



## Yukon Business Survey, 2021 Results by First Nation Ownership

### Highlights:

- In 2021, businesses with First Nation shares in ownership accounted for 7.4% of all Yukon businesses.
- In 2021, businesses with First Nation shares in ownership employed 1,184 workers.
- Businesses with First Nation shares in ownership accounted for 8.4% of Yukon's business sector GDP in 2020.

In the summer of 2021, Yukon Bureau of Statistics (YBS) contacted about 4,350 Yukon businesses (including out-of-scope businesses) to collect information about their industry sector types, employees, revenue levels, hiring, expected growth, etc. The tables and analyses in this report are based on this information and the relevant administrative data.

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**Note:** The definition of a business for this survey includes industries within the business sector and does not include any level of government, crown corporations or non-profit organizations (NPOs). For the purpose of this report, businesses with any percentage of ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis) are categorized as businesses with First Nation shares in ownership. A First Nation (FN) business is defined as a business enterprise which has at least 51% of ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis). FN businesses constitute a subset of businesses with FN shares in ownership.

### Businesses<sup>1</sup> by industry sector and ownership, Yukon, 2021

Industry sector	Total number of businesses <sup>2</sup>	Number of businesses with FN shares in ownership	% of businesses with FN shares in ownership	Number of FN businesses <sup>*</sup>	% of FN businesses <sup>*</sup> of total businesses
Agriculture, forestry, fishing and hunting	97	6	6.2%	6	6.2%
Mining, quarrying, and oil and gas extraction	154	13	8.4%	11	7.1%
Utilities	6	..	...	..	...
Construction	482	45	9.3%	41	8.5%
Manufacturing	77	7	9.1%	6	7.8%
Wholesale trade	28	x	..	..	...
Retail trade	222	16	7.2%	13	5.9%
Transportation and warehousing	91	15	16.5%	11	12.1%
Information and cultural industries	57	x	..	..	...
Finance and insurance	62	8	12.9%	6	9.7%
Real estate and rental and leasing	240	8	3.3%	6	2.5%
Professional, scientific and technical services	526	29	5.5%	24	4.6%
Management of companies and enterprises	17	5	29.4%	5	29.4%
Administrative and support, WMR <sup>†</sup> services	225	26	11.6%	20	8.9%
Educational services	93	5	5.4%	5	5.4%
Health care and social assistance	207	6	2.9%	6	2.9%
Arts, entertainment and recreation	93	6	6.5%	5	5.4%
Accommodation and food services	187	14	7.5%	7	3.7%
Other services (except Public administration)	251	20	8.0%	17	6.8%
<b>All industries</b>	<b>3,116</b>	<b>230</b>	<b>7.4%</b>	<b>188</b>	<b>6.0%</b>

<sup>\*</sup> A First Nation (FN) business is defined as a business enterprise which has at least 51% ownership held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

<sup>†</sup> WMR = Waste management and remediation

In 2021, businesses with First Nation shares in ownership (230) accounted 7.4% of the total number of businesses in Yukon (3,116). While the Construction sector had the highest number of businesses (45) with First Nation shares in ownership, the Management of Companies and Enterprises sector had the highest proportion, with 5 of 17 businesses, or 29.4%.

## Home-based and non-home-based businesses<sup>1</sup> by industry sector and ownership, Yukon, 2021

Industry sector	Total number of businesses <sup>2</sup>			Number of businesses with FN shares in ownership		Number of FN businesses <sup>*</sup>	
	All	Home-based	Non-home-based	Home-based	Non-home-based	Home-based	Non-home-based
Agriculture, forestry, fishing and hunting	97	83	14	x	x	x	x
Mining, quarrying, and oil and gas extraction	154	84	70	5	7	5	6
Utilities	6	x	x	..	..	..	..
Construction	482	351	131	34	11	33	9
Manufacturing	77	40	37	x	x	x	x
Wholesale trade	28	x	x	..	x	..	..
Retail trade	222	56	167	6	11	x	x
Transportation and warehousing	91	38	54	8	7	5	6
Information and cultural industries	57	36	20	..	x	..	..
Finance and insurance	62	16	46	..	8	..	6
Real estate and rental and leasing	240	155	86	x	x	x	x
Professional, scientific and technical services	526	380	146	19	9	16	8
Management of companies and enterprises	17	9	8	x	x	x	x
Administrative and support, WMR <sup>†</sup> services	225	143	82	14	12	10	10
Educational services	93	80	14	5	..	5	..
Health care and social assistance	207	72	135	x	x	x	x
Arts, entertainment and recreation	93	67	26	x	x	x	x
Accommodation and food services	187	48	139	x	x	x	x
Other services (except Public administration)	251	128	123	6	14	6	11
<b>All Industries</b>	<b>3,116</b>	<b>1,787</b>	<b>1,329</b>	<b>115</b>	<b>115</b>	<b>99</b>	<b>89</b>

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† WMR = Waste management and remediation

In 2021, an equal number of businesses with First Nation shares in ownership were **home-based** and **non-home-based** (115). Of the **home-based** businesses with First Nation shares in ownership, 29.6% were in the Construction sector (34). Of the **non-home-based** businesses with First Nation shares in ownership, 12.2% were in the Other services (except Public administration) sector (14).

Of all First Nation businesses, 99, or 52.7%, were **home-based**.

## Business<sup>1</sup> type by ownership and industry grouping, Yukon, 2021

Ownership	Business type	All industries <sup>3</sup>	Goods-producing industries	Service-producing industries
			Number of businesses	
<b>Total number of businesses</b>		<b>3,116</b>	<b>816</b>	<b>2,299</b>
<b>Total number of businesses<sup>2</sup></b>	An individual (sole proprietorship)	1,651	419	1,234
	Two or more individuals (partnership)	253	72	183
	A corporation, other than a FN Development Corp.	1,097	309	791
	Other or don't know or refuse to answer	73	12	60
<b>Number of businesses with FN shares in ownership</b>	An individual (sole proprietorship)	113	42	72
	Two or more individuals (partnership)	31	11	20
	A Yukon FN Government	11	x	x
	A FN Development Corp.	30	4	26
	A corporation, other than a FN Development Corp.	35	12	23
	Other or refuse to answer	10	x	x
<b>Number of FN businesses<sup>*</sup></b>	An individual (sole proprietorship)	110	42	68
	Two or more individuals (partnership)	7	4	4
	A Yukon FN Government	10	x	x
	A FN Development Corp.	30	4	26
	A corporation, other than a FN Development Corp.	24	12	13
	Other	8	x	x

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In 2021, sole proprietorship businesses with First Nation shares in ownership (113) accounted for 6.8% of all Yukon sole proprietorships (1,651). Of these sole proprietorship businesses with First Nation shares in ownership (113), just under two-thirds (63.7%) of were in the services-producing industries (72).

## Employment<sup>3</sup> by industry sector and ownership, Yukon, 2021

Industry sector	Total number of workers	Employment attributable to businesses with FN shares in ownership	% of total employment in businesses with FN shares in ownership	Employment attributable to FN businesses	% of total employment in FN businesses*
Agriculture, forestry, fishing and hunting	282	14	5.1%	14	5.1%
Mining, quarrying, and oil and gas extraction	919	166	18.1%	160	17.4%
Utilities	189	..	...	..	...
Construction	1,946	196	10.1%	180	9.2%
Manufacturing	377	73	19.3%	68	17.9%
Wholesale trade	330	x	..	..	...
Retail trade	2,468	123	5.0%	116	4.7%
Transportation and warehousing	869	112	12.9%	42	4.8%
Information and cultural industries	664	x	..	..	...
Finance and insurance	312	79	25.4%	54	17.3%
Real estate and rental and leasing	577	37	6.4%	34	5.8%
Professional, scientific and technical services	1,400	58	4.1%	56	4.0%
Management of companies and enterprises	42	26	61.5%	26	61.5%
Administrative and support, WMR <sup>†</sup> services	724	72	10.0%	66	9.1%
Educational services	164	9	5.5%	9	5.5%
Health care and social assistance	727	32	4.3%	32	4.3%
Arts, entertainment and recreation	232	7	2.8%	6	2.8%
Accommodation and food services	1,657	141	8.5%	97	5.8%
Other services (except Public administration)	666	34	5.2%	31	4.7%
<b>All industries</b>	<b>14,544</b>	<b>1,184</b>	<b>8.1%</b>	<b>989</b>	<b>6.8%</b>

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<sup>†</sup> WMR = Waste management and remediation

Note: Because some employees hold more than one job, multiple job holders will be counted more than once in 'Total number of workers'. In addition, this total also includes any owners who actively work in their businesses.

In 2021, employment attributable to businesses with First Nation shares in ownership accounted for 8.1% of all workers. The Construction sector had the highest employment with 196 workers and accounted for 10.1% of all workers in this sector. This was followed by the Mining, quarrying, and oil and gas extraction sector with 166 workers, or 18.1% of all workers in this sector, and the Accommodation and food services sector with 141 workers, or 8.5% of all workers in this sector.

In 2021, employment attributable to First Nation businesses accounted for 6.8% of all workers. The Construction sector also had the highest number of workers (180), followed by the Mining, quarrying, and oil and gas extraction sector (160) and the Retail trade sector (116).

## Businesses<sup>1</sup> by Employment<sup>3</sup> Size and Ownership, Yukon, 2021

Employment size	Total number of businesses <sup>2</sup>	Number of businesses with FN shares in ownership	Number of FN businesses*
1 to 4 workers	2,306	153	129
5 to 9 workers	333	31	24
10 to 24 workers	249	25	19
25 to 49 workers	74	6	5
50 to 99 workers	14	x	4
More than 100 workers	12	x	..
Don't know / refuse to answer or business not operating	128	9	8
<b>Total</b>	<b>3,116</b>	<b>230</b>	<b>188</b>

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Note: Because some employees hold more than one job, multiple job holders will be counted more than once in 'Total Workers'. In addition, this total also includes any owners who actively work in their businesses.

In 2021, almost three quarters (74.0%) of all Yukon businesses had between 1 and 4 workers (2,306). Of the 230 businesses with First Nation shares in ownership, about two-thirds (66.5%) had between 1 and 4 workers (153), followed by businesses with 5 to 9 workers (13.5%) and 10 to 24 workers (10.9%).

## Difficulty finding staff in previous 12 months by ownership, Yukon, 2021

Difficulty finding staff (businesses reporting vacancies in past 12 months)	Total number of businesses	Number of businesses with FN shares in ownership	Number of FN businesses*
Yes	506	52	41
No	129	x	x
Don't know or refuse to answer question	16	x	x
<b>Total</b>	<b>650</b>	<b>59</b>	<b>48</b>

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Of the total 650 businesses reporting vacancies in the 12 month period prior to the survey, 77.8% reported difficulty finding staff. In comparison, 88.1% of businesses with First Nation shares in ownership and 85.4% of First Nation businesses reported difficulty finding staff in the 12 month period prior to the survey.

## Gross revenues<sup>3</sup> by industry sector and ownership, Yukon, 2020

Industry sector	Total business revenues (\$ millions)	Revenues of businesses with FN shares in ownership (\$ millions)	% of total revenues from businesses with FN shares in ownership	Revenues of FN businesses* (\$ millions)	% of total revenues from FN businesses*
Agriculture, forestry, fishing and hunting	8.8	x	..	x	..
Mining, quarrying, and oil and gas extraction	611.8	97.7	16.0%	96.4	15.8%
Utilities	93.4	..	...	..	...
Construction	631.6	37.9	6.0%	36.7	5.8%
Manufacturing	48.5	25.6	52.8%	25.3	52.1%
Wholesale trade	111.3	x	..	..	...
Retail trade	868.1	45.6	5.3%	45.5	5.2%
Transportation and warehousing	145.1	37.1	25.6%	33.7	23.2%
Information and cultural industries	128.7	x	..	..	...
Finance and insurance	199.8	31.1	15.6%	28.6	14.3%
Real estate and rental and leasing	504.3	11.2	2.2%	10.2	2.0%
Professional, scientific and technical services	122.2	4.6	3.7%	4.4	3.6%
Management of companies and enterprises	4.2	1.4	34.0%	1.4	34.0%
Administrative and support, WMR <sup>†</sup> services	49.5	7.1	14.3%	6.0	12.1%
Educational services	6.4	x	..	x	..
Health care and social assistance	90.2	5.9	6.6%	5.9	6.6%
Arts, entertainment and recreation	11.3	x	..	x	..
Accommodation and food services	139.8	15.0	10.7%	9.2	6.6%
Other services (except Public administration)	31.6	1.3	4.2%	1.2	3.7%
<b>All industries</b>	<b>3,806.8</b>	<b>322.8</b>	<b>8.5%</b>	<b>305.1</b>	<b>8.0%</b>

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<sup>†</sup> WMR = Waste management and remediation

In 2020, Yukon business sector revenues, as derived from the survey and administrative data, totalled \$3,806.8 million. Revenues from businesses with First Nation shares in ownership totalled \$322.8 million, or 8.5% of the total. The majority of these revenues are attributable to First Nation businesses at \$305.1 million, or 8.0% of the total.

Businesses with First Nation shares in ownership in the *Mining, quarrying, and oil and gas extraction* sector had the highest revenues in 2020 at \$97.7 million, accounting for 16.0% of the total revenues in this industry. The sector with the second-highest revenues from businesses with First Nation shares in ownership was *Retail trade* with \$45.6 million, or 5.3% of the total revenues in this industry. Combined, these two sectors accounted for \$143.3 million of revenues, or 44.4% of the total revenues of businesses with First Nation shares in ownership. These two sectors combined also had the highest revenues for First Nation businesses in 2020 at \$141.9 million, or 46.5% of the total revenues of First Nation businesses.

Of all businesses with First Nation shares in ownership, businesses in the *Manufacturing* sector had the highest percentage of total industry revenues in 2020 (52.8%) followed by the *Management of companies and enterprises* sector (34.0%). Of all First Nation businesses, the *Manufacturing* sector and *Management of companies and enterprises* sector accounted for 52.1% and 34.0% of the of total industry revenues, respectively.

## Gross revenues<sup>3</sup> by category and ownership, Yukon, 2020

Revenue category	Total number of businesses	Number of businesses with FN shares in ownership	Number of FN businesses*
Less than \$25,000	423	29	24
From \$25,000 to \$49,999	623	44	42
From \$50,000 to \$99,999	383	31	27
From \$100,000 to \$249,999	416	14	8
From \$250,000 to \$499,999	482	42	33
From \$500,000 to \$999,999	114	17	12
\$1,000,000 or more	422	38	30
Don't know / refuse to answer, or business not operating	253	16	13
<b>Total</b>	<b>3,116</b>	<b>230</b>	<b>188</b>

\* A First Nation (FN) business is defined as business enterprise which has at least 51% of ownership is held by a Yukon First Nation, a Yukon First Nation Development Corporation, or individuals belonging to a Yukon First Nation (self-identification basis).

In 2020, the most common revenue category was \$25,000 to \$49,999: total number of businesses (623); businesses with First Nation shares in ownership (44); and First Nation businesses (42).

Of the 422 businesses with revenues in excess of \$1.0 million in 2020, businesses with First Nation shares in ownership (38) accounted for 9.0%, while First Nation businesses (30) accounted for 7.1%.

## GDP<sup>4</sup> by industry sector and ownership, Yukon, 2020

Industry sector	Total GDP (\$ millions)	GDP from businesses with FN shares in ownership (\$ millions)	% of total GDP from businesses with FN shares in ownership	GDP from FN businesses* (\$ millions)	% of total GDP from FN businesses*
Agriculture, forestry, fishing and hunting	4.9	x	..	x	..
Mining, quarrying, and oil and gas extraction	359.9	57.5	16.0%	56.7	15.8%
Utilities	52.6	..	...	..	...
Construction	260.3	15.6	6.0%	15.1	5.8%
Manufacturing	23.0	12.1	52.8%	12.0	52.1%
Wholesale trade	40.0	x	..	..	...
Retail trade	151.7	8.0	5.3%	8.0	5.2%
Transportation and warehousing	68.1	17.4	25.6%	15.8	23.2%
Information and cultural industries	88.7	x	..	..	...
Finance and insurance	84.1	13.1	15.6%	12.0	14.3%
Real estate and rental and leasing	423.9	9.4	2.2%	8.6	2.0%
Professional, scientific and technical services	83.1	3.1	3.7%	3.0	3.6%
Management of companies and enterprises	1.9	0.6	34.0%	0.6	34.0%
Administrative and support, WMR <sup>†</sup> services	30.8	4.4	14.3%	3.7	12.1%
Educational services	3.3	x	..	x	..
Health care and social assistance	61.4	4.0	6.6%	4.0	6.6%
Arts, entertainment and recreation	5.6	x	..	x	..
Accommodation and food services	73.8	7.9	10.7%	4.9	6.6%
Other services (except Public administration)	20.1	0.8	4.2%	0.8	3.7%
<b>All industries</b>	<b>1,837.3</b>	<b>154.6</b>	<b>8.4%</b>	<b>145.5</b>	<b>7.9%</b>

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† WMR = Waste management and remediation

In 2020, Yukon business sector Gross Domestic Product (GDP) totalled \$1.8 billion. GDP from businesses with First Nation shares in ownership accounted for \$154.6 million, or 8.4%, of the total. First Nation businesses contributed \$145.5 million in GDP, or 7.9% of Yukon's business sector GDP.

Of all businesses with First Nation shares in ownership in 2020, the *Mining, quarrying, and oil and gas extraction* sector had the highest GDP in 2020 (\$57.5 million), followed by the *Transportation and warehousing* sector (\$17.4 million) and the *Construction* sector (\$15.6 million).

Of all First Nations businesses in 2020, the *Mining, quarrying, and oil and gas extraction* sector had the highest GDP (\$56.7 million), followed by the *Transportation and warehousing* sector (\$15.8 million) and the *Construction* sector (\$15.1 million).

## Factors that could limit growth in the next 2 years, Yukon, 2021

Limitations to growth (factors reported by businesses that could limit business growth)	% of all businesses	% of businesses with FN shares in ownership	% of First Nation businesses*
Government regulation or spending	22.3%	23.5%	22.3%
Downturn in economy	27.4%	23.0%	24.5%
Limited availability of appropriately skilled employees	17.0%	20.9%	18.6%
Limited demand for the business' product	15.7%	20.0%	20.7%
Owner's choice	31.8%	18.7%	19.1%
Increase in costs (fuel, freight costs, etc.)	17.6%	16.1%	13.8%
Related to COVID-19	8.4%	13.5%	13.8%
Increased competition	12.4%	11.3%	9.0%
Lack of housing for employees	7.8%	9.6%	10.1%
Lack of capital resources	2.7%	4.8%	5.3%
Quality, affordability and availability of telecommunication services (such as phone and internet)	5.4%	3.0%	3.7%
Transportation issues (access to markets)	4.7%	3.0%	0.5%
Environmental issue	1.3%	1.7%	1.1%
Quality, affordability and availability of electrical services	2.0%	0.9%	0.0%
Nothing	7.1%	4.3%	4.8%

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When Yukon businesses were asked what factors could limit growth of their business in the next 2 years, the most common response from businesses with First Nation shares in ownership was *Government regulation or spending* (23.5%). This was followed by *Downturn in economy* (23.0%) and *Limited availability of appropriately skilled employees* (20.9%).

The most common response from First Nation businesses was *Downturn in economy* (24.5%), followed by *Government regulation or spending* (22.3%) and *Limited demand for the business' product* (20.7%).

For all businesses, the response with the highest percentage was *Owner's choice* (31.8%), followed by *Downturn in economy* (27.4%) and *Government regulation or spending* (22.3%).

### Notes:

.. = data not available  
 ... = not applicable  
 x = data suppression due to data quality or confidentiality

<sup>1</sup> Estimates are for industries within business sectors and do not include governments, public schools and hospitals, non-profit organizations and owner-occupied dwellings.

<sup>2</sup> Total number of businesses varies slightly from the Yukon Business Survey, 2021, due to availability of additional administrative data.

<sup>3</sup> Employment and gross revenues attributable to businesses with First Nation shares in ownership and to First Nation businesses were computed by applying the percentage share in ownership to employment and gross revenues reported by businesses or available in administrative data..

<sup>4</sup> GDP estimates have been derived from the total output by industry based on revenues reported in the Yukon Business Survey or available in administrative data, and using Statistics Canada data.

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