



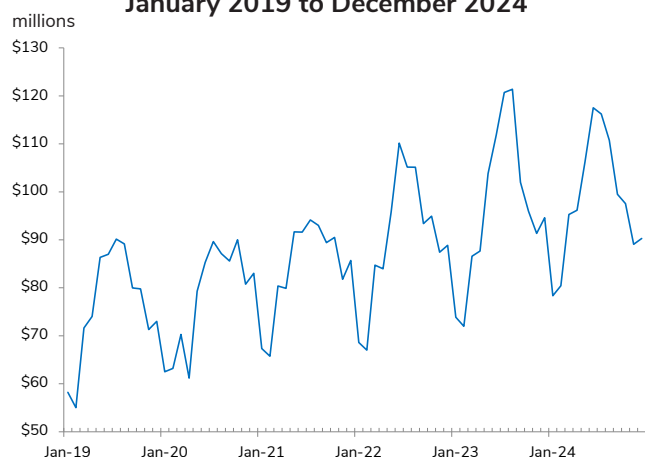
### Highlights:

- Yukon's retail sales totalled \$1,177.6 million in 2024, an increase of \$15.7 million, or 1.4%, compared to the 2023 figure of \$1,161.8 million. Compared to 2015, the value of Yukon's retail sales has grown by \$480.0 million, or 68.8%.
- Comparing 2024 to 2023, sales of Motor vehicle and parts dealers increased by \$12.3 million, or 6.5%, and Food and beverage retailers sales increased by \$9.1 million, or 3.1%.

### Retail sales

Yukon's annual retail sales increased each year since the data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.5%).

Monthly retail sales, Yukon,  
January 2019 to December 2024



Retail sales show a marked seasonal pattern in Yukon with high peaks in June through August and then a smaller peak in December.

In 2024, Yukon's annual retail sales (\$1,177.6 million) increased by 1.4% from \$1,161.8 million in 2023; Canada's annual retail sales (\$805.0 billion) increased by 1.6% from \$792.4 billion in 2023.

Following the onset of COVID-19 restrictions in March 2020, Yukon's retail sales decreased compared to the previous year. In April 2020 — the first full month with COVID-19 restrictions — retail sales dropped sharply by \$12.9 million, or 17.4%, compared to April 2019. Retail sales also declined in May, June, July and August of 2020 compared to the corresponding months of 2019.

From September 2020, Yukon's year-over-year retail sales grew every month until July 2024.

In 2024, year-over-year decreases were seen in July, August, September, November and December compared to the corresponding months of 2023. The largest year-over-year decrease was recorded in August 2024 at 8.8%.

On a per capita<sup>1</sup> basis, Yukon's 2024 retail sales decreased by 1.6% compared to 2023. Compared to 2015, per capita sales increased by 36.6%, an annualized growth rate of 3.5%.

<sup>1</sup> Yukon Bureau of Statistics annual population estimate (as of June 30).

### About retail trade

- This publication includes unadjusted data from the monthly Retail Trade Survey.
- Monthly retail trade figures are estimates of the sum of retail sales in an area, and annual retail sales are the sums of monthly sales.
- Monthly retail trade estimates are based on the North American Industry Classification System (NAICS) 2022 classification structure.
- The reclassification of industry categories to NAICS 2022 occurred in January 2023. From that time, online-only retailers began being classified in the same industrial groupings as their non-digital counterparts and some industries were reclassified to reflect both physical and online-only retailers. This changed how some industry groups were measured and resulted in a shift in some of the time series. In other cases, industries with the same definition were allocated different categorization numbers due to the overall changes to the classification.

### Related links

- [Yukon Economic Statistics](#)
- [Yukon Annual Statistical Review](#)
- [Yukon Monthly Statistical Review](#) — includes the most recent monthly retail figures.

## Monthly sales, Yukon, January to December 2024

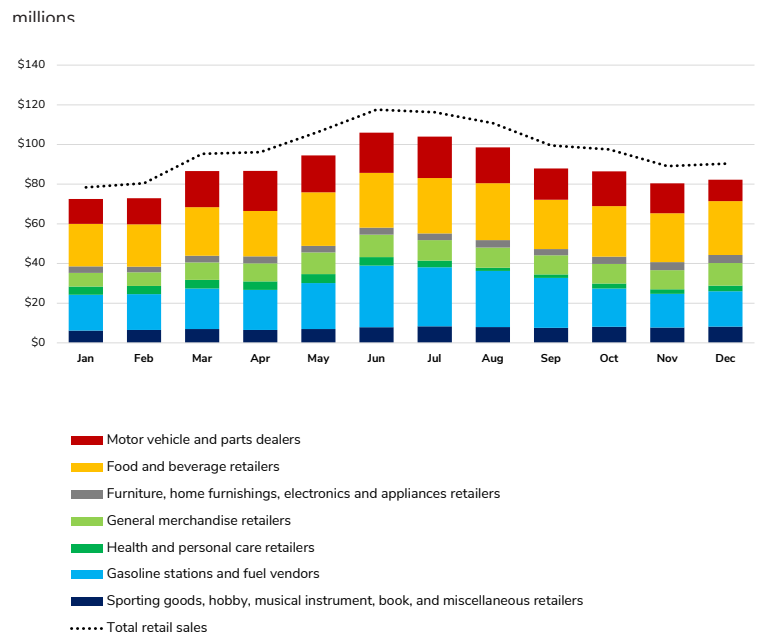
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	(\$'000)											
<b>Retail trade</b>	<b>78,352</b>	<b>80,434</b>	<b>95,288</b>	<b>96,164</b>	<b>106,377</b>	<b>117,533</b>	<b>116,236</b>	<b>110,753</b>	<b>99,499</b>	<b>97,544</b>	<b>89,081</b>	<b>90,291</b>
Motor vehicle and parts dealers	12,510	13,204	18,157	20,152	18,602	20,241	20,830	18,064	15,707	17,467	15,055	10,769
Building material and garden equipment and supplies dealers	x	x	x	x	x	x	x	x	x	x	x	x
Food and beverage retailers	21,402	21,347	24,504	22,908	26,950	27,592	27,918	28,659	24,854	25,521	24,659	27,150
Furniture, home furnishings, electronics and appliances retailers	3,345	2,783	3,394	3,519	3,307	3,518	3,369	3,804	3,154	3,688	4,037	4,026
General merchandise retailers	6,831	6,913	8,759	9,089	10,902	11,335	10,348	10,150	9,666	9,828	9,644	11,448
Health and personal care retailers	4,173	4,132	4,333	4,276	4,582	4,332	3,343	1,594	1,727	2,534	2,315	2,811
Gasoline stations and fuel vendors	18,034	17,997	20,451	20,175	23,139	31,000	29,763	28,297	25,145	19,271	17,000	17,822
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	x	x	x	x	x	x	x	x	x	x	x	x
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers	6,215	6,564	6,996	6,556	6,992	7,934	8,373	8,002	7,635	8,131	7,723	8,215

x = suppressed

In 2024, monthly retail sales in Yukon averaged \$98.1 million. The third quarter (July to September) had the highest average (\$108.8 million) and accounted for 27.7% of the total retail sales.

- **Food and beverage retailers** (\$303.5 million) accounted for 25.8% of Yukon's total retail sales and averaged \$25.3 million per month. Total monthly food and beverage sales ranged from a low of \$21.3 million in February to a high of \$28.7 million in August.
- **Gasoline stations and fuel vendors** (\$268.1 million) accounted for 22.8% of Yukon's total retail sales and averaged \$22.3 million per month. Total monthly Gasoline and fuel sales ranged from a low of \$17.0 million in November to a high of \$31.0 million in June.
- **Motor vehicle and parts dealers** (\$200.8 million) accounted for 17.0% of Yukon's total retail sales, averaging \$16.7 million per month and ranging from a low of \$10.8 million in December to a high of \$20.8 million in July.
- **General merchandise retailers** (\$114.9 million) which include Department stores, Supercentres and other general merchandise retailers, accounted for 9.8% of Yukon's total retail sales. Retail sales in this category averaged \$9.6 million per month and ranged from a low of \$6.8 million in January to a high of \$11.4 million in December.

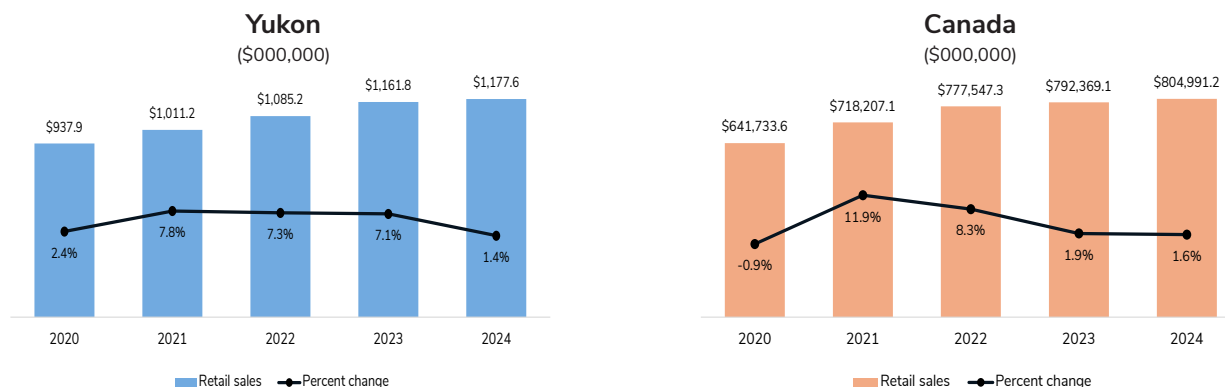
Monthly retail sales, by industry, Yukon, January to December 2024



**Note:** Total retail sales includes retail sales from Building material and garden equipment and supplies dealers and Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers, which were suppressed in 2024.



## Annual retail sales and percentage change, Yukon and Canada, 2020 to 2024



- Following a declining trend in growth from 2017, Yukon's annual growth rate in retail sales reduced further to 2.4% in 2020. In 2021, annual growth in retail sales increased to 7.8% and remained relatively stable until 2023. In 2024, Yukon's annual growth in retail sales decreased to 1.4%.
- The 2024 growth rate of Yukon's retail sales (1.4%) was 0.2 percentage points lower than the national rate of 1.6%.
- In the past 5 years, Yukon's growth rates of retail sales ranged from a high of 7.8% in 2021 to a low of 1.4% in 2024, while Canada's growth rates ranged from a high of 11.9% in 2021 to a low of -0.9% in 2020.
- Between 2020 and 2024, Yukon's retail sales grew at a compound annual growth rate of 5.2%, while Canada's sales grew at a rate of 4.5%.

## Annual sales, territories, 2024

	Yukon	Northwest Territories	Nunavut
	(\$000)		
<b>Total Retail trade</b>	<b>1,177,552</b>	<b>1,006,896</b>	<b>676,094</b>
Motor vehicle and parts dealers	200,758	x	x
Building material and garden equipment and supplies dealers	x	x	x
Food and beverage retailers	303,464	380,956	530,807
Furniture, home furnishings, electronics and appliances retailers	41,944	x	x
General merchandise retailers	114,913	x	x
Health and personal care retailers	40,152	x	x
Gasoline stations and fuel vendors	268,094	F	30,600
Clothing, clothing accessories, shoes, jewelry, luggage and leather goods retailers	x	x	x
Sporting goods, hobby, musical instrument, book, and miscellaneous retailers	89,336	x	x

x = suppressed

F = too unreliable to be published

Source: Statistics Canada, data table 20-10-0056-01 (monthly data).

### Notes:

Retail trade data are regularly revised as data become available: monthly revisions occur for the month immediately prior to the reference month; annual revisions are made once a year, with the initial release of the February data, for all months in the previous years.

Industry classifications in this publication follow the North American Industry Classification System (NAICS) Canada 2022 Version 1.0. For more information, including industry definitions, see Statistics Canada's industry classifications at [www.statcan.gc.ca/en/concepts/industry](http://www.statcan.gc.ca/en/concepts/industry).

May 2025