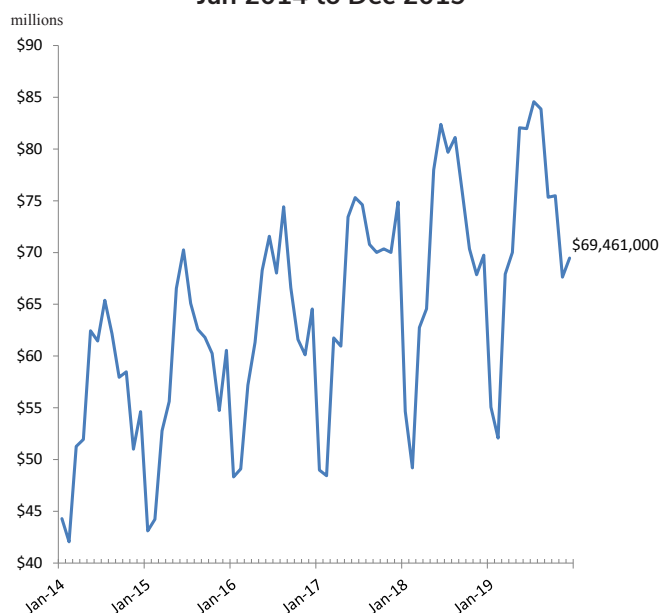




Highlights:

- Yukon's retail sales totalled \$865.4 million in 2019, an increase of \$29.4 million, or 3.5%, compared to the 2018 figure of \$836.1 million.
- Based on the available data, Motor vehicle and parts dealers' sales increased by \$1.3 million (0.8%) in 2019, Gasoline stations' sales increased by \$394,000 (0.3%), and Miscellaneous store retailers' sales increased by \$4.5 million (13.6%).

Monthly Retail Sales, Yukon,
Jan 2014 to Dec 2019



Retail Sales

The annual value of Yukon's retail sales increased each year since Yukon data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.5%).

The annual value (sum of monthly values) of retail sales in 2019 was \$865.4 million, a 3.5% increase over the annual value of sales in 2018 (\$836.1 million).

Retail sales show a marked seasonal pattern in Yukon with high peaks in June through August and then a smaller peak in December. While sales in the summer months had an overall upward trend, December sales went down in 2013 and 2014 before increasing substantially in 2015 through 2017 before decreasing again in 2018. In 2019, year over year increases occurred in every month with exceptions in June, September, November and December.

Yukon's total retail sales is broken down by industry and arranged according to their NAICS (North American Industry Classification System) categories. Exclusions include: vending machine operators; fuel dealers; and other direct selling establishments. As of October 17, 2018, the date of legalization, the monthly retail trade survey now collects and disseminates sales of licensed cannabis stores. This includes both in-store and internet-based sales.

About Retail Trade

Retail trade figures are estimates of the sum of retail sales in an area. Canada's sales levels are published on a monthly basis, both seasonally adjusted and unadjusted, for all provinces and territories and for three census metropolitan areas. The monthly results are typically released by Statistics Canada 50 days after the end of the reference month.

This publication includes unadjusted data from the monthly Retail Trade Survey. With the May 2020 data release, unadjusted monthly data were revised back to January 2018 and seasonally adjusted data were revised back to January 2015. Factors influencing revisions include late receipt of respondent information, corrections to the information provided, the replacement of estimated figures with actual values (once available), the re-classification of companies within, into and out of the retail trade industry, and updates to seasonal factors. Of note this year is the re-classification of businesses providing telecommunications and/or video entertainment services over network facilities. These businesses have been reclassified from the retail sector to the information and cultural industries sector.

Related Links

- Economic Statistics on our website: <https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-statistics-yukons-economy>
- Yukon Monthly Statistical Review - including the most recent monthly retail and wholesale trade figures: <https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-monthly-statistics-yukon>

Monthly Sales, Yukon, January to December 2019

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	(\$000)											
Total Retail trade	55,076	52,072	67,916	70,016	82,050	81,979	84,578	83,860	75,337	75,480	67,617	69,461
Motor vehicle and parts dealers	9,166	9,034	14,545	15,231	18,705	15,692	14,014	14,000	12,283	14,394	9,638	8,161
Furniture and home furnishings stores	x	x	x	x	x	x	x	x	x	x	x	x
Electronics and appliance stores	x	x	x	x	x	x	x	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	x	x	x	x	x	x	x	x	x	x	x
Food and beverage stores	x	x	x	x	x	x	x	x	x	x	x	x
Health and personal care stores	x	x	x	x	x	x	x	x	x	x	x	x
Gasoline stations	9,398	8,842	11,009	12,050	12,639	15,130	16,733	15,674	13,620	12,315	10,296	9,957
Clothing and clothing accessories stores	x	x	x	x	x	x	x	x	x	x	x	x
Sporting goods, hobby, book and music stores	x	x	x	x	x	x	x	x	x	x	x	x
General merchandise stores	x	x	x	x	x	x	x	x	x	x	x	x
Miscellaneous store retailers ¹	2,633	2,237	2,978	2,299	3,104	2,905	3,478	3,175	3,745	3,435	3,686	4,094
Cannabis stores	325	280	334	330	384	415	450	522	493	468	521	576

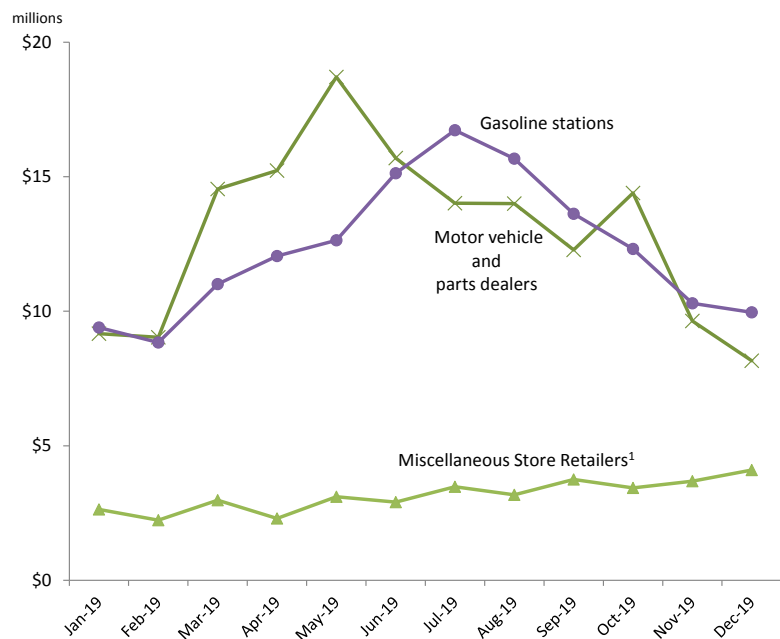
x = data suppressed

¹ Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).

Yukon data on retail sales, categorized by industry, were available on a monthly basis for three industry subsectors in 2019: Motor vehicle and parts dealers; Gasoline stations; and Miscellaneous store retailers. The seasonal variations in sales of these categories are captured in the graph.

As monthly retail sales data shown in the graph:

- Motor vehicle and parts dealers' sales decreased in February; increased steadily during March through May; decreased from June through September; increased in October before decreasing in November and December. In 2019, the highest monthly sales was in May at \$18.7 million.
- Gasoline stations' sales decreased in February; increased during March through July at a varying pace; then started decreasing to return close to the January level. In 2019, a peak of \$16.7 million was reached in July.
- Miscellaneous store¹ retailers' sales were strongest in December of 2019 at \$4.1 million.
- Cannabis store retailers' which is a subsector of Miscellaneous store¹ retailers', had sales of 5.1 million in 2019. Sales peaked in December at \$576,000, and were lowest in February (\$280,000).



x = data suppressed

¹ Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).

Of the data available, the annual sales for Motor vehicle and parts dealers' totalled \$154.9 million in 2019, representing 17.9% of total retail sales. This was followed by: Gasoline stations' annual sales at \$147.7 million (17.1% of the total retail sales); and Miscellaneous store retailers at \$37.8 million (4.4%).

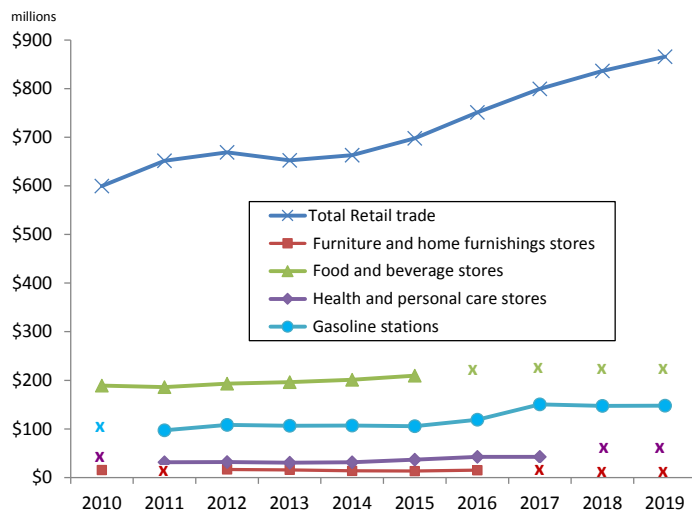
Annual Sales and Growth, Yukon, 2015 to 2019

For 2019, annual data for three retail subsectors in Yukon were available. The three subsectors accounted for 39.3% of the total Yukon retail sales in 2019. The table below displays all annual data available for the years from 2015 to 2019.

	2015	2016	2017	2018	2019
Total Retail trade	697,538	751,087	799,519	836,082	865,442
Motor vehicle and parts dealers	x	133,244	140,079	153,596	154,863
Furniture and home furnishings stores	13,437	15,151	x	x	x
Electronics and appliance stores	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	58,526	x	x	x
Food and beverage stores	209,691	x	x	x	x
Grocery stores	x	x	x	x	x
Supermarkets and other grocery (except convenience) stores	160,681	168,003	x	x	x
Health and personal care stores	36,631	42,354	42,554	x	x
Gasoline stations	105,719	118,755	150,680	147,269	147,663
Clothing and clothing accessories stores	x	x	x	x	x
Miscellaneous store retailers ¹	x	x	33,509	33,244	37,769
Cannabis stores	x	5,098
Total Retail trade	5.2%	7.7%	6.4%	4.6%	3.5%
Motor vehicle and parts dealers	5.1%	9.6%	0.8%
Furniture and home furnishings stores	-2.7%	12.8%
Electronics and appliance stores
Building material and garden equipment and supplies dealers
Food and beverage stores	4.2%
Grocery Stores
Supermarkets and other grocery (except convenience) stores	4.4%	4.6%
Health and personal care stores	17.0%	15.6%	0.5%
Gasoline stations	-1.0%	12.3%	26.9%	-2.3%	0.3%
Clothing and clothing accessories stores
Miscellaneous store retailers ¹	-0.8%	13.6%
Cannabis stores

x = data suppressed ... not applicable

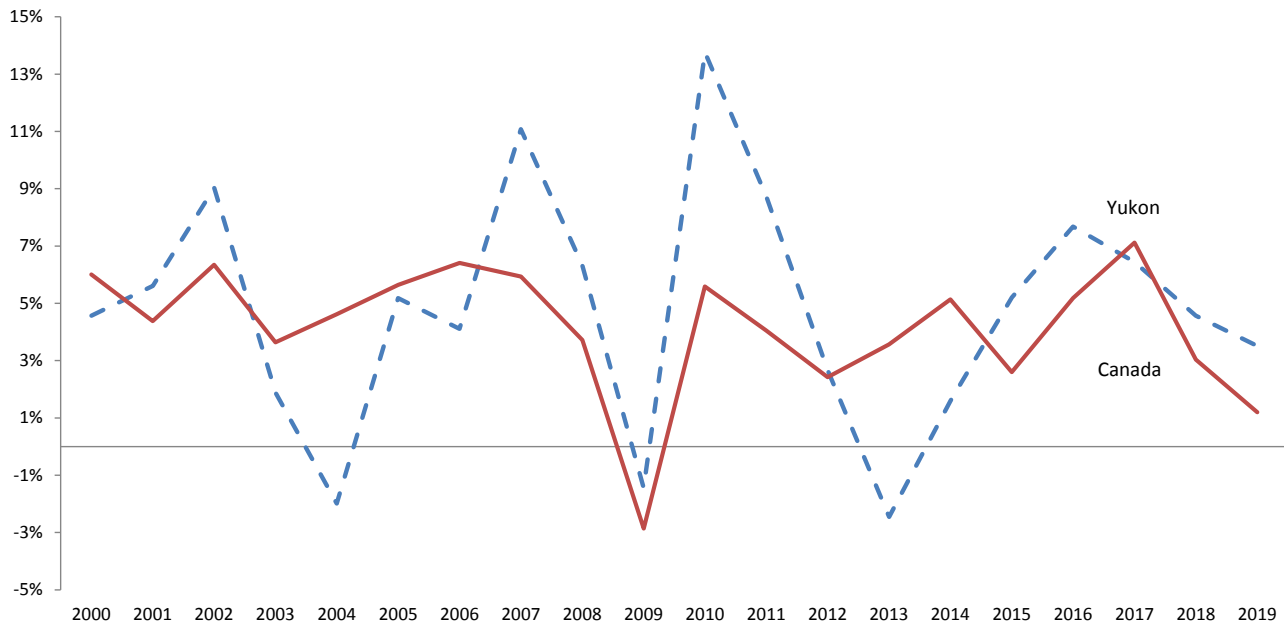
¹ Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and Internet-based sales).



x = data suppressed

Retail trade industry subsectors' data first became available in 2004. However, for most of the subsectors, the analysis of trend is not possible due to intermittent suppressions.

Retail Sales Growth, Canada and Yukon, 2000 to 2019



- Following a 13.8% increase in 2010, Yukon's year-over-year growth in retail sales steadily declined up to 2013 before regaining an increasing trend in 2014 that continued up to 2016 (+1.6% in 2014; +5.2% 2015; and +7.7% in 2016). Between 2017 through 2019, overall growth declined slowly.
- The 2019 Yukon retail sales growth (3.5%) was 2.3 percentage points higher than the national growth of 1.2%.
- In the past 20 years, Yukon's growth rates of retail sales ranged from a high of 13.8% in 2010 to a low of -2.5% in 2013, while Canada's growth rates ranged from a high of 7.1% in 2017 to a low of -2.9% in 2009.
- Between 2000 and 2019, Yukon's growth rates averaged at 4.8%, while Canada's rates averaged at 4.2%.

Annual Sales, Territories, 2019

	Yukon	NWT	Nunavut
Sum of Sales (\$000s)			
Total Retail trade	865,442	776,573	484,028
Motor vehicle and parts dealers	154,863	162,385	5,828
Other motor vehicle dealers	x	13,442	x
Furniture and home furnishings stores	x	8,907	x
Electronics and appliance stores	x	x	..
Building material and garden equipment and supplies dealers	x	x	x
Food and beverage stores	x	317,169	x
Supermarkets and other grocery (except convenience) stores	x	x	378,343
Health and personal care stores	x	40,537	x
Gasoline stations	147,663	x	x
Clothing and clothing accessories stores	x	x	x
Sporting goods, hobby, book and music stores	x	x	x
General merchandise stores	x	x	53,337
Miscellaneous store retailers ¹	37,769	27,346	x
Cannabis stores	5,098	2,956	..

¹Miscellaneous store retailers is comprised of establishments primarily engaged in retailing a specialized line of merchandise in other types of specialty stores. Florists, office supplies stores, stationery stores, gift, novelty and souvenir stores, used merchandise stores, pet and pet supplies stores, art dealers and manufactured (mobile) home dealers are included as well as sales of licensed cannabis stores (both in-store and In-ternet-based sales).

x = data suppressed
.. not available

Publication source: Statistics Canada, Table 20-10-0008-01 (monthly data).

August 2020