

NEDAA - Business Profiles

3/4" video, 19 , NNBY, colour, sound, 50 min. 26 sec.

The subject of this video is business activities in the Yukon. This video is composed of three productions with a common theme of business. The first production deals primarily with Native business activities and focusses on Band involvement as well as a training program for First Nations people. The second production gives a profile of Sharon Shorty who is a Yukon Native living and working in Vancouver running her own fashion design business. The final production on the tape is a look at Polar Seas Fishery in Whitehorse where Arctic Char are raised; concerns over this type of farming are examined by the owner/operator of the business as well as a concerned Native Elder.

Archives has one 3/4" video master designated for storage and one 1/2" VHS viewing copy. VHS and Beta circulating copies are available at the A/V Unit.

Subject headings:

Indians of North America - Economic Activities
Indians of North America - Yukon Territory - Business
Enterprises
Business Enterprises - Yukon Territory

Video number: V-243

DETAILED LISTING SHEET

Program title: Business Profiles

Time/Footage	Description	Format (Colour/ bw/mag/opt/sil)
0:00	Beginning of story entitled, "Native Business: Redesigning the Balance Sheet"; Loader with pallets	colour, sound
0:20	Inside a sewing shop	
0:34	Processing fish and extracting roe	
0:53	Boat on the water	
1:08	Drive in	
1:15	Computer spreadsheet	
1:37	Host Brenda Chambers gives some background	
1:47	Photos of Tlingits, narration of trade relations with Russians and North Americans	
3:00	What is business success? Discussion of	
3:30	Chairman of Yukon Indian Development Corporation, Mark Wedge, talks about the corporation's role	
5:00	Industry Science and Technology representative, Marilyn Kronn, talks about working with Native business people	

- 6:00 Department of Indian Affairs and Northern Development representative, Wilf Atwood, explains his role in Native business
- 6:29 Kid playing a video game
- 7:12 Denna Naye Ventures, Marg Blofeld, talks about the roles of various funding agencies
- 8:10 Program about business training
- 8:50 Student, Steve Smith, talks about what he got from the Program
- 9:30 Elijah Smith and son riding horseback
- 9:56 Steve Smith talks about how hard he works
- 10:20 Instructor talks about teaching in the program and why businesses fail
- 11:51 Brenda Chambers talks about Tagish Kwan business activities
- 12:36 Joanne Bill of Tagish Kwan Corp. talks about the dilemma of making business decisions
- 13:30 Tagish Kwan President, Anne Smith, talks about working with Bands
- 15:40 Women working at Yukon Native Products
- 16:00 Yukon Native Product Store
- 16:35 Yukon Indian Arts and Crafts President, Ron Chambers, talks about the co-op company and self-sufficiency

- 19:20 Champagne Chief Paul Birckell, talks about Champagne's beginnings in business - road work and construction
- 20:45 Digitizing maps
- 21:30 Greenhousing
- 21:50 Truss Plant
- 24:09 Cutoff/End of story on Native Businesses
- 24:30 Beginning of profile of Sharon Shorty; Sharon giving a presentation
- 25:30 Sharon visiting her family and talking about why she likes the Yukon
- 26:50 Sharon talks about living and working in Vancouver
- 28:00 Sharon talks about why she got into the fashion field, what type of fashion work she does, and how she learned some traditional fashion
- 30:15 Sharon talks about her inspirations
- 31:30 Sharon talks about her first fashion show
- 32:00 Some of Sharon's designs
- 33:50 Sharon in Whitehorse for Rendezvous - watching flour packing
- 34:00 Sharon talks about how her career is progressing
- 35:00 Sharon talks about what fashion designers need to have in order to be successful

- 37:00 Sharon with some words of inspiration
- 37:34 End of profile on Sharon Shorty
- 37:53 Beginning of feature on Polar Seas Fishery; Arctic Char in a tank
- 38:30 Gavin Johnston, owner/operator of Polar Seas Fishery in Whitehorse, talks about the economic benefits of his business
- 39:40 Johnston addresses the genetic concerns that others have over his type of business
- 40:51 Johnston explains the fish farming process
- 41:54 Pearl Keenan expresses her concern over fish farming
- 43:00 Johnston talks about Native harvesting of Char in the NWT
- 43:52 The Stikine River in Northern BC
- 44:10 People taking salmon
- 44:36 Fish ladder in Whitehorse; removing a salmon
- 45:14 Director of the Yukon Fish and Game Association, Doug Philips, talks about the Salmon Enhancement Program
- 46:15 Map of the Yukon River System
- 46:25 Processing fish at Han Fisheries in Dawson
- 46:48 Pearl Keenan with some more of her ideas

47:12 Johnston talks about the
 unknown effects of mixing
 stocks and species

48:03 Johnston tells how Arctic
 Char farming will impact the
 wild harvest

49:30 Johnston talks about the
 positive effect of the
 industry

50:10 Char in tank

50:26 End/no credits