



Yukon Business Survey, 2023 Results by First Nation Ownership

Highlights:

- In 2023, businesses with First Nation shares in ownership accounted for 7.8% of all Yukon businesses.
- In 2023, businesses with First Nation shares in ownership employed 1,153 workers.
- Businesses with First Nation shares in ownership accounted for 6.9% of Yukon's business sector GDP in 2022.

In the summer of 2023, Yukon Bureau of Statistics (YBS) contacted about 4,525 Yukon businesses (including out-of-scope businesses) to collect information about their industry sector types, employees, revenue levels, hiring, expected growth, etc. The tables and analyses in this report are based on this information and the relevant administrative data.

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Note: The definition of a business for this survey includes industries within the business sector and does not include any level of government, crown corporations or non-profit organizations (NPOs). For the purpose of this report, businesses with any percentage of ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis) are categorized as businesses with First Nation shares in ownership. A First Nation (FN) business is defined as a business enterprise which has at least 51% of ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). FN businesses constitute a subset of businesses with FN shares in ownership.

Businesses¹ by industry sector and ownership, Yukon, 2023

Industry sector	Total number of businesses ²	Number of businesses with FN shares in ownership	% of businesses with FN shares in ownership	Number of FN businesses [*]	% of FN businesses [*] of total businesses
Agriculture, forestry, fishing and hunting	105	8	7.6%	8	7.6%
Mining, quarrying, and oil and gas extraction	139	7	5.0%	6	4.3%
Utilities	15	6	40.0%	4	26.7%
Construction	444	47	10.6%	40	9.0%
Manufacturing	77	10	13.0%	10	13.0%
Wholesale trade	26	x	..	x	..
Retail trade	182	10	5.5%	10	5.5%
Transportation and warehousing	90	14	15.6%	12	13.3%
Information and cultural industries	60	x	..	x	..
Finance and insurance	59	7	11.9%	7	11.9%
Real estate and rental and leasing	236	6	2.5%	6	2.5%
Professional, scientific and technical services	495	23	4.6%	23	4.6%
Management of companies and enterprises; Administrative and support services; WMR [†] services	191	20	10.5%	17	8.9%
Educational services	85	10	11.8%	8	9.4%
Health care and social assistance	203	9	4.4%	7	3.4%
Arts, entertainment and recreation	92	10	10.9%	8	8.7%
Accommodation and food services	167	13	7.8%	8	4.8%
Other services (except Public administration)	213	16	7.5%	14	6.6%
All industries	2,878	225	7.8%	194	6.7%

^{*} A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

[†] WMR = Waste management and remediation

In 2023, businesses with First Nation shares in ownership (225) accounted 7.8% of the total number of businesses in Yukon (2,878). While the Construction sector had the highest number of businesses (47) with First Nation shares in ownership, the Utilities sector had the highest proportion, with 6 of 15 businesses, or 40%.

Home-based and non-home-based businesses¹ by industry sector and ownership, Yukon, 2023

Industry sector	Total number of businesses ²			Number of businesses with FN shares in ownership		Number of FN businesses [*]	
	All	Home-based	Non-home-based	Home-based	Non-home-based	Home-based	Non-home-based
Agriculture, forestry, fishing and hunting	105	88	18	8	..	8	..
Mining, quarrying, and oil and gas extraction	139	74	65	x	x	x	x
Utilities	15	9	6	x	x	x	x
Construction	444	286	158	33	14	30	11
Manufacturing	77	39	39	7	4	7	4
Wholesale trade	26	6	20	x	x	..	x
Retail trade	182	29	154	x	x	x	x
Transportation and warehousing	90	31	59	8	6	x	x
Information and cultural industries	60	33	27	x	x	x	..
Finance and insurance	59	17	43	x	x	x	x
Real estate and rental and leasing	236	152	84	..	6	..	6
Professional, scientific and technical services Management of companies and enterprises;	495	369	126	x	x	x	x
Administrative and support services; WMMR [†] services	191	122	68	10	13	8	12
Educational services	85	74	11	6	4	x	x
Health care and social assistance	203	70	133	x	x	x	x
Arts, entertainment and recreation	92	65	26	4	5	4	4
Accommodation and food services	167	41	126	x	x	x	x
Other services (except Public administration)	213	110	103	12	4	11	4
All Industries	2,878	1,616	1,263	130	96	119	75

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† WMMR = Waste management and remediation

In 2023, 57.5% businesses with First Nation shares in ownership were **home-based** (130) and 42.5% were **non-home-based** (96). The Construction sector had the highest proportion of **home-based** (33) and **non-home-based** (14) businesses with First Nation shares in ownership, at 25.4% and 14.6%, respectively.

Of all First Nation businesses 61.3%, were **home-based** (119) and 38.7% were **non-home-based** (75).

Business¹ type by ownership and industry grouping, Yukon, 2023

Ownership	Business type	All Industries ³	Goods-producing Industries	Service-producing Industries
			Number of businesses	
Total number of businesses		2,878	780	2,099
Total number of businesses²	An individual (sole proprietorship)	1,390	355	1,034
	Two or more individuals (partnership)	223	70	153
	A corporation, other than a FN Development Corp.	1,168	327	842
	Other or don't know or refuse to answer	60	19	41
Number of businesses with FN shares in ownership	An individual (sole proprietorship)	107	39	68
	Two or more individuals (partnership)	24	9	16
	A Yukon FN Government	17	4	13
	A FN Development Corp.	20	4	14
	A corporation, other than a FN Development Corp.	57	22	36
	Other or refuse to answer
Number of FN businesses[*]	An individual (sole proprietorship)	105	39	66
	Two or more individuals (partnership)	9	4	6
	A Yukon FN Government	16	4	11
	A FN Development Corp.	20	4	14
	A corporation, other than a FN Development Corp.	44	17	26
	Other

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In 2023, sole proprietorship businesses with First Nation shares in ownership (107) accounted for 7.7% of all Yukon sole proprietorships (1,390). Of these sole proprietorship businesses with First Nation shares in ownership (107), just under two-thirds (63.6%) of were in the services-producing industries (68).

Employment³ by industry sector and ownership, Yukon, 2023

Industry sector	Total number of workers	Employment attributable to businesses with FN shares in ownership	% of total employment in businesses with FN shares in ownership	Employment attributable to FN businesses	% of total employment in FN businesses*
Agriculture, forestry, fishing and hunting	263	8	3.0%	8	3.0%
Mining, quarrying, and oil and gas extraction	970	69	7.1%	57	5.9%
Utilities	38	9	23.5%	9	23.1%
Construction	1,800	205	11.4%	193	10.7%
Manufacturing	544	89	16.4%	89	16.4%
Wholesale trade	287	x	..	x	..
Retail trade	3,059	157	5.1%	157	5.1%
Transportation and warehousing	1,326	171	12.9%	153	11.6%
Information and cultural industries	477	x	..	x	..
Finance and insurance	362	30	8.3%	30	8.3%
Real estate and rental and leasing	655	38	5.9%	38	5.9%
Professional, scientific and technical services	845	45	5.3%	43	5.1%
Management of companies and enterprises; Administrative and support services; WMR† services	616	57	9.2%	55	8.8%
Educational services	143	15	10.5%	14	9.6%
Health care and social assistance	761	29	3.8%	27	3.5%
Arts, entertainment and recreation	279	14	5.0%	13	4.5%
Accommodation and food services	1,885	197	10.4%	172	9.1%
Other services (except Public administration)	616	18	2.9%	16	2.6%
All industries	14,928	1,153	7.7%	1,077	7.2%

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† WMR = Waste management and remediation

Note: Because some employees hold more than one job, multiple job holders will be counted more than once in 'Total number of workers'. In addition, this total also includes any owners who actively work in their businesses.

In 2023, employment attributable to businesses with First Nation shares in ownership accounted for 7.7% of all workers. The Construction sector had the highest employment with 205 workers and accounted for 11.4% of all workers in this sector. This was followed by the Accommodation and food services sector with 197 workers, or 10.4% of all workers in this sector, and the Transportation and warehousing sector with 171 workers, or 12.9% of all workers in this sector.

In 2023, employment attributable to First Nation businesses accounted for 7.2% of all workers. The Construction sector also had the highest number of workers (193), followed by the Accommodation and food services sector (172) and the Retail trade sector (157).

Businesses¹ by Employment³ Size and Ownership, Yukon, 2023

Employment size	Total number of businesses ²	Number of businesses with FN shares in ownership	Number of FN businesses*
1 to 4 workers	2,248	172	155
5 to 9 workers	263	22	14
10 to 24 workers	238	19	15
25 to 49 workers	92	7	5
50 to 99 workers	27	5	4
More than 100 workers	10	x	x
Don't know, refuse to answer, or business not operating
Total	2,878	225	194

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Note: Because some employees hold more than one job, multiple job holders will be counted more than once in 'Total Workers'. In addition, this total also includes any owners who actively work in their businesses.

In 2023, more than three quarters (78.1%) of all Yukon businesses had between 1 and 4 workers (2,248). Of the 225 businesses with First Nation shares in ownership, 76.4% had between 1 and 4 workers (172), followed by businesses with 5 to 9 workers (9.8%) and 10 to 24 workers (8.4%).

Difficulty finding staff in previous 12 months by ownership, Yukon, 2023

Difficulty finding staff (businesses reporting vacancies in past 12 months)	Total number of businesses	Number of businesses with FN shares in ownership	Number of FN businesses*
Yes	521	37	31
No	117	13	10
Don't know or refuse to answer question	14
Total	651	50	40

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Of the total 651 businesses reporting vacancies in the 12 month period prior to the survey, 80.0% reported difficulty finding staff. In comparison, 74.0% of businesses with First Nation shares in ownership and 77.5% of First Nation businesses reported difficulty finding staff in the 12 month period prior to the survey.

Gross revenues³ by industry sector and ownership, Yukon, 2022

Industry sector	Total business revenues (\$ millions)	Revenues of businesses with FN shares in ownership (\$ millions)	% of total revenues from businesses with FN shares in ownership	Revenues of FN businesses* (\$ millions)	% of total revenues from FN businesses*
Agriculture, forestry, fishing and hunting	11.4	x	..	x	..
Mining, quarrying, and oil and gas extraction	954.8	27.7	2.9%	9.9	1.0%
Utilities	40.4	10.8	26.6%	10.5	26.0%
Construction	954.5	79.0	8.3%	67.9	7.1%
Manufacturing	62.0	9.7	15.7%	9.7	15.7%
Wholesale trade	138.2	x	..	x	..
Retail trade	1,087.9	41.8	3.8%	41.8	3.8%
Transportation and warehousing	242.1	50.7	20.9%	49.5	20.5%
Information and cultural industries	120.4	x	..	x	..
Finance and insurance	193.1	23.7	12.3%	23.7	12.3%
Real estate and rental and leasing	424.4	37.5	8.8%	37.5	8.8%
Professional, scientific and technical services	156.5	3.6	2.3%	3.6	2.3%
Management of companies and enterprises	2.4	2.1	84.5%	2.1	84.5%
Administrative and support, WMR [†] services	55.9	9.5	17.1%	9.5	17.0%
Educational services	3.5	2.0	58.7%	2.0	58.4%
Health care and social assistance	98.0	4.8	4.9%	4.5	4.6%
Arts, entertainment and recreation	13.3	x	..	x	..
Accommodation and food services	225.0	16.1	7.2%	10.6	4.7%
Other services (except Public administration)	42.3	1.2	2.7%	0.9	2.2%
All industries	4,826.0	321.7	6.7%	285.1	5.9%

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[†] WMR = Waste management and remediation

In 2022, Yukon business sector revenues, as derived from the survey and administrative data, totalled \$4,826.0 million. Revenues from businesses with First Nation shares in ownership totalled \$321.7 million, or 6.7% of the total. The majority of these revenues are attributable to First Nation businesses at \$285.1 million, or 5.9% of the total.

Of all businesses with First Nation shares in ownership, the Construction sector had the highest revenues in 2022 at \$79.0 million, accounting for 8.3% of the total revenues in this industry. The sector with the second-highest revenues from businesses with First Nation shares in ownership was the Transportation and warehousing sector with \$50.7 million, or 20.9% of the total revenues in this industry. Combined, these two sectors accounted for \$129.6 million of total revenues, or 40.3% of the total revenues of businesses with First Nation shares in ownership. These two sectors combined also had the highest revenues for First Nation businesses in 2022 at \$117.5 million, or 41.2% of the total revenues from First Nation businesses.

Of all businesses with First Nation shares in ownership, businesses in the Management of companies and enterprises sector had the highest percentage of total industry revenues in 2022 (84.5%), followed by the Educational services sector (58.7%) and the Utilities sector (26.6%). First Nation businesses in these sectors accounted for 84.5%, 58.4% and 26.0% of the total revenues, respectively.

Gross revenues³ by category and ownership, Yukon, 2022

Revenue category	Total number of businesses	Number of businesses with FN shares in ownership	Number of FN businesses [*]
Less than \$25,000	252	30	28
From \$25,000 to \$49,999	515	34	31
From \$50,000 to \$99,999	248	21	21
From \$100,000 to \$249,999	427	27	24
From \$250,000 to \$499,999	456	29	23
From \$500,000 to \$999,999	234	22	19
\$1,000,000 or more	533	43	33
Don't know / refuse to answer, or business not operating	213	18	17
Total	2,878	225	194

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In 2022, the largest number of businesses fell into the revenue category \$1,000,000 or more with a total of 533 businesses, including 43 businesses with First Nation shares in ownership; and 33 First Nation businesses.

Of the 533 businesses with revenues of \$1.0 million or more in 2022, businesses with First Nation shares in ownership (43) accounted for 8.1%, while First Nation businesses (33) accounted for 6.2%.

GDP⁴ by industry sector and ownership, Yukon, 2022

Industry sector	Total GDP (\$ millions)	GDP from businesses with FN shares in ownership (\$ millions)	% of total GDP from businesses with FN shares in ownership	GDP from FN businesses [*] (\$ millions)	% of total GDP from FN businesses [*]
Agriculture, forestry, fishing and hunting	7.1	x	..	x	..
Mining, quarrying, and oil and gas extraction	577.3	16.8	2.9%	6.0	1.0%
Utilities	23.1	6.1	26.6%	6.0	26.0%
Construction	437.5	36.2	8.3%	31.1	7.1%
Manufacturing	27.9	4.4	15.7%	4.4	15.7%
Wholesale trade	48.7	x	..	x	..
Retail trade	205.1	7.9	3.8%	7.9	3.8%
Transportation and warehousing	116.1	24.3	20.9%	23.8	20.5%
Information and cultural industries	83.2	x	..	x	..
Finance and insurance	82.7	10.1	12.3%	10.1	12.3%
Real estate and rental and leasing	344.1	30.4	8.8%	30.4	8.8%
Professional, scientific and technical services	105.5	2.4	2.3%	2.4	2.3%
Management of companies and enterprises	1.0	0.9	84.6%	0.9	84.6%
Administrative and support, WMR [†] services	35.3	6.0	17.1%	6.0	17.0%
Educational services	1.9	1.1	58.7%	1.1	58.4%
Health care and social assistance	67.1	3.3	4.9%	3.1	4.6%
Arts, entertainment and recreation	6.6	x	..	x	..
Accommodation and food services	116.9	8.4	7.2%	5.5	4.7%
Other services (except Public administration)	25.7	0.7	2.7%	0.6	2.2%
All industries	2,312.7	159.7	6.9%	139.8	6.0%

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[†] WMR = Waste management and remediation

In 2022, Yukon business sector Gross Domestic Product (GDP) totalled \$2.3 billion. GDP from businesses with First Nation shares in ownership accounted for \$159.7 million, or 6.9%, of the total. First Nation businesses contributed \$139.8 million in GDP, or 6.0% of Yukon's business sector GDP.

Of all businesses with First Nation shares in ownership in 2022, the Construction sector had the highest GDP in 2022 (\$36.2 million). This was followed by the Real estate and rental and leasing sector (\$30.4 million) and the Transportation and warehousing sector (\$24.3 million).

Of all First Nations businesses in 2022, the Construction sector had the highest GDP (\$31.1 million). This was followed by the Real estate and rental and leasing sector (\$30.4 million) and the Transportation and warehousing sector (\$23.8 million).

Factors that could limit growth in the next 2 years, Yukon, 2023

Limitations to growth (factors reported by businesses that could limit business growth)	% of all businesses	% of businesses with FN shares in ownership	% of First Nation businesses*
Downturn in economy	30.5%	35.6%	34.5%
Increase in costs (fuel, freight costs, etc.)	29.4%	32.9%	32.5%
Owner's choice	33.9%	29.3%	28.9%
Government regulation or spending	23.2%	28.0%	27.3%
Limited demand for the business' product	15.8%	22.2%	23.7%
Limited availability of appropriately skilled employees	19.1%	19.6%	18.6%
Increased competition	16.7%	14.2%	13.9%
Lack of housing for employees	10.0%	12.9%	13.4%
Quality, affordability and availability of telecommunication services (such as phone and internet)	7.6%	10.7%	10.3%
Transportation issues (access to markets)	7.5%	9.8%	0.5%
Quality, affordability and availability of electrical services	5.3%	7.1%	5.7%
Other factors	2.2%	2.2%	2.1%
Nothing	6.5%	4.9%	4.6%

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When Yukon businesses were asked what factors could limit growth of their business in the next 2 years, the most common response from businesses with First Nation shares in ownership was *Downturn in economy* (35.6%), followed by *Increase in costs* (32.9%) and *Owner's choice* (29.3%). These were also the most common responses from First Nation businesses.

For all businesses, the response with the highest percentage was *Owner's choice* (33.9%), followed by *Downturn in economy* (30.5%) and *Increase in costs* (29.4%).

Notes:

.. = data not available
 ... = not applicable
 x = data suppression due to data quality or confidentiality

¹ Estimates are for industries within business sectors and do not include governments, public schools and hospitals, non-profit organizations and owner-occupied dwellings.

² Total number of businesses varies slightly from the Yukon Business Survey, 2023, due to availability of additional administrative data.

³ Employment and gross revenues attributable to businesses with First Nation shares in ownership and to First Nation businesses were computed by applying the percentage share in ownership to employment and gross revenues reported by businesses or available in administrative data.

⁴ GDP estimates have been derived from the total output by industry based on revenues reported in the Yukon Business Survey or available in administrative data, and using Statistics Canada data.

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