyr's Services ..... **2501**

**GENERAL ENTERPRISES**

**LTD. .... 3081**

**UPHOLSTERING**

**DEE'S UPHOLSTERY**  
**SERVICE** ..... 2646

**WATER SERVICES**

**CYR'S SERVICES** ..... 2501  
**VETERAN'S WATER**  
**SERVICE** ..... 2821

**UTILITY COMPANIES**

Mayo Utilities Co. Ltd. .... 2111  
 Yukon Electrical Co. Ltd. .. 2292

**WOOD DEALER**

**RYDER & SON** ..... 2942

**Have  
 a  
 Coke**

*Ask for it either way . . . both  
 trade-marks mean the same thing.*

**Coca-Cola**  
**"Coke"**

**WHITEHORSE BEVERAGES LTD.**

Authorized Bottlers of Coca-Cola Under Contract With Coca-Cola Ltd.  
 L. E. SEELY

**PHONE 3061**

**WHITEHORSE, Y.T.**

Memory plays tricks with telephone numbers. When in doubt, please look in the telephone directory first.

**Let the YELLOW PAGES be your shopping helper.**

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.



**THE MORE 'PHONES  
IN A COMMUNITY  
THE GREATER THE VALUE  
OF YOUR 'PHONE**

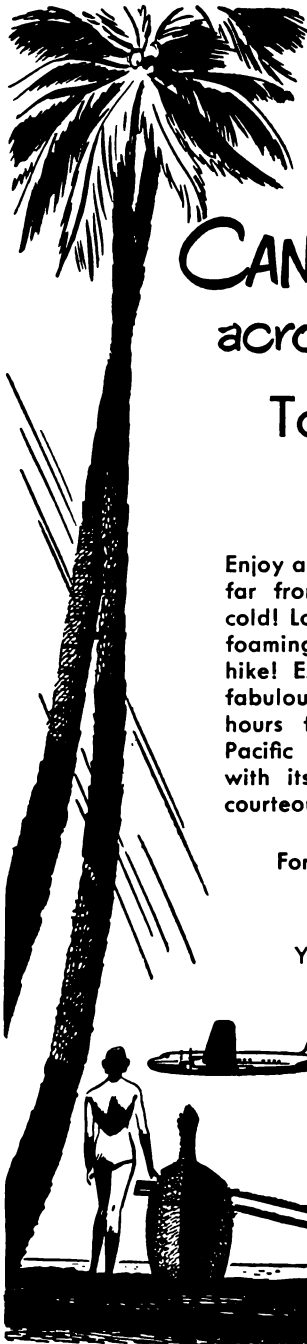


The more telephones added to an exchange, the more valuable YOUR telephone becomes to you. You can call more people; more people can call you.

This is particularly true in business. More telephone subscribers mean more potential customers. And, of course, from a customer's standpoint, the more business or professional people with telephones, the wider the range to choose from.

This company is doing its utmost to increase the local and long distance connections of the Whitehorse Exchange.

**MAYO UTILITIES COMPANY LTD.  
TELEPHONE DIVISION**



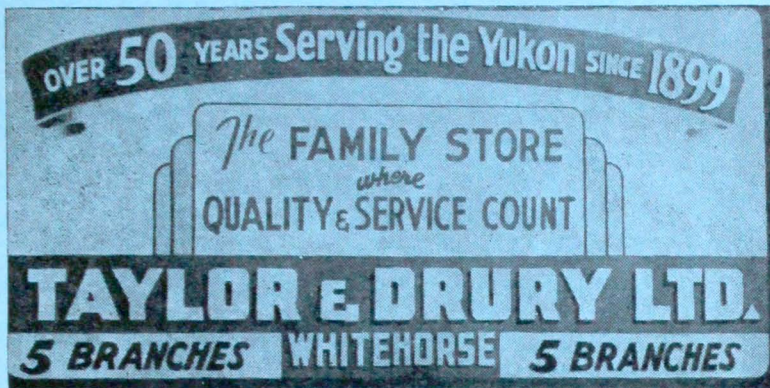
*Fly*  
**CANADIAN PACIFIC**  
across the Pacific  
To HONOLULU  
this winter

Enjoy a winter holiday in balmy Hawaii—far from biting discomforts of ice and cold! Loll on Waikiki Beach . . . ride the foaming surf . . . dance . . . boat . . . hike! Explore the coral magic of these fabulous South Sea Islands—only 12 hours from Vancouver in a Canadian Pacific pressurized Empress of the Air with its luxurious Loungaire chairs and courteous stewardess.

For information and reservations  
Telephone 2211

Your Canadian Pacific agent  
in Whitehorse.

*Canadian Pacific*  
**AIRLINES**



MAYO - CARMACKS - TESLIN - ROSS RIVER

PELLY LAKES

# TAYLOR & DRURY LTD.

Corner 1st Ave. & Main St.

DEPARTMENTS: PHONE 2146

GENERAL OFFICE: 2141



# YELLOW CABS

**PHONES — 2391 and 2666**

**ALL CARS FULLY INSURED**

*"A THINKING FELLOW CALLS A YELLOW"*

5 New Special Deluxe Chevrolet Sedans,  
Airlines Service, Charter Trips arranged  
for at any time or anywhere.

**Prompt 24-hour Service**

Proprietors:

T. Myles — S. Carlyle

**WHITEHORSE, Y.T.**

PHONO RECORDS Popular & Classical  
on all speeds

RADIOS, REFRIGERATORS,  
WASHING MACHINES, IRONERS,  
TYPEWRITERS, LIGHT FIXTURES

*"WE SERVICE WHAT WE SELL"*

**GEORGE L. MEIKLE**

PHONE 2032

P.O. BOX 590

**WHITEHORSE, Y.T.**