## Yukon Bureau of Statistics

## COVID-19 Impact on Yukon Businesses <br> August 2020

## Highlights:

- As of August 2020, one-third (33.7\%) of Yukon businesses did not know how long they could continue to operate at their current level of revenue and expenditures before considering further staffing actions, closure or bankruptcy; one in twelve (8.4\%) reported they could continue for less than six months.
- Almost half ( $48.0 \%$ ) of Yukon businesses that had laid off at least one employee since the beginning of the pandemic subsequently rehired $50 \%$ or more of the laid-off employees.


## Notes on methodology:

Data in this publication are from Statistics Canada's Canadian Survey on Business Conditions (CSBC). While the first iteration of this survey crowdsourced data from businesses across Canada, a probability-based sample was selected for subsequent iterations of the survey. Results from this iteration of the survey are applicable to employer businesses in Canada. This survey will be conducted on a quarterly basis to collect information from businesses in Canada more efficiently and rapidly compared with traditional survey methods.

Information in this publication is based on the CSBC that Statistics Canada conducted from mid-September to late October to collect information on the pandemic's impact on businesses throughout the summer, and on businesses' expectations moving forward.

## EMPLOYMENT AND REHIRING

## Layoffs during the pandemic

- As of August 2020, over one-quarter (27.5\%) of Yukon businesses had laid off at least one employee since the beginning of the pandemic.
- Of those Yukon businesses that had laid off at least one employee, well over one-half (58.1\%) reduced their workforce by at least 50\%.
- Almost half (48.0\%) of Yukon businesses that had laid off at least one employee since the beginning of the pandemic subsequently rehired $50 \%$ or more of the laid-off employees.
See Tables 1 and 2 appended.
The majority of businesses expect to retain the same number of employees over the next three months
- Nearly 7 in 10 Yukon businesses (68.7\%) expected their number of employees to remain the same over the next three months. While 13.1\% of businesses expected their number of employees to decrease, $8.2 \%$ expected an increase.
See Table 3 appended.


## Teleworking or working remotely during and after the pandemic

- Among businesses for which remote work was possible, about one in six (15.8\%) Yukon businesses reported that all of their workforce was teleworking or working remotely on August 31, 2020.
- Of the businesses for which remote work was possible once the pandemic is over, one in eleven (9.2\%) businesses anticipate that all of their workforce will continue to primarily telework or work remotely.
See Table 4 appended.


## IMPACTS OF THE PANDEMIC

## Business operating status

- As of August 2020, over one-half (50.5\%) of Yukon businesses reported remaining fully functional; one in seven (13.9\%) reported they had shut down temporarily but has since reopened; over one-third (34.2\%) have remained partially operational; and the remaining $1.4 \%$ shut down temporarily and have remained closed.

See Table 5 appended.

## Business revenues

- Over one-quarter (27.4\%) of Yukon businesses reported that their revenues from August 2020 were down $30 \%$ or more, year-over-year. About one in six (15.9\%) businesses reported that their revenues were down by $50 \%$ or more.
- Nearly half (45.0\%) of Yukon businesses did not expect their revenues to be higher over the next three months compared with the previous three months. About one in five (20.4\%) businesses were uncertain about their revenues over the next three months.
See Tables 6 and 14 appended.


## Top Reasons Business Did Not Access Any Funding or Credit Due to COVID-19

- About two in five (39.0\%) Yukon businesses did not receive any approved sources of funding or credit due to COVID-19. Of those businesses, three in four (75.8\%) businesses reported that they did not need funding or credit; about one in six (15.8\%) could not access funding or credit due to eligibility requirements; and about one in eleven (8.6\%) cited lack of awareness.

See Tables 7 and 8 appended.

## Liquidity and ability to take on more debt

- About eight in ten (78.6\%) Yukon businesses had the cash or liquid assets required to operate. About one in nine (11.3\%) businesses reported that they were unable to take on more debt, and a further one in ten (10.1\%) could not say if they could take on more debt.

See Table 9 appended.

## FUTURE OUTLOOK

## Outlook on business operations

- As of August 2020, one-third (33.7\%) of Yukon businesses did not know how long they could continue to operate at their current level of revenue and expenditures before considering further staffing actions, closure or bankruptcy; one in twelve (8.4\%) reported they could continue for less than six months.
See Table 13 appended.


## Some businesses expect to raise prices over the next three months

- About one in seven (14.7\%) Yukon businesses expected to raise prices over the next three months. In contrast, $4.9 \%$ of all businesses expected to lower prices.
See Table 18 appended.

Table 1 - Layoffs Since the Start of COVID-19

| Business or organization workforce status | Total | Employment Size |  |  |  | Type <br> Private Non-profit |  | Age of Business <br> 2yrs \& less 3-10yrs 11-20yrs 20yrs+ |  |  |  | Majority Ownership <br> Women Indig Immig |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | ---------- | ---- \% of bu | businesses | --- | ------ |  |  |  |  |
| Business laid off at least one staff | 27.5 | 18.4 | 32.2 | 52.6 | 11.9 | 29.0 | 25.6 | F | 25.6 | 24.6 | 27.1 | 26.2 | $39.4{ }^{\text {E }}$ | $25.8{ }^{\text {E }}$ |
| Business did not lay off any of its workforce | 60.6 | 60.1 | 64.9 | 46.4 | F | 58.4 | 74.4 | F | 61.1 | 66.6 | 58.2 | 62.4 | $52.4{ }^{\text {E }}$ | $68.3{ }^{\text {E }}$ |
| Business has no staff | 10.1 | 20.8 | 0.0 | 0.0 | 0.0 | 10.9 | 0.0 | 0.0 | 10.1 | 8.7 | 12.7 | 9.9 | 0.0 | 5.9 |
| Unknown | 1.8 | 0.7 | 2.9 | 1.0 | F | 1.7 | 0.0 | 0.0 | 3.2 | 0.0 | 2.0 | 1.4 | 8.2 | 0.0 |

F = too unreliable to be published
Inig = First Nations, Métis or Inuit
Source: Statistics Canada data table 33-10-0279-01
Immig = Immigrant to Canada

Table 2 - Percentage of Workforce Laid Off and Rehired due to COVID-19

| Business workforce laid off since the start of the COVID-19 pandemic | Total | Employment Size |  |  |  | Type |  | 2yrs \& less | 3-10yrs | iness <br> $11-20 \mathrm{yrs}$ | 20yrs+ | Majority Women | Owners | ship <br> Immig |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Percentage range | ------------------- \% of businesses ------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |
| less than 10\% | 7.3 | 2.3 | 4.6 | 21.6 | 0.0 | 7.8 | 3.7 | 0.0 | 4.1 | 3.8 | 13.9 | 0.0 | 0.0 | 0.0 |
| 10\% to less than 20\% | 8.3 | 3.4 | 5.1 | 23.4 | 0.0 | 8.8 | 3.7 | 8.8 | 9.0 | 7.4 | 8.1 | 3.3 | 11.1 | 0.0 |
| 20\% to less than 30\% | 14.2 | 8.1 | 18.8 | 11.7 | 100.0 | 15.3 | 4.5 | F | 8.8 | 7.8 | 19.2 | 11.3 | F | 0.0 |
| $30 \%$ to less than $40 \%$ | 7.9 | $20.6{ }^{\text {E }}$ | 0.0 | 6.0 | 0.0 | 8.1 | 6.2 | 0.0 | 0.0 | $17.4{ }^{\text {E }}$ | 11.9 | 2.0 | 0.0 | 5.3 |
| 40\% to less than 50\% | 4.1 | 0.0 | 7.9 | 2.1 | 0.0 | 4.6 | 0.0 | 0.0 | 0.0 | 8.3 | 6.5 | 0.0 | 0.0 | 4.0 |
| 50\% to less than 60\% | 10.4 | 12.2 | 8.7 | 11.7 | 0.0 | 7.3 | F | $12.9{ }^{\text {E }}$ | 12.6 | 17.2 | 4.7 | 6.8 | $22.9{ }^{\text {E }}$ | 0.0 |
| 60\% to less than 70\% | 5.1 | 0.0 | 10.0 | 2.0 | 0.0 | 5.6 | 0.0 | $10.6{ }^{\text {E }}$ | 6.7 | 9.3 | 0.0 | 8.8 | 0.0 | $12.2{ }^{\text {E }}$ |
| 70\% to less than $80 \%$ | 1.1 | 0.0 | 0.0 | 5.6 | 0.0 | 0.5 | 6.9 | 0.0 | 0.0 | 2.6 | 1.7 | 0.0 | 0.0 | 2.6 |
| 80\% to less than $90 \%$ | 3.6 | 0.0 | 4.1 | 8.0 | 0.0 | 3.1 | 7.9 | 0.0 | 4.5 | 0.0 | 5.7 | 1.9 | 0.0 | 0.0 |
| 90\% to less than 100\% | 2.3 | 0.0 | 4.0 | 2.2 | 0.0 | 2.6 | 0.0 | 0.0 | 0.0 | 0.0 | 6.0 | 0.0 | 0.0 | 0.0 |
| 100\% | 35.6 | $53.5{ }^{\text {E }}$ | $36.7{ }^{\text {E }}$ | 5.7 | 0.0 | 36.2 | F | F | $54.3{ }^{\text {E }}$ | $26.1^{\text {E }}$ | 22.2 | $66.0{ }^{\text {E }}$ | 0.0 | F |
| Business workforce rehired since being laid off since the start of the COVID-19 pandemic | Total | $$ |  |  |  | Type |  | Age of Business |  |  |  | Majority Ownership |  |  |
| Percentage range | -------------------- \% of businesses -------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |
| less than 10\% | 19.9 | 12.8 | 23.6 | 23.3 | 0.0 | 21.7 | 0.0 | 5.7 | 16.5 | $42.7{ }^{\text {E }}$ | 16.2 | 12.7 | $13.8{ }^{\text {E }}$ | 4.0 |
| 10\% to less than $20 \%$ | 6.6 | 10.4 | 0.0 | 13.9 | 100.0 | 7.4 | 0.0 | 3.1 | 3.8 | $18.0{ }^{\text {E }}$ | 4.5 | 13.8 | 0.0 | 0.0 |
| 20\% to less than $30 \%$ | 19.1 | $20.4{ }^{\text {E }}$ | 23.3 | 7.8 | 0.0 | 17.8 | F | $12.9{ }^{\text {E }}$ | $17.6{ }^{\text {E }}$ | 3.2 | $29.8{ }^{\text {E }}$ | $11.5{ }^{\text {E }}$ | F | F |
| $30 \%$ to less than $40 \%$ | 5.5 | 15.6 | 0.0 | 2.4 | 0.0 | 6.2 | 0.0 | 0.0 | 0.0 | $16.8{ }^{\text {E }}$ | 6.1 | 0.0 | 0.0 | 0.0 |
| 40\% to less than 50\% | 0.8 | 0.0 | 0.0 | 3.6 | 0.0 | 0.0 | 7.9 | 0.0 | 0.0 | 2.2 | 0.9 | 0.0 | 4.0 | 0.0 |
| 50\% to less than 60\% | 2.3 | 0.0 | 4.0 | 2.2 | 0.0 | 2.6 | 0.0 | 0.0 | 0.0 | 0.0 | 5.9 | 8.2 | 0.0 | 0.0 |
| 60\% to less than 70\% | 1.6 | 0.0 | 2.9 | 1.4 | 0.0 | 1.5 | 3.1 | $10.6{ }^{\text {E }}$ | 0.0 | 0.0 | 0.7 | 0.0 | 0.0 | $14.8{ }^{\text {E }}$ |
| 70\% to less than 80\% | 3.2 | 0.0 | 4.2 | 5.8 | 0.0 | 2.7 | 7.5 | 0.0 | 8.3 | 0.0 | 1.8 | 10.3 | 0.0 | 0.0 |
| 80\% to less than $90 \%$ | 5.0 | 0.0 | 5.7 | 11.6 | 0.0 | 2.7 | F | 0.0 | 10.4 | 0.0 | 5.1 | 0.0 | $19.3{ }^{\mathrm{E}}$ | 0.0 |
| 90\% to less than 100\% | 5.0 | 0.0 | 8.8 | 4.7 | 0.0 | 5.6 | 0.0 | 0.0 | 13.9 E | 0.0 | 2.5 | 2.3 | 5.1 | F |
| 100\% | 30.9 | F | 27.5 | 23.2 | 0.0 | 32.0 | 21.4 | F | $29.5{ }^{\text {E }}$ | $17.0{ }^{\text {E }}$ | 26.5 | $41.2{ }^{\text {E }}$ | F | 5.3 |
| $\begin{aligned} & \mathrm{E}=\text { use with caution } \\ & \mathrm{F}=\text { too unreliable to be published } \\ & \text { Source: Statistics Canada data table 33-10-0280-01 } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  | Indig Immig | First Nation = Immigrant | ns, Métis to Can | or Inuit da |

Table 3 - Short-term Number of Employee Expectation

| Expectations regarding the number of employees over the next three months | Total | Employment Size |  |  |  | TypePrivate Non-profit |  | Age of Business <br> 2yrs \& less 3-10yrs 11-20yrs 20yrs+ |  |  |  | Majority Ownership <br> Women Indig Immig |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  |  |  |  |  |  |  |  |
| ------------------- \% of businesses --------------------1-1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Increase | 8.2 | 5.0 | 11.2 | 11.7 | 0.0 | 7.7 | 15.3 | $9.6{ }^{\text {E }}$ | 14.1 | 4.0 | 5.3 | 10.9 | 3.8 | 0.0 |
| Stay the same | 68.7 | 74.7 | 64.3 | 60.0 | F | 67.1 | 81.7 | $85.0{ }^{\text {E }}$ | 65.2 | 70.5 | 67.5 | 54.4 | 85.1 | $71.2{ }^{\text {E }}$ |
| Decrease | 13.1 | 8.6 | 16.3 | 19.9 | F | 14.1 | 3.0 | 2.6 | 10.6 | 21.7 | 12.5 | 16.8 | 1.9 | 7.6 |
| Unknown | 10.1 | 11.7 | 8.1 | 8.5 | F | 11.1 | 0.0 | 2.8 | 10.2 | 3.8 | 14.6 | 17.9 | 9.1 | $21.2{ }^{\text {E }}$ |
| $\begin{aligned} & \mathrm{E}=\text { use with caution } \\ & \mathrm{F}=\text { too unreliable to be published } \\ & \text { Source: Statistics Canada data table 33-10-029 } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  | Indig = Immig | First Natio = Immigran | ns, Métis to Can | s or Inuit ada |

Table 4 - Percentage of workforce Teleworking or Working Remotely

| Workforce teleworking or working remotely on August 31st, 2020 | Total | Employment Size |  |  |  | Type <br> Private Non-profit |  | of Business |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  | 2 yrs \& less | 3-10yrs | 11-20yrs | $20 \mathrm{yrs}+$ | Women | Indig | Immig |
| Percentage range |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $0 \%$ to less than 1\% | 27.1 | 28.8 | 24.8 | 29.3 | 0.0 | 26.8 | 35.4 析 | 5.2 | $27.8{ }^{\text {E }}$ | F | 28.0 | $54.1{ }^{\text {E }}$ | F | 6.2 |
| 1\% to less than 10\% | 14.7 | 3.9 | $27.0{ }^{\text {E }}$ | 21.4 | F | 19.2 | 2.8 | $12.6{ }^{\text {E }}$ | $30.1{ }^{\text {E }}$ | 3.2 | 13.7 | 8.9 | 0.0 | 3.1 |
| 10\% to less than $20 \%$ | 10.4 | 12.8 | 4.1 | 12.7 | F | 13.8 | 1.5 | F | 0.0 | 11.0 | 6.3 | 0.0 | 0.0 | F |
| 20\% to less than 30\% | 9.9 | 15.6 | 1.5 | 10.6 | 0.0 | 6.3 | 1.5 | F | $17.5{ }^{\text {E }}$ | 0.0 | 5.0 | 0.0 | 0.0 | 0.0 |
| $30 \%$ to less than 40\% | 2.3 | 0.0 | 5.0 | 4.0 | 0.0 | 1.8 | 4.7 | 0.0 | 3.2 | 3.2 | 2.2 | 0.0 | 15.0 | 0.0 |
| 40\% to less than 50\% | 0.7 | 0.0 | 0.0 | 0.0 | F | 0.9 | 0.0 | 5.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| $50 \%$ to less than $60 \%$ | 8.8 | 6.1 | 15.7 | 3.9 | 0.0 | 5.6 | 22.2 | 0.0 | 8.5 | 0.0 | 15.4 | 7.6 | $16.5^{\text {E }}$ | $13.6{ }^{\text {E }}$ |
| 60\% to less than 70\% | 2.9 | 0.0 | 5.3 | 7.0 | 0.0 | 3.0 | 0.0 | 0.0 | 0.0 | 5.6 | 3.8 | 0.0 | 0.0 | 8.4 |
| $70 \%$ to less than $80 \%$ | 2.7 | 4.1 | 0.0 | 4.3 | 0.0 | 1.0 | 9.5 | 5.6 | 0.0 | 0.0 | 4.4 | 0.0 | 0.0 | 0.0 |
| 80\% to less than $90 \%$ | 4.7 | 0.0 | $11.0{ }^{\text {E }}$ | 6.7 | 0.0 | 5.9 | 1.9 | 0.0 | 0.0 | F | 1.8 | 0.0 | 3.6 | 4.7 |
| 90\% to less than 100\% | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 100\% | 15.8 | 28.8 | 5.5 | 0.0 | 0.0 | 15.7 | 20.5 | 0.0 | 13.0 | $20.7{ }^{\text {E }}$ | 19.4 | $29.4{ }^{\text {E }}$ | F | F |
| Workforce anticipated to continue to primarily telework or work remotely once the COVID-19 pandemic is over | Total | 1-4 | 5-19 | ent Size | 100+ | Private | Non-profit | 2 yrs \& | Age of Bus | 11-20yrs | 20yrs+ | Majority | Owners | ship <br> Immig |
| Percentage range |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $0 \%$ to less than 1\% | 58.3 | $58.1{ }^{\text {E }}$ | $62.7{ }^{\text {E }}$ | 49.9 | F | 50.4 | 78.3 | 84.1 | $64.4{ }^{\text {E }}$ | F | 56.3 | 72.8 | F | F |
| 1\% to less than 10\% | 8.5 | 1.4 | 13.8 | 19.8 | 0.0 | 11.2 | 1.3 | 5.2 | 6.0 | 3.2 | 13.1 | 7.7 | 0.0 | 3.1 |
| 10\% to less than $20 \%$ | 7.0 | 4.7 | $11.0{ }^{\text {E }}$ | 6.7 | 0.0 | 8.7 | 3.0 | 0.0 | 0.0 | F | 2.5 | 0.0 | 0.0 | 0.0 |
| 20\% to less than 30\% | 8.3 | 11.1 | 3.5 | 10.3 | 0.0 | 7.1 | 11.1 | 0.0 | 8.2 | 6.6 | 11.5 | 0.0 | 6.0 | 8.4 |
| $30 \%$ to less than 40\% | 1.4 | 0.0 | 0.0 | 4.3 | F | 1.9 | 0.0 | 10.8 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 40\% to less than 50\% | 2.1 | 0.0 | 5.3 | 1.9 | 0.0 | 2.8 | 0.0 | 0.0 | 0.0 | 1.5 | 3.8 | 0.0 | 0.0 | 0.0 |
| $50 \%$ to less than 60\% | 3.2 | 2.4 | 3.6 | 5.1 | 0.0 | 3.0 | 4.7 | 0.0 | 8.5 | 2.2 | 2.2 | 3.7 | 9.0 | $13.6{ }^{\text {E }}$ |
| 60\% to less than 70\% | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 70\% to less than $80 \%$ | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 80\% to less than 90\% | 0.3 | 0.0 | 0.0 | 1.9 | 0.0 | 0.0 | 1.5 | 0.0 | 0.0 | 0.0 | 0.7 | 0.0 | 0.0 | 0.0 |
| 90\% to less than 100\% | 1.6 | 3.4 | 0.0 | 0.0 | 0.0 | 2.2 | 0.0 | 0.0 | 8.0 | 0.0 | 0.0 | 5.2 | 0.0 | 0.0 |
| 100\% | 9.2 | 18.9 | 0.0 | 0.0 | 0.0 | 12.6 | 0.0 | 0.0 | 5.0 | $17.4{ }^{\text {E }}$ | 10.0 | 10.5 | F | F |

${ }^{E}=$ use with caution
Indig = First Nations, Métis or Inuit
$\mathrm{F}=$ too unreliable to be published
Immig $=$ Immigrant to Canada
Source: Statistics Canada data table 33-10-0274-01
Table 5 - COVID-19 Impact on Business Operations

| Impact of COVID-19 on the status of the business or organization | Total | Employment Size |  |  |  | Type <br> Private Non-profit |  | Age of Business <br> 2yrs \& less 3-10yrs 11-20yrs 20yrs+ |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  | Women | Indig | Immig |
| ------------------- \% of businesses ------------------ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shut down temporarily but has since reopened | 13.9 | 11.4 | 18.7 | 7.7 | 11.9 | 12.9 | 25.3 |  |  |  |  | F | 18.3 | 7.6 | 10.6 | 19.2 | $17.5^{\text {E }}$ | 6.1 |
| Shut down temporarily and remained shut down | 1.4 | 1.0 | 2.2 | 0.0 | 0.0 | 1.3 | 2.9 | 0.0 | 1.5 | 2.1 | 1.2 | 1.2 | 0.0 | 0.0 |
| Remained partially operational | 34.2 | 37.7 | 30.3 | 36.1 | 0.0 | 33.3 | 42.9 E | $22.0{ }^{\text {E }}$ | 37.7 | 23.2 | 39.6 | 37.6 | $25.4{ }^{\text {E }}$ | $51.3{ }^{\text {E }}$ |
| Remained fully operational | 50.5 | 49.8 | 48.7 | 56.3 | 88.1 | 52.6 | 29.0 | F | 42.5 | 67.1 | 48.6 | 42.0 | $57.1^{\mathrm{E}}$ | $42.6{ }^{\text {E }}$ |
| ${ }^{\mathrm{E}}=$ use with caution <br> F = too unreliable to be published <br> Source: Statistics Canada data table 33-10-0276-01 |  |  |  |  |  |  |  |  |  |  | Indig = Immig | First Nation = Immigrant | ns, Métis nt to Can | or Inuit <br> ada |

Table 6 - Business Revenue from August 2020 compared with August 2019

|  |  |  | ploym | ent Siz |  |  | ype |  | ge of Bu | siness |  | Majo | Owne |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 1-4 | 5-19 | 20-99 | 100+ | Private | Non-profit | 2yrs \& less | $3-10 \mathrm{yrs}$ | 11-20yrs | $20 \mathrm{yrs}+$ | Women | Indig | Immig |
| -------------------- \% of businesses -------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Increased 50\% or more | 3.0 | 2.6 | 1.9 | 7.0 | F | 3.5 | 0.0 | F | 0.0 | 0.5 | 3.5 | 0.0 | 4.6 | 0.0 |
| Increased 40\% to less than 50\% | 4.9 | 0.0 | 8.0 | 12.1 | F | 5.1 | 2.3 | 0.0 | 9.4 | 2.1 | 3.8 | 1.9 | 11.7 | 0.0 |
| Increased 30\% to less than 40\% | 3.0 | 3.3 | 3.2 | 0.9 | 0.0 | 3.4 | 1.0 | 0.0 | 3.1 | 1.1 | 4.5 | 6.3 | 9.4 | 0.0 |
| Increased 20\% to less than 30\% | 0.8 | 1.4 | 0.0 | 1.4 | 0.0 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 2.1 | 0.0 | 0.0 | 0.0 |
| Increased 10\% to less than 20\% | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Increased 1\% to less than 10\% | 3.0 | 2.2 | 4.5 | 1.1 | 0.0 | 3.1 | 2.9 | 0.0 | 3.7 | 4.3 | 2.3 | 5.1 | 4.1 | 4.9 |
| Revenues have stayed the same | 34.3 | 42.6 | 28.3 | 20.2 | F | 33.8 | 34.0 | 1.4 | 29.7 | 53.4 | 34.2 | 20.8 | 15.9 | $43.9{ }^{\text {E }}$ |
| Decreased 1\% to less than 10\% | 3.7 | 4.0 | 3.1 | 4.5 | 0.0 | 1.5 | 11.7 | $17.9{ }^{\text {E }}$ | 0.0 | 0.0 | 5.7 | 8.2 | 9.5 | 0.0 |
| Decreased 10\% to less than 20\% | 9.8 | 8.0 | 11.7 | 10.7 | 11.9 | 10.7 | 3.1 | $32.9{ }^{\text {E }}$ | 8.6 | 11.6 | 5.3 | 9.3 | $11.6{ }^{\text {E }}$ | $17.8{ }^{\mathrm{E}}$ |
| Decreased 20\% to less than 30\% | 9.2 | 13.5 | 4.0 | 9.6 | 0.0 | 9.7 | 8.1 | 15.5 | 2.4 | 11.8 | 11.9 | 8.9 | 2.5 | 5.9 |
| Decreased 30\% to less than 40\% | 7.0 | 4.1 | 10.7 | 7.4 | 0.0 | 7.4 | 7.1 | 0.0 | 14.0 | 5.5 | 3.7 | 9.9 | 0.0 | 0.0 |
| Decreased 40\% to less than 50\% | 4.5 | 4.2 | 5.0 | 4.2 | 0.0 | 4.1 | 9.1 | 0.0 | 10.9 | 0.0 | 2.6 | 8.3 | 6.9 | 0.0 |
| Decreased 50\% or more | 15.9 | 14.1 | 18.8 | 15.3 | 0.0 | 15.8 | 20.6 | 0.0 | 18.3 | 9.8 | 20.3 | 21.1 | $20.8{ }^{\text {E }}$ | 24.3 E |
| Revenue change, not applicable | 1.0 | 0.0 | 0.9 | 5.7 | 0.0 | 0.9 | 0.0 | 12.9 | 0.0 | 0.0 | 0.0 | 0.0 | 3.0 | 3.1 |
| $\mathrm{E}=$ use with caution Indig $=$ First Nations, Métis or Inuit <br> $\mathrm{F}=$ too unreliable to be published Immig $=$ Immigrant to Canada <br> Source: Statistics Canada data table $33-10-0281-01$  |  |  |  |  |  |  |  |  |  |  | Indig = First Nations, Métis or Inuit Immig = Immigrant to Canada |  |  |  |

Table 7 - Approved Funding or Credit Due to COVID-19

| Approved sources of funding or credit | Total | Employment Size |  |  |  | Type <br> Private Non-profit |  | Age of Business <br> 2yrs \& less $3-10 y r s$ 11-20yrs 20yrs+ |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  | Women | Indig | Immig |
| ------------------- \% of businesses ------------------ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada Emergency Business Account (CEBA) | 37.9 | 27.4 | 54.0 | 29.1 | 0.0 | 42.6 | 12.8 |  |  |  |  | $63.5{ }^{\text {E }}$ | 51.5 | 29.9 | 26.3 | 36.3 | $48.6{ }^{\text {E }}$ | $43.5{ }^{\text {E }}$ |
| Temporary 10\% Wage Subsidy | 21.1 | 17.4 | 24.8 | 22.7 | F | 22.2 | 20.1 | F | 23.0 | 17.7 | 20.0 | 26.2 | 15.2 | 0.0 |
| Canada Emergency Wage Subsidy (CEWS) | 28.7 | 12.6 | 42.8 | 50.7 | 11.9 | 29.8 | 23.8 | F | 33.2 | 24.2 | 27.0 | 20.7 | $39.3{ }^{\text {E }}$ | $24.6{ }^{\text {E }}$ |
| Canada Emergency Commercial Rent Assistance (CECRA) | 2.5 | 0.6 | 5.1 | 2.1 | 0.0 | 2.8 | 1.1 | 0.0 | 4.8 | 4.3 | 0.3 | 1.6 | 0.0 | 9.5 |
| Export Development Canada (EDC) Small and Medium-sized Enterprise Loan and Guarantee program | 0.2 | 0.0 | 0.4 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 |
| Business Development Bank of Canada (BDC) CoLending Program for Small and Medium-sized Enterprises | 1.9 | 2.0 | 1.8 | 2.1 | 0.0 | 2.1 | 0.9 | 0.0 | 5.3 | 0.0 | 0.6 | 6.5 | 0.0 | 0.0 |
| Innovation Assistance Program | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Regional Relief and Recovery Fund | 2.9 | 3.0 | 2.4 | 3.2 | 11.9 | 3.3 | 0.9 | 0.0 | 3.2 | 1.8 | 3.9 | 1.6 | 0.0 | $16.3{ }^{\text {E }}$ |
| Provincial, Territorial or Municipal government programs | 24.7 | 16.2 | 31.2 | 37.4 | F | 26.6 | 17.8 | $15.7{ }^{\text {E }}$ | 32.9 | 22.4 | 21.1 | 20.3 | $29.3{ }^{\text {E }}$ | 17.1 |
| Grant or loan funding from philanthropic or mutualaid sources | 0.1 | 0.0 | 0.0 | 1.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 1.6 | 0.0 |
| Financial institution | 2.6 | 0.0 | 4.7 | 6.1 | 11.9 | 2.9 | 1.1 | 0.0 | 5.5 | 1.0 | 1.7 | 2.0 | 0.0 | 3.4 |
| Loan from family or friends | 4.1 | 3.3 | 6.0 | 1.1 | 0.0 | 4.0 | 7.1 | $12.7{ }^{\text {E }}$ | 6.9 | 2.1 | 1.3 | 0.0 | 0.0 | 8.2 |
| Other | 2.8 | 3.2 | 1.9 | 4.1 | 0.0 | 2.2 | 8.7 | $9.6{ }^{\text {E }}$ | 1.2 | 3.7 | 2.3 | 3.7 | 4.6 | 0.0 |
| None | 39.0 | 50.6 | 28.3 | 26.1 | F | 34.5 | 59.8 | $26.5{ }^{\text {E }}$ | 26.9 | 45.1 | 47.9 | 39.3 | $39.4{ }^{\text {E }}$ | $44.4{ }^{\text {E }}$ |
| ${ }^{\mathrm{E}}=$ use with caution <br> F = too unreliable to be published <br> Source: Statistics Canada data table 33-10-0284-01 |  |  |  |  |  |  |  |  |  |  | Indig = First Nations, Métis or Inuit Immig = Immigrant to Canada |  |  |  |

Table 8 - Reasons Business Did Not Access Any Funding or Credit Due to COVID-19

| Reasons |  | Employment Size |  |  |  | Type <br> Private Non-profit | Age of Business <br> 2yrs \& less 3-10yrs 11-20yrs 20yrs+ |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | 1-4 | 5-19 | 20-99 | 100+ |  |  |  |  |  | Women | Indig | Immig |
| -------------------- \% of businesses -------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Eligibility requirements | 15.8 | 18.2 | 5.3 | 31.9 | F | 20.1 1.6 | $20.5{ }^{\text {E }}$ | $19.8{ }^{\text {E }}$ | 5.2 | 18.8 | $23.4{ }^{\text {E }}$ | 0.0 | 0.0 |
| Public perception | 1.2 | 1.4 | 0.0 | 4.3 | 0.0 | 1.600 | 0.0 | 4.2 | 0.0 | 0.6 | 0.0 | 4.3 | 0.0 |
| Application requirements or complexity | 3.9 | 5.6 | 0.0 | 4.3 | 0.0 | 5.10 | 0.0 | 2.3 | $12.6{ }^{\text {E }}$ | 0.6 | 0.0 | 4.3 | F |
| Lack of awareness | 8.6 | 10.1 | 6.6 | 5.1 | 0.0 | $4.9 \quad 9.7$ | F | 0.0 | 0.0 | 11.4 | $20.3{ }^{\text {E }}$ | 0.0 | 0.0 |
| Funding or credit not needed | 75.8 | 70.8 | 88.0 | 74.1 | F | $75.1 \quad 90.3$ | F | $78.4{ }^{\text {E }}$ | $82.2{ }^{\text {E }}$ | 76.3 | $65.3{ }^{\text {E }}$ | 100.0 | F |
| Other | 3.2 | 1.2 | 8.5 | 0.0 | 0.0 | 4.3 0.0 | 0.0 | 7.4 | 0.0 | 3.3 | 4.9 | 0.0 | 0.0 |

${ }^{E}=$ use with caution
$\mathrm{F}=$ too unreliable to be published
Source: Statistics Canada data table 33-10-0285-01
Table 9 - Liquidity and Access to Liquidity

| Status on cash or liquid assets required | Total | Employment Size |  |  |  | Type <br> Private Non-profit |  | Age of Business <br> 2yrs \& less 3-10yrs 11-20yrs 20yrs+ |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  | Women |  |  |
| ------------------- \% of businesses ------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes, business has the cash or liquid assets required to operate | 78.6 | 77.5 | 77.2 | 86.9 | 100.0 | 75.6 | 97.8 |  |  |  |  | $90.6{ }^{\text {E }}$ | 80.9 | 75.3 | 76.2 | 81.0 | $73.0{ }^{\text {E }}$ | $73.3{ }^{\text {E }}$ |
| No, business does not have the cash or liquid assets required to operate, but will be able to acquire cash or liquid assets required | 0.7 | 0.0 | 1.8 | 0.0 | 0.0 | 0.8 | 0.0 | 0.0 | 0.0 | 0.0 | 1.8 | 0.0 | 9.8 | 0.0 |
| No, business does not have the cash or liquid assets required to operate, and will not be able to acquire cash or liquid assets required | 3.8 | 5.0 | 3.4 | 0.0 | 0.0 | 4.1 | 0.0 | 0.0 | 0.5 | 9.0 | 4.4 | 0.6 | 0.0 | 10.0 |
| No, does not have the cash or liquid assets required to operate; unknown if they will be able to acquire cash or liquid assets required | 6.8 | 5.7 | 9.2 | 3.3 | 0.0 | 7.9 | 0.0 | $9.4{ }^{\text {E }}$ | 8.1 | 5.9 | 5.7 | 11.8 | $11.5{ }^{\text {E }}$ | 9.5 |
| Unknown | 10.1 | 11.8 | 8.4 | 9.8 | 0.0 | 11.6 | 2.2 | 0.0 | 10.4 | 9.9 | 11.9 | 6.5 | 5.6 | 7.2 |

= use with caution
F = too unreliable to be published
Source: Statistics Canada data table 33-10-0286-01

Indig = First Nations, Métis or Inuit Immig = Immigrant to Canada

Table 10 - Business Expenses from August 2020 compared with August 2019


Source: Statistics Canada data table 33-10-0282-01
Table 11 - COVID-19 Impact on Various Expenditures

| Business Expenditure Change |  | Employment Size |  |  |  | Type <br> Private Non-profit |  | Age of Business <br> 2yrs \& less $3-10 y r s$ 11-20yrs 20yrs+ |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | $1-4$ | 5-19 | 20-99 | 100+ |  |  | Women | Indig | Immig |
| ------------------- \% of businesses ------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sanitization and cleaning |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 73.8 | 66.4 | 79.9 | 82.8 | 100.0 | 72.8 | 79.4 |  |  |  |  | 97.4 | 73.0 | 67.4 | 73.4 | 74.4 | 92.3 | $50.8{ }^{\text {E }}$ |
| - no change | 12.4 | 11.8 | 12.7 | 14.8 | 0.0 | 13.3 | 2.1 | 2.6 | 21.1 | 4.6 | 11.4 | 10.6 | 5.2 | $22.1{ }^{\text {E }}$ |
| - decreased | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| - does not have this expense | 10.8 | 16.8 | 6.6 | 0.0 | 0.0 | 11.3 | 10.5 | 0.0 | 4.9 | 23.9 | 10.6 | 8.4 | 2.5 | $23.1{ }^{\text {E }}$ |
| - unknown | 3.0 | 5.0 | 0.9 | 2.4 | 0.0 | 2.6 | 8.0 | 0.0 | 1.1 | 4.1 | 4.6 | 6.6 | 0.0 | 4.0 |
| Repair and maintenance |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 22.9 | 19.4 | 27.1 | 23.8 | F | 23.2 | 25.9 | F | 29.8 | 18.7 | 17.9 | 23.1 | $28.1{ }^{\text {E }}$ | $28.5{ }^{\text {E }}$ |
| - no change | 59.9 | 55.5 | 62.7 | 69.1 | F | 59.0 | $57.1{ }^{\text {E }}$ | F | 58.9 | 55.9 | 61.8 | 65.7 | $62.5{ }^{\text {E }}$ | $40.5{ }^{\text {E }}$ |
| - decreased | 3.6 | 2.9 | 4.9 | 0.9 | F | 4.1 | 0.9 | 2.6 | 6.8 | 2.1 | 2.2 | 3.3 | 0.0 | 3.4 |
| - does not have this expense | 10.6 | 19.0 | 3.0 | 2.0 | 0.0 | 11.2 | 8.0 | 0.0 | 3.3 | 22.7 | 12.0 | 1.3 | 9.4 | $23.6{ }^{\text {E }}$ |
| - unknown | 2.9 | 3.2 | 2.3 | 4.2 | 0.0 | 2.5 | 8.0 | 0.0 | 1.1 | 0.6 | 6.1 | 6.6 | 0.0 | 4.0 |
| Personal protective equipment and supplies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 70.0 | 63.1 | 73.6 | 84.8 | 100.0 | 69.0 | 73.5 | 89.8 | 78.2 | 51.1 | 69.5 | 61.5 | 84.6 | $53.0{ }^{\text {E }}$ |
| - no change | 16.4 | 14.5 | 19.8 | 13.2 | 0.0 | 16.3 | 16.2 | 5.3 | 14.7 | 23.5 | 16.1 | 20.6 | 14.1 | $21.3{ }^{\text {E }}$ |
| - decreased | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| - does not have this expense | 9.0 | 13.8 | 5.7 | 0.9 | 0.0 | 10.3 | 2.3 | 5.0 | 5.9 | 13.1 | 10.1 | 8.6 | 1.3 | $21.7{ }^{\text {E }}$ |
| - unknown | 4.6 | 8.6 | 0.9 | 1.1 | 0.0 | 4.4 | 8.0 | 0.0 | 1.1 | 12.3 | 4.2 | 9.3 | 0.0 | 4.0 |
| Rent |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 6.1 | 4.0 | 10.0 | 2.1 | 0.0 | 5.6 | 13.0 | $14.5{ }^{\text {E }}$ | 10.0 | 1.8 | 3.8 | 8.1 | 9.4 | 0.0 |
| - no change | 59.3 | 49.9 | 66.3 | 78.0 | F | 60.2 | $62.9{ }^{\text {E }}$ | F | 56.2 | 61.7 | 62.5 | 69.2 | 78.7 | $60.7{ }^{\text {E }}$ |
| - decreased | 5.9 | 8.4 | 4.1 | 1.8 | 0.0 | 5.0 | 8.0 | 2.6 | 12.5 | 3.5 | 2.5 | 7.7 | 2.7 | 0.0 |
| - does not have this expense | 26.7 | 36.2 | 18.8 | 13.9 | F | 27.2 | 16.0 | $28.3{ }^{\text {E }}$ | 19.8 | 33.1 | 28.6 | 11.8 | 4.6 | $35.3{ }^{\text {E }}$ |
| - unknown | 2.0 | 1.5 | 0.9 | 4.2 | F | 1.9 | 0.0 | 5.5 | 1.5 | 0.0 | 2.7 | 3.2 | 4.6 | 4.0 |
| Technology and equipment for teleworking |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 19.3 | 16.0 | 18.5 | 34.1 | F | 15.9 | 54.0 | 14.4 | 15.7 | 19.5 | 23.1 | 29.6 | $50.2{ }^{\text {E }}$ | 3.2 |
| - no change | 52.4 | 50.5 | 55.4 | 50.8 | F | 52.8 | 34.6 | F | 50.5 | 56.4 | 50.6 | 48.5 | $34.1{ }^{\text {E }}$ | $72.1{ }^{\text {E }}$ |
| - decreased | 0.5 | 0.7 | 0.0 | 0.9 | 0.0 | 0.4 | 1.0 | 0.0 | 1.1 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 |
| - does not have this expense | 23.5 | 29.2 | 19.9 | 13.1 | 0.0 | 26.8 | 2.5 | F | 24.9 | 24.1 | 21.5 | 15.2 | $15.7{ }^{\text {E }}$ | 11.2 |
| - unknown | 4.3 | 3.6 | 6.1 | 1.1 | 0.0 | 4.1 | 8.0 | 0.0 | 7.7 | 0.0 | 4.7 | 6.6 | 0.0 | 13.4 |
| Research and development |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 6.7 | 6.4 | 6.8 | 8.3 | 0.0 | 5.2 | 19.1 | $9.6{ }^{\text {E }}$ | 4.7 | 4.5 | 8.9 | 9.8 | 8.7 | 1.3 |
| - no change | 37.2 | 30.0 | 42.5 | 48.1 | F | 37.6 | 40.9 | $30.9{ }^{\text {E }}$ | 37.9 | 41.3 | 35.6 | 42.5 | $65.5{ }^{\text {E }}$ | $28.5{ }^{\text {E }}$ |
| - decreased | 1.5 | 3.1 | 0.0 | 0.0 | 0.0 | 1.7 | 0.0 | 0.0 | 2.4 | 0.0 | 1.8 | 0.0 | 0.0 | 0.0 |
| - does not have this expense | 47.9 | 56.5 | 41.5 | 35.3 | F | 49.4 | 31.1 | $51.4{ }^{\text {E }}$ | 45.6 | 51.7 | 47.0 | 38.8 | 22.8 | $56.8{ }^{\text {E }}$ |
| - unknown | 6.7 | 4.0 | 9.3 | 8.4 | F | 6.1 | 8.9 | 8.1 | 9.3 | 2.5 | 6.6 | 8.9 | 3.0 | 13.4 |
| Research and development personnel |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - increased | 4.8 | 3.1 | 6.2 | 7.4 | 0.0 | 4.2 | 11.6 | $9.6{ }^{\text {E }}$ | 5.2 | 4.5 | 3.6 | 6.0 | 0.0 | 0.0 |
| - no change | 36.7 | 28.6 | 43.3 | 47.1 | F | 36.7 | 43.7 | 21.5 | 30.9 | 45.1 | 39.8 | 43.7 | $59.6{ }^{\text {E }}$ | $26.9{ }^{\text {E }}$ |
| - decreased | 2.6 | 5.1 | 0.0 | 0.9 | 0.0 | 2.9 | 1.0 | 0.0 | 5.6 | 0.0 | 2.1 | 0.0 | 0.0 | 8.3 |
| - does not have this expense | 48.7 | 58.5 | 40.8 | 36.2 | F | 49.9 | 34.8 | $60.8{ }^{\text {E }}$ | 49.0 | 47.9 | 46.6 | 39.9 | $32.8{ }^{\text {E }}$ | $50.1{ }^{\text {E }}$ |
| - unknown | 7.2 | 4.7 | 9.6 | 8.4 | F | 6.3 | 8.9 | 8.1 | 9.3 | 2.5 | 7.8 | 10.3 | 7.6 | 14.7 |

${ }^{E}=$ use with caution
Indig = First Nations, Métis or Inu
$\mathrm{F}=$ too unreliable to be published

Table 12 - Ability to Take on More Debt

| Ability to take on more debt | Total | Employment Size |  |  |  | Type |  | Age of Business |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ | Private | Non-profit | 2yrs \& less | $3-10 \mathrm{yrs}$ | 11-20yrs | 20yrs+ | Women | Indig | Immig |
| ------------------- \% of businesses ------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Business can take on more debt | 36.2 | 34.5 | 35.8 | 43.9 | F | 36.9 | $32.4{ }^{\text {E }}$ | F | 37.7 | 38.4 | 31.2 | 24.6 | 25.0 | $26.2{ }^{\text {E }}$ |
| Business cannot take on more debt | 44.0 | 54.0 | 35.5 | 33.1 | 11.9 | 43.2 | 44.3 | $34.5{ }^{\text {E }}$ | 38.1 | 49.7 | 47.5 | 49.3 | $55.1^{\text {E }}$ | $58.6{ }^{\text {E }}$ |
| Unknown | 19.9 | 11.4 | 28.7 | 23.0 | F | 19.8 | 23.3 | 16.2 | 24.2 | 11.9 | 21.2 | 26.1 | 19.9 | 15.2 |
| $\begin{aligned} & \mathrm{E}=\text { use with caution } \\ & F=\text { too unreliable to be published } \\ & \text { Source: Statistics Canada data table 33-10-0287-01 } \end{aligned}$ |  |  |  |  |  |  |  |  |  |  | Indig = Immig | First Nation = Immigran | ns, Métis t to Can | s or Inuit nada |

Table 13 - Business Expectation to Continue to Operate at Current Revenue and Expenditures

= use with caution
Indig = First Nations, Métis or Inuit Immig = Immigrant to Canada
Source: Statistics Canada data table 33-10-0293-01
Table 14 - Statements Regarding Business Operations

| Extent to which the statement applies to the business | Total | Employment Size |  |  |  | Type |  | Age of Business |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ | Private | Non-profit | 2yrs \& less | 3-10yrs | 11-20yrs | 20yrs+ | Women | Indig | Immig |
|  |  |  |  |  |  | ------ | --- \% of | businesses | --- | ---- |  |  |  |  |
| Before the pandemic, the general outlook for this business or organization was positive |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly agree | 68.6 | 65.5 | 71.1 | 71.3 | 100.0 | 68.9 | 65.6 | $74.1{ }^{\text {E }}$ | 73.1 | 73.7 | 61.4 | 73.4 | $48.9{ }^{\text {E }}$ | $73.1{ }^{\text {E }}$ |
| Somewhat agree | 16.0 | 15.3 | 17.4 | 16.0 | 0.0 | 14.6 | 25.8 | $25.9{ }^{\text {E }}$ | 11.7 | 14.2 | 18.6 | 11.7 | $45.2{ }^{\text {E }}$ | 16.0 |
| Neither agree nor disagree | 11.0 | 15.3 | 6.5 | 9.1 | 0.0 | 12.0 | 6.9 | 0.0 | 8.5 | 10.8 | 15.2 | 10.9 | 3.4 | 1.4 |
| Somewhat disagree | 0.4 | 0.0 | 0.7 | 1.1 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 1.4 | 0.3 | 0.0 | 0.0 | 0.0 |
| Strongly disagree | 0.5 | 0.0 | 1.3 | 0.0 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 1.3 | 0.0 | 0.0 | 0.0 |
| Unknown | 3.4 | 4.0 | 3.0 | 2.4 | 0.0 | 3.7 | 1.7 | 0.0 | 6.7 | 0.0 | 3.2 | 3.9 | 2.5 | 9.5 |
| This business or organization is actively considering bankruptcy or closing as a result of COVID-19 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly agree | 3.6 | 5.6 | 1.8 | 1.1 | 0.0 | 4.2 | 0.0 | $9.4{ }^{\text {E }}$ | 2.3 | 0.0 | 5.3 | 5.5 | $10.0{ }^{\text {E }}$ | 0.0 |
| Somewhat agree | 2.0 | 2.6 | 1.9 | 0.0 | 0.0 | 2.4 | 0.0 | F | 2.4 | 0.0 | 0.0 | 3.2 | 0.0 | 0.0 |
| Neither agree nor disagree | 6.0 | 4.8 | 8.3 | 3.3 | 0.0 | 7.0 | 0.0 | 0.0 | 7.3 | 5.0 | 6.6 | 6.9 | 0.0 | 12.4 |
| Somewhat disagree | 5.9 | 5.8 | 6.1 | 6.1 | 0.0 | 6.2 | 5.8 | $9.6{ }^{\text {E }}$ | 9.9 | 4.3 | 2.9 | 8.1 | 4.1 | 0.0 |
| Strongly disagree | 72.2 | 67.5 | 74.1 | 84.0 | 100.0 | 69.6 | 92.7 | F | 64.4 | 80.0 | 75.8 | 63.1 | $76.2{ }^{\text {E }}$ | $65.1{ }^{\text {E }}$ |
| Unknown | 10.3 | 13.6 | 7.8 | 5.5 | 0.0 | 10.6 | 1.4 | 0.0 | 13.8 | 10.6 | 9.3 | 13.2 | 9.7 | $22.5{ }^{\text {E }}$ |
| This business or organization is prepared financially for a possible second wave of COVID-19 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly agree | 27.8 | 25.6 | 30.0 | 30.2 | F | 25.0 | 34.7 | F | 20.1 | 33.5 | 29.2 | 15.9 | $34.5{ }^{\text {E }}$ | $31.3{ }^{\text { }}$ |
| Somewhat agree | 19.8 | 15.8 | 24.7 | 19.9 | F | 21.8 | 10.3 | 16.2 | 29.9 | 7.7 | 18.9 | 23.7 | $26.3{ }^{\text {E }}$ | $26.6{ }^{\text {E }}$ |
| Neither agree nor disagree | 23.5 | 26.5 | 19.6 | 24.3 | F | 24.1 | 28.2 | $29.8{ }^{\text {E }}$ | 28.4 | 12.9 | 24.0 | 26.9 | 14.4 | $19.0{ }^{\text {E }}$ |
| Somewhat disagree | 4.7 | 3.5 | 5.4 | 6.5 | 11.9 | 5.0 | 3.7 | 0.0 | 7.0 | 8.4 | 1.8 | 7.4 | 0.0 | 4.1 |
| Strongly disagree | 8.5 | 9.3 | 8.3 | 6.3 | 0.0 | 8.5 | 12.4 | $9.4{ }^{\text {E }}$ | 5.9 | 15.9 | 6.5 | 11.6 | $10.0{ }^{\text {E }}$ | 1.0 |
| Unknown | 15.7 | 19.3 | 12.0 | 12.8 | F | 15.6 | 10.6 | 8.1 | 8.7 | 21.7 | 19.6 | 14.6 | 14.8 | $18.0{ }^{\text {E }}$ |
| The revenue of this business or organization over the next 3 months will be higher than it was over the last $\mathbf{3}$ months |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly agree | 5.5 | 2.9 | 9.8 | 1.8 | 0.0 | 5.6 | 6.4 | 5.9 | 8.8 | 0.0 | 5.6 | 0.7 | 0.0 | 6.2 |
| Somewhat agree | 8.6 | 4.5 | 12.9 | 11.6 | 0.0 | 9.8 | 2.1 | $16.7{ }^{\text {E }}$ | 11.8 | 0.7 | 8.5 | 6.3 | 8.1 | $23.6{ }^{\text {E }}$ |
| Neither agree nor disagree | 20.5 | 22.9 | 17.0 | 22.6 | F | 20.9 | 20.2 | F | 25.4 | 22.2 | 14.5 | 17.4 | 15.4 | 11.4 |
| Somewhat disagree | 9.1 | 8.1 | 9.3 | 13.8 | 0.0 | 9.6 | 9.1 | $14.5{ }^{\text {E }}$ | 9.1 | 5.2 | 10.2 | 15.0 | $24.5{ }^{\text {E }}$ | 8.1 |
| Strongly disagree | 35.9 | 42.0 | 31.2 | 26.2 | F | 34.7 | 40.0 | $30.3{ }^{\text {E }}$ | 33.2 | 47.3 | 33.2 | 42.5 | $23.1{ }^{\text {E }}$ | $27.9{ }^{\text {E }}$ |
| Unknown | 20.4 | 19.6 | 19.8 | 24.1 | F | 19.4 | 22.2 | 5.5 | 11.7 | 24.6 | 28.0 | 18.1 | 28.9 | $22.8{ }^{\text {E }}$ |

${ }^{\mathrm{E}}=$ use with caution
$\mathrm{F}=$ too unreliable to be published
Source: Statistics Canada data table 33-10-0292-01

Table 15 - Business Obstacles Over Last Three Months

| Obstacles in the last three months | Total | Employment Size |  |  |  | Type <br> Private Non-profit |  | Age of Business <br> 2yrs \& less 3-10yrs 11-20yrs 20yrs+ |  |  |  | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ |  |  | Women | Indig | Immig |
| -------------------- \% of businesses -------------------- |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Shortage of labour force | 28.4 | 20.3 | 34.3 | 40.6 | F | 30.2 | 22.2 |  |  |  |  | $31.2{ }^{\text {E }}$ | 33.8 | 21.8 | 27.1 | 23.9 | 6.5 | $40.8{ }^{\text {E }}$ |
| Recruiting and retaining skilled employees | 24.2 | 16.6 | 25.7 | 47.8 | F | 23.3 | 28.2 | $25.8{ }^{\text {E }}$ | 24.3 | 21.4 | 25.3 | 28.6 | $33.2{ }^{\text {E }}$ | 9.9 |
| Shortage of space or equipment | 5.4 | 4.8 | 6.1 | 5.4 | 0.0 | 4.2 | 17.0 | $9.4{ }^{\text {E }}$ | 5.5 | 0.0 | 7.3 | 11.5 | $11.7{ }^{\text {E }}$ | 0.0 |
| Financial constraints | 29.0 | 28.8 | 29.0 | 31.5 | 11.9 | 30.3 | 28.8 | $26.5{ }^{\text {E }}$ | 31.3 | 25.0 | 29.8 | 38.4 | $23.0{ }^{\text {E }}$ | $17.2{ }^{\text {E }}$ |
| Insufficient demand for goods or services offered | 25.8 | 28.2 | 23.8 | 24.1 | 11.9 | 26.9 | 16.4 | F | 22.8 | 21.2 | 29.7 | 23.5 | $24.8{ }^{\text {E }}$ | $24.1{ }^{\text {E }}$ |
| Fluctuations in consumer demand | 25.6 | 29.6 | 21.9 | 22.5 | 11.9 | 26.5 | 25.1 | F | 41.8 | 16.8 | 15.1 | 35.6 | $11.6{ }^{\text {E }}$ | $34.4{ }^{\text {E }}$ |
| Obtaining financing | 8.1 | 10.2 | 7.0 | 2.9 | 11.9 | 8.9 | 5.3 | $9.4{ }^{\text {E }}$ | 9.5 | 8.0 | 6.9 | 19.2 | $10.0{ }^{\mathrm{E}}$ | 0.0 |
| Government regulations | 18.1 | 15.9 | 18.1 | 25.5 | F | 16.8 | 28.9 | 5.2 | 22.0 | 16.0 | 18.5 | 16.8 | 9.2 | 12.8 |
| Rising cost of inputs | 20.3 | 21.7 | 18.1 | 23.1 | 11.9 | 21.1 | 10.7 | $31.9{ }^{\text {E }}$ | 18.9 | 27.4 | 15.4 | 15.1 | $22.7{ }^{\text {E }}$ | $17.5^{\text {E }}$ |
| Increasing competition | 8.6 | 6.2 | 11.5 | 9.8 | 0.0 | 10.1 | 0.0 | 2.8 | 10.0 | 7.1 | 9.4 | 12.8 | 0.0 | 1.3 |
| Challenges related to exporting goods and services | 0.5 | 0.2 | 0.9 | 0.0 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 1.2 | 1.5 | 0.0 | 0.0 |
| Corporate tax rate | 4.7 | 5.4 | 3.1 | 6.9 | 11.9 | 4.6 | 7.1 | $12.2{ }^{\text {E }}$ | 3.6 | 6.8 | 3.0 | 0.5 | $10.0{ }^{\text {E }}$ | 15.8 |
| Maintaining sufficient cash flow or managing debt | 20.2 | 19.1 | 21.4 | 20.9 | 11.9 | 22.7 | 7.1 | $17.0{ }^{\text {E }}$ | 21.4 | 13.5 | 23.3 | 20.2 | $24.4{ }^{\text {E }}$ | 13.4 |
| Broadband access | 6.3 | 4.8 | 6.8 | 12.0 | 0.0 | 5.3 | 16.4 | 2.8 | 2.5 | 7.2 | 9.6 | 3.2 | 15.7 | 3.0 |
| Obstacles for the business or organization, other | 12.6 | 9.2 | 17.1 | 12.5 | 0.0 | 11.9 | 15.5 | $13.4{ }^{\text {E }}$ | 16.3 | 6.8 | 12.5 | 18.2 | $44.8{ }^{\text {E }}$ | 2.3 |
| Obstacles for the business or organization, none | 21.7 | 24.3 | 18.9 | 20.1 | F | 20.4 | 30.6 | 14.1 | 20.7 | 18.9 | 25.4 | 30.3 | 28.2 | 16.7 |

= use with caution
Indig = First Nations, Métis or Inuit
F = too unreliable to be published
Immig = Immigrant to Canada
Source: Statistics Canada data table 33-10-0273-01
Table 16-COVID-19 Impact on Business Operations


Table 17 - Extent to Which Methods Used to Provide Goods and Services to Customers or Users is Expected to Change Over the Next Three Months

| Method used to Provide Goods or Services | Total | Employment Size |  |  |  | Type |  | 2yrs \& less | 3-10yrs | siness <br> 11-20yrs | 20yrs+ | Majority Ownership |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | ------- | ------- \% | businesses | ------- | ------ |  |  |  |  |
| Business's own website |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - stay the same | 12.8 | 16.9 | 7.8 | 14.2 | 0.0 | 10.4 | 37.5 | $13.4{ }^{\text {E }}$ | 15.1 | 9.9 | 12.5 | 26.1 | $27.6{ }^{\text {E }}$ | 3.0 |
| - decrease | 40.8 | 24.0 | 58.7 | 46.8 | F | 41.0 | 33.5 | F | 48.2 | 38.3 | 37.6 | 32.6 | $42.4{ }^{\text {E }}$ | $39.7{ }^{\text {E }}$ |
| - increase | 3.4 | 4.2 | 3.4 | 0.0 | 0.0 | 4.0 | 0.0 | F | 2.4 | 1.4 | 2.6 | 0.0 | 0.0 | 0.0 |
| - method not used by this business | 43.0 | 54.9 | 30.1 | 39.0 | F | 44.6 | 29.0 | $36.1^{\text {E }}$ | 34.3 | 50.4 | 47.3 | 41.4 | 30.0 | $57.4{ }^{\text {E }}$ |
| Business's own application |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - stay the same | 2.5 | 0.8 | 2.7 | 9.7 | 0.0 | 3.0 | 0.0 | 0.0 | 3.5 | 0.7 | 3.2 | 3.2 |  | 0.0 |
| - decrease | 9.7 | 4.1 | 14.5 | 16.4 | F | 11.2 | 1.4 | 1.4 | 12.6 | 13.2 | 7.2 | 1.9 | $23.0{ }^{\text {E }}$ | $15.7{ }^{\text {E }}$ |
| - increase | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| - method not used by this business | 87.7 | 95.1 | 82.8 | 73.9 | F | 85.9 | 98.6 | 98.6 | 83.9 | 86.0 | 89.6 | 94.9 | $77.0{ }^{\text {E }}$ | $84.3{ }^{\text {E }}$ |
| Social media account |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - stay the same | 9.3 | 6.5 | 11.4 | 14.8 | 0.0 | 7.2 | 27.1 | $19.4{ }^{\text {E }}$ | 10.2 | 4.9 | 8.9 | 12.8 | 8.2 | 7.9 |
| - decrease | 31.3 | 21.3 | 41.5 | 34.9 | F | 32.0 | 38.1 | 12.6 | 39.2 | 36.7 | 25.8 | 32.3 | $37.8{ }^{\text {E }}$ | $21.7{ }^{\text {E }}$ |
| - increase | 5.7 | 7.9 | 3.8 | 3.1 | 0.0 | 6.5 | 1.1 | F | 5.6 | 0.5 | 4.5 | 0.0 | $14.6{ }^{\text {E }}$ | 0.0 |
| - method not used by this business | 53.7 | 64.4 | 43.2 | 47.2 | F | 54.2 | $33.7{ }^{\text {E }}$ | $41.9{ }^{\text {E }}$ | 45.0 | 57.8 | 60.8 | 54.9 | $39.5{ }^{\text {E }}$ | $70.3{ }^{\text {E }}$ |
| E-mail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - stay the same | 10.8 | 11.1 | 9.1 | 16.8 | 0.0 | 9.4 | 27.3 | 10.2 | 14.7 | 2.4 | 12.3 | 16.4 | $32.7{ }^{\text {E }}$ | 4.2 |
| - decrease | 73.3 | 68.6 | 82.3 | 60.7 | F | 72.5 | 69.1 | F | 74.3 | 82.0 | 73.2 | 69.3 | $52.4{ }^{\text {E }}$ | 85.9 |
| - increase | 6.7 | 8.9 | 5.7 | 1.1 | 0.0 | 7.8 | 0.0 | F | 5.5 | 1.4 | 6.6 | 4.1 | $10.0{ }^{\text {E }}$ | 0.0 |
| - method not used by this business | 9.2 | 11.4 | 3.0 | 21.4 | F | 10.4 | 3.6 | $18.2{ }^{\text {E }}$ | 5.5 | 14.1 | 7.9 | 10.1 | 4.9 | 9.9 |
| Telephone |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - stay the same | 8.9 | 7.7 | 9.6 | 12.2 | 0.0 | 7.8 | 21.9 | 15.1 | 11.1 | 2.5 | 9.4 | 14.5 | $32.7{ }^{\text {E }}$ | 4.4 |
| - decrease | 74.2 | 70.8 | 79.9 | 68.0 | F | 73.1 | 74.5 | F | 74.9 | 82.5 | 75.1 | 70.5 | $52.4{ }^{\text {E }}$ | 83.9 |
| - increase | 8.3 | 9.9 | 7.5 | 5.0 | 0.0 | 9.3 | 0.9 | F | 9.3 | 2.4 | 7.1 | 6.2 | $10.0{ }^{\text {E }}$ | 1.8 |
| - method not used by this business | 8.6 | 11.6 | 3.0 | 14.8 | F | 9.8 | 2.7 | $15.5{ }^{\text {E }}$ | 4.7 | 12.6 | 8.4 | 8.8 | 4.9 | 9.9 |
| External website, platform, app, or online marketplace not owned by the business or organization |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - stay the same | 4.4 | 4.9 | 3.7 | 5.4 | 0.0 | 4.6 | 4.9 | 0.0 | 4.9 | 5.7 | 4.2 | 12.0 | 13.5 | 0.0 |
| - decrease | 16.0 | 10.7 | 23.8 | 10.9 | F | 16.9 | 15.4 | 1.4 | 20.8 | 25.1 | 10.2 | 11.3 | $17.9{ }^{\text {E }}$ | $16.3{ }^{\text {E }}$ |
| - increase | 1.0 | 0.0 | 2.2 | 1.1 | 0.0 | 1.2 | 0.0 | 0.0 | 0.0 | 1.8 | 1.6 | 0.0 | 0.0 | 0.0 |
| - method not used by this business | 78.6 | 84.4 | 70.3 | 82.7 | F | 77.4 | 79.8 | 98.6 | 74.4 | 67.4 | 83.9 | 76.6 | $68.6{ }^{\text {E }}$ | $83.7{ }^{\text {E }}$ |
| ${ }^{\mathrm{E}}=$ use with caution <br> $\mathrm{F}=$ too unreliable to be published <br> Source: Statistics Canada data table 33-10-0275-01 |  |  |  |  |  |  |  |  |  |  | Indig = Immig | First Natio = Immigran | s, Métis t to Can | or Inuit ada |

Table 18- Business's expectations regarding the prices it charges over the next three months

| Business's expectations regarding the prices it charges over the next three months | Total | Employment Size |  |  |  | Type |  | Age of Business |  |  |  | Majority Ownership |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1-4 | 5-19 | 20-99 | 100+ | Private | Non-profit | 2yrs \& less 3 | $3-10 \mathrm{yrs}$ | 11-20yrs | 20yrs+ | Women Indig | Immig |
| -------------------- \% of businesses --------------------1 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Increase | 14.7 | 12.9 | 15.8 | 20.2 | 0.0 | 14.9 | 7.1 | $13.0{ }^{\text {E }}$ | 16.7 | 10.6 | 15.7 | 3.212 .9 | $28.9{ }^{\text {E }}$ |
| Stay the same | 52.5 | 54.1 | 53.4 | 41.6 | F | 55.0 | 43.1 | $76.7{ }^{\text {E }}$ | 60.5 | 55.8 | 39.8 | $50.260 .4{ }^{\text {E }}$ | $52.3{ }^{\text {E }}$ |
| Decrease | 4.9 | 6.9 | 2.3 | 5.7 | 0.0 | 5.6 | 1.0 | 4.9 | 3.8 | 6.2 | 5.0 | 3.80 .0 | 3.1 |
| Unknown | 10.9 | 9.0 | 12.3 | 13.2 | F | 11.6 | 5.8 | 0.0 | 5.3 | 12.1 | 16.7 | 22.86 .1 | 0.0 |
| Not applicable | 17.0 | 17.0 | 16.3 | 19.3 | F | 13.0 | 43.1 | 5.5 | 13.7 | 15.3 | 22.8 | 20.120 .6 | 15.6 |
| ${ }^{E}=$ use with caution <br> $\mathrm{F}=$ too unreliable to be published <br> Source: Statistics Canada data table 33-10-0294-01 |  |  |  |  |  |  |  |  |  |  | Indig = Immig | First Nations, Métis Immigrant to Can | s or Inuit nada |

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